









## WORLD TRADE NEWS

## Poor nations blame rich for stalling trade talks

By Peter Montagnon and William Dullforce in Geneva

DEVELOPING countries will today make a formal protest over the lack of progress at this week's meeting of the Uruguay Round Trade Negotiations Committee.

The protest will be made by Mr Rubens Ricupero, Brazil's ambassador to Gatt.

He is expected to tell the closing session of the TNC the leading industrial powers lack the political will to square up to vital issues such as reform of trade in farm products and textiles.

The decision to make the protest was taken yesterday at a lively meeting of developing countries which registered no

fewer than 32 complaints about the conduct of this week's talks.

Delegates complained that they had been led to believe that substantive negotiations would take place here. Ten African countries sent delegations despite the cost involved, and Malaysia came with 14 officials who have had virtually nothing to do.

Instead, they said, the industrial powers appeared to have decided in advance to defer tackling the real problems until the autumn, aggravating the time constraints now facing Uruguay Round negotiators.

Mr Ricupero is expected to say that the developing countries are prepared to negotiate constructively, even on issues where they have been accused of stalling in the past, such as Gatt's article allowing them to restrain imports for balance of payments reasons.

However, a senior US official said there was no evidence that this was the case. Developing countries had not come to Geneva prepared to offer many concessions. For instance, the tariff cuts offered by the ASEAN countries and India had been too small.

Earlier this week, Mr Julius Katz, Deputy US Trade Repre-

sentative, complained that tariff reductions offered so far by Uruguay Round participants amounted to less than half the targeted 33 per cent.

Despite the ill-feeling among developing countries and some smaller industrial states, such as Switzerland, at the outcome of this week's meeting, European and US officials said it had in fact created a strong basis for the final four months of the Round.

The European Community was now openly committed to serious negotiation on farm reform. Participants were also working towards a strict timetable for the rest of the discus-

sions, which Mr Arthur Dunkel, Gatt's director-general, is expected to announce today.

This would include setting a date in the first week of October for placing the TNC in permanent, if informal, session so that top trade officials could be called in to resolve blockages over crucial agenda items.

Participants are also likely to agree on October 15 as the deadline for making their offers to improve market access. These are to include proposals for tariff cuts, the removal of non-tariff barriers to trade as well as special concessions for natural-resource based and tropical products.

## Shaky start to EC talks with Efta

By David Buchanan in Brussels

NEGOTIATORS for the European Community and the European Free Trade Association yesterday ended their first bargaining session on creating a European economic area divided over issues such as transport, public procurement, competition policy and institutional structure.

Many differences arise out of Efta's request for exemptions from EC rules. EC officials expressed concern at the number of exceptions tabled by Efta, and said these had to be kept to a minimum, must be related to safeguarding vital Efta interests and be limited in time.

Switzerland and Liechtenstein appeared to be trying to opt out entirely of EC rules governing free public procurement, complained EC officials.

Efta officials said they wanted an improved free trade zone, leaving an EC-Efta customs union as a later option. In the services field, Efta said it would prefer broadcasting across the frontiers of the 19-states involved to be covered, not by EC law, but by the convention of the Council of Europe of which Efta states are members.

## Taiwan's trade with China rises sharply over year

By Peter Wickenden in Taipei

INDIRECT trade between Taiwan and China reached \$373.7m in May, a 22 per cent increase compared to May last year, Taiwan's Board of Foreign Trade reported.

Indirect trade across the Taiwan straits plunged after the Tiananmen Square incident last June, but has shown a steady recovery this year on the back of increasing Taiwanese investment in China.

Quoting Hong Kong customs figures, the organisation said that Taiwan's May exports to China totalled \$303.34m, up 18.9 per cent on May 1989. Imports increased by more than 40 per cent to reach \$70.42m. Trade up to May this year was worth \$1.49bn, down 0.3 per cent on the same period last year.

Taiwan's exports to May dropped 0.1 per cent to \$1.03bn, while imports from China grew by 18.7 per cent. Bilateral trade is expected to exceed \$4bn this year.

Exports to China consist mainly of industrial raw materials and parts, particularly man-made fibres and cloth (39 per cent), machinery and equipment (10 per cent), electronics (11 per cent), and plastic

raw materials (10 per cent). Exports of television tubes, plastic and shoe manufacturing machinery were among items that have seen a dramatic fall in exports to China this year.

Imports from China are primarily medicine and frozen fish, both of which are showing strong growth. Currently Taiwan allows 151 items to be imported from China. It is now considering expanding the list to reduce rampant smuggling across the strait by fishing boats.

Taiwan's Commercial Times reported that Chinese and Taiwanese business groups plan to set up a joint venture bank in China's Fujian Province.

Directly opposite Taiwan, Fujian attracts the majority of Taiwanese investment in China and will be the focal point of direct trade when Taipei allows it, possibly before the end of this year.

So far this year 160 Taiwanese companies have applied to invest in Xiamen, Fujian Province, twice the number in the first half of last year. Investment in China is becoming longer term, and more capital and technology intensive in nature.

## Gatt to draw up tighter rules for waivers

By William Dullforce in Geneva

THE GROUND has been laid in the Uruguay Round for removing the waiver from Gatt rules that the US secured in 1955, enabling it to restrict agricultural imports. However, the US continues to make the removal conditional on a successful outcome to the talks on the reform of world farm trade.

It has also been agreed that all other waivers should be eliminated by agreed dates and that in future any waivers granted will be subjected to much stricter conditions.

The changes to article XXV, under which the US was granted its now notorious waiver, are among those listed as already effectively agreed in the report to the Round's Trade Negotiations Committee this week from Mr John Weekes, chair-

man of the group negotiating improvements to Gatt articles.

Earlier this year the European Community failed in an attempt to challenge US restrictions on imports of sugar. A Gatt disputes panel upheld the US right to exploit its waiver.

Under the amended rules Gatt will have to state the exceptional circumstances justifying its decision to grant a waiver. It will have to spell out the terms and conditions governing the waiver and set a date for its end. Any waiver granted for more than one year will be reviewed annually to determine that the exceptional circumstances cited still exist and that the conditions attached to the waiver have been observed.

Another amendment to a Gatt article which has been agreed in practice would improve the mechanism under which governments negotiate modifications of their tariff schedules. Another amendment to an article would require governments to ensure that state trading enterprises comply more effectively with Gatt's principle of non-discriminatory treatment when buying and selling.

Mr Weekes' report shows failure to agree on stricter rules for trade protective measures introduced by countries citing difficulties with their balance of payments (BOP). The report summarises the arguments advanced by the industrial countries for tightening the BOP provisions but notes that the group has not been able to agree even that the issue should be a subject for negotiation.

Switzerland and Liechtenstein appeared to be trying to opt out entirely of EC rules governing free public procurement, complained EC officials.

Efta officials said they wanted an improved free trade zone, leaving an EC-Efta customs union as a later option. In the services field, Efta said it would prefer broadcasting across the frontiers of the 19-states involved to be covered, not by EC law, but by the convention of the Council of Europe of which Efta states are members.



## Poland eases curbs on exports to Soviets

By Christopher Bobinski in Warsaw

THE POLISH Government has eased its attempts to limit exports to the Soviet Union under pressure from companies dependent on the Soviet market.

The Government has accepted that sales of machinery and equipment under the terms of a trade protocol for 1990 should reach Rhs3.6bn and not the Rhs1.6bn originally envisaged.

The decision is important to exporters as those who sell within protocol limits receive Zl 2,100 for every ruble earned while those who go over the protocol get Zl 1,100 less. As it is the export figure will still be lower than last year's Rhs3.6bn of Polish machinery sales to the Soviet Union and the Rhs3bn worth that Polish companies wanted to export this year.

The government decision came after months of intense lobbying by Polish companies. These faced collapse if the Soviet market had been closed to them.

Goods on the additional list are those which Poland thinks it will be able to sell to the Soviet Union next year when hard currency pricing is adopted and which this year do not require a subsidy.

Originally the trade protocol for 1990 envisaged Rhs5.3bn Polish exports to the Soviet Union and Rhs1.1bn imports.

A 37 per cent drop in Soviet deliveries has meant that after six months of this year imports

were worth Rhs1.7bn while Polish exports had reached Rhs3.2bn and the surplus had mounted to Rhs1.5bn.

The surplus is dismaying the Poles who want the Soviet Union to reduce its Rhs3bn debt on the grounds that it arose when Poland was overcharged for construction work on Soviet pipelines.

The Franco-Italian group Avions de Transport Regional (ATR) will supply Poland's national carrier LOT with eight short-range airliners under a \$100m deal signed here this week, a LOT spokesman said. Reuter reports from Warsaw.

The arrangement is being financed by a consortium of banks headed by Banque Nationale de Paris which will buy the twin-turboprop ATR-72s and lease them to LOT, he said.

LOT will become the owner of the aircraft after paying back their cost value, but the spokesman decline to say to say when this would occur. The first aircraft would be supplied in June 1991 and the last in 1994, he said.

The ATR-72s, with wings mounted above the fuselage, have a range of 1,000 miles (1,600km) and can carry up to 72 passengers.

They will replace 11 twin-prop Soviet-made Antonov-24s, which have an average age of 20 years and are currently used on domestic routes.

## Embraer hopes to win bigger market with new aircraft

By Christina Lamb in Rio de Janeiro

EMBRAER, the Brazilian state-owned aircraft maker, is to launch its CBA123 19-seat passenger aircraft next week, in an attempt to increase its world market share for regional and feeder airlines to 45 per cent by the end of the decade.

The aircraft is the first industrial joint venture between Brazil and Argentina and the outcome of a co-operation treaty signed between the two nations last October. The Argentinian company, FAMA, has reduced its third share in this \$300m project to 20 per cent. There are already 300 orders for the aircraft, which completed its maiden flight last week.

Embraer has 39 per cent of the world regional airline market, with its 30-seat Brasilia. One of the most popular regional aircraft, it is used in 15 countries and one is as likely to fly in a Brasilia in Norway as in Angola.

Mr Helio Serra, the commercial director, says the company is particularly targeting the US, where it wants to push up its share of seats from 11 per cent to 20 per cent by the year 2000.

In the past, hostile trade relations between the two countries has led the US to delay deliveries of Brasilias. On August 2, Embraer will sign a \$250m contract with the US airline, Northwest, to provide 30 Brasilia aircraft with an option for a further 35. This follows a contract to supply four aircraft to TAT, the fourth largest French airline.

By 1992 Embraer hopes that the Brasilia and the CBA123 will be joined by a larger air-

craft, the EMB145, which will be Brazil's first jet-powered passenger aircraft. The 40-seater is being financed by an innovative scheme involving the creation of an offshore investment fund. Mr Serra explains: "The CBA123 exhausted our funds, so for the 145 we invited our ten major suppliers to participate with risk capital, while we asked banks and leasing corporations to participate on a debt basis."

Mr Serra sees the opening of eastern Europe, the EC's single market and the deregulation of airlines in Australia, as well as new closer trade ties with the US, as opportunities for Embraer to increase its regional airline market share with its range of three models.

Although the focus is now very much on commercial and civil aircraft, Embraer's largest order this year is one to supply the French air force with 80 Tucanos, the company's successful turbo-prop trainer, which is used in 12 countries and also produced under licence by Shorts. The FF1.2bn (£120m) contract is expected to be finalised on September 15.

This contract will help Embraer's sales top \$800m this year. Last year the company made a profit of \$89m on sales of \$622m, of which \$505m was export revenue, making the company Brazil's sixth largest exporter. This was a considerable upswing from 1988, when it made a loss of \$35m on sales of \$419m.

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## INTERNATIONAL NEWS

## Mandela admits ANC guerrillas hard to control

By Patti Waldmeir in Johannesburg

MR Nelson Mandela, deputy president of the African National Congress (ANC), yesterday admitted that the ANC could not control its armed wing, Umkhonto we Sizwe, some of whose members have recently been arrested by Pretoria in connection with an alleged plot to overthrow the government.

Mr Mandela, who addressed a press conference following the end of a two-day meeting of the ANC's national executive committee, denied the existence of such a plot and emphasised that negotiations



Mandela: had communications with Pretoria were still on course. "I know of not one single ANC member who does not support peaceful negotiations," he said.

However, he later admitted that the ANC was having difficulty communicating this message to its guerrilla fighters. He said this was because the movement had not yet built up organisational structures and lines of communication after 30 years of an illegal organisation.

Pretoria has made a number of arrests of ANC guerrillas in recent weeks, alleging that they were involved in a plot master-minded by the South African Communist Party

(SACP) to stockpile arms and establish safe houses with a view to overthrowing the state if negotiations failed.

The government believes that Mr Joe Slovo, SACP general secretary and a prominent ANC member, was involved in these operations and may resist his inclusion in the ANC negotiating team due to meet government representatives on August 6.

Further arrests, including prominent SACP members, are also possible, diplomats said. Mr Mandela said he had discussed the arrests with Mr F.W. de Klerk, the President, during a meeting last Friday, and had asked him for time to communicate the ANC's message to all guerrillas.

However, he defended Mr Chris Hani, chief of staff of the ANC's military wing, who has recently made a number of militant statements, including a threat to "seize power" from Pretoria.

He said Mr Hani's comments, which have angered Pretoria, were intended to suggest action the ANC would take if negotiations broke down, and not before.

Mr Mandela angrily rebutted the suggestion of a split within the ANC over the issue of abandoning the organisation's 30-year armed struggle. The issue of when to suspend hostilities is understood to have been discussed at the executive meeting.

A statement issued at the end of the meeting made clear that the next session of talks between the ANC and Pretoria would discuss a suspension, although Mr Mandela said no halt could be agreed before certain long-standing conditions had been met, including the release of remaining political prisoners, lifting the state of emergency in Natal province, return of exiles, the end of political trials and the repeal of repressive legislation.

## Baker braced for Asian criticism of US policy

By Lionel Barber in Washington

MR James Baker, US Secretary of State, yesterday embarked on a 12-day trip to Asia braced for criticism from regional allies of Washington's policies on Indonesia and Vietnamese refugees.

The tour includes stops in Indonesia and Singapore, and a first-ever visit by a senior US official to Mongolia, the former Soviet satellite making tentative steps toward a multi-party democracy.

On August 1-2, Mr Baker will hold talks with Mr Eduard Shevardnadze, the Soviet Foreign Minister, in an effort to reach an agreement on a ceasefire and subsequent elections to end the 12-year-old Afghan civil war.

However, tantamount to the prospect for peace in Afghanistan may be Mr Baker's immediate concern is to dampen

criticism in South-east Asia over the recent US policy shift on Cambodia. Unless he can turn on some of his Texas charm, the US risks losing sight of other important goals such as Asia Pacific Economic Co-operation - which happens to be the Secretary of State's pet project.

Mr Baker is due to arrive in Jakarta tonight where he will attend a meeting of the six-nation Association of South-east Asian Nations (Asean) and other allies such as Canada, Australia and Japan. Cambodia threatens to dominate what is usually a genteel, somewhat ceremonial gathering.

Last week, the Bush Administration withdrew support for the coalition fighting the Vietnamese puppet regime

of Hun Sen in Cambodia and announced it would hold direct talks with Vietnam, ending 15 years of isolation. The official reason was that the murderous Khmer Rouge, the dominant military faction in the coalition, was in danger of sweeping back to power. Even more decisive, however, was congressional pressure to dunn the Khmer Rouge.

Asean allies, particularly Thailand and Singapore, have started complaining about a lack of consultation. This is a little spurious because their diplomats in Washington must have detected the evaporation of support in Congress for covert aid to the Cambodian resistance and drawn the appropriate conclusions. But it does betray hurt sensitivities, heightened by dismay that Washington

appears to have extended recognition to a government in Phnom Penh installed by force.

Mr Baker will counter by emphasising that the US still intends to provide aid to the non-communist resistance loosely aligned to the Khmer Rouge; he will point out that the US is not dealing directly (at least, not yet) with Hun Sen; and he will offer as yet unstated proposals to deal with Cambodia's vacant seat at the United Nations.

Mr Baker will also attempt to sound more flexible on refugees, both Vietnamese and Cambodian. This is becoming a pressing issue because the US continues to oppose the deportation of Vietnamese economic migrants against their will back to Vietnam.

## Commonwealth pledge to work for democracy

By Robert Mautner, Diplomatic Correspondent

CHIEF Kamea Anyaoku, the new Commonwealth Secretary-General, yesterday committed himself to the strengthening of democracy in the 49-member organisation, which over the last few years has concentrated its energies mainly on fighting apartheid in South Africa.

While in no way minimising the need for the Commonwealth to continue its involvement in the campaign for the ending of apartheid and the establishment of a democratic, non-racial government in South Africa, Chief Anyaoku clearly indicated that other important problems must now be addressed. He specifically referred to the 1971 Singapore Declaration of Commonwealth Principles, of which democracy is one of the most important.

"One of the lessons to be drawn from the experiences of countries with command economies is surely that national potential for development cannot be fully attained unless the people are mobilised sufficiently to participate fully in development," he said.

He was making his first public policy statement since taking office at a lunch of the Diplomatic and Commonwealth Writers Association in London.

The Commonwealth Secretariat had begun to explore ways of implementing the agreement at the Commonwealth summit meeting in Kuala Lumpur last autumn, that the organisation should provide assistance to members in organising their elections through the provision of observer missions. He stressed, however, that he could only act at the request of member governments.

Predicting a resurgence of ethnic, racial and religious troubles, as well as an increase in regional and national conflicts in the 1990s, Chief Anyaoku also emphasised that the Commonwealth could play the role of "a facilitator of conflict resolution".

On South Africa, the Secretary-General said that the first tentative steps towards the dismantling of apartheid are being taken. With perseverance and a determination not to be side-tracked by extremist forces, there was "a possibility" that Pretoria and the democratic forces within South Africa could ultimately reach an agreement.

Chief Anyaoku expressed the hope that he would see the return of South Africa to the Commonwealth by the end of his five-year term of office.

## Maude urges end to Peking abuses

By Our Foreign Staff

THE frosty atmosphere which has overtaken Sino-British relations since the forcible suppression of demonstrators in Peking last year improved markedly yesterday when Mr Francis Maude, British Treasury minister, held talks with Li Peng, China's headline premier.

Mr Maude, on a visit to Peking as minister in the Foreign Office, the post from which he was transferred earlier this week, discussed issues outstanding on Hong Kong and said he urged Premier Li Peng to make further "positive moves" over human rights issues.

Mr Maude said he did not discuss with Li in depth Britain's plans to give passports to 50,000 key Hong Kong

people and their families in a bid to shore up confidence in the colony, but there was "not a trace of anger" on the Chinese side over the issue, Mr Maude said.

This nationality bill, which has in the past drawn stinging criticism from China, was approved by Britain's House of Lords this week and was due to become law today.

Li showed understanding of Britain's position on Hong Kong and expressed China's willingness to work together for the colony's stability and prosperity, Mr Maude said, describing his meeting with the Chinese premier, a leading hardliner who played a prominent role in last year's crackdown, as open and positive.

Mr Maude welcomed the release of some political prisoners, the lifting of martial law in Peking and Tibet and the decision to allow the dissident scientist, Prof Fang Lizhi, to leave the country as positive steps taken by China recently.

China has made it clear it hopes Mr Maude's visit will lead to a further easing of Western sanctions to allow a resumption of low-cost loans from the 12-nation EC.

Taking the lead earlier this month, Japan said it would go alone and open up a package of low-cost government loans worth more than \$5bn (\$2.74bn).

"China has given high acclaim to friendly gestures taken by (British Prime Minister Margaret) Thatcher recently," Li told Mr Maude.

## Over 11,000 queue for UK passports

By John Elliott

More than 11,000 people yesterday applied for British passports and a chance to be accepted for UK passport under a new British bill which is due to receive Royal Assent today.

They joined queues which were hundreds of yards long outside Hong Kong's immigration offices.

The offices were expected to stay open until early this morning to cope with the last-minute rush.

But entry to the queues was being stopped at midnight, the deadline for applications. More than 2,000 people lodged applications by the time immigration offices shut at midnight on Tuesday night and many more camped outside overnight to wait for them to reopen yesterday morning.

The applicants want British Dependent Territories' Citizens passports to allow them to apply early next year for the first tranche of full British passports that will give 50,000 households a right of abode in the UK.

In the whole of last year there were only 1,074 applications and 600-750 was the normal rate in each of the previous four years.

About 2.2m of the 5.8m population are not naturalised and carry only identity documents.

## Hong Kong suffers drop in exports

By John Elliott in Hong Kong

HONG KONG's hope of an early economic recovery suffered a setback last night when it was announced that the colony's domestically produced exports declined by 0.6 per cent in money terms last month compared with June last year, after growing by 6.4 per cent in May.

Taken together, the two months show a small increase of 2.8 per cent in money terms or about 1.5 per cent in real terms. This led government economists to suggest last night that the economic decline trend, which developed towards the end of last year, had stabilised and might be beginning to go into reverse.

Hong Kong has been hit by China's economic and political



One of the hopeful passport applicants in Hong Kong yesterday

problems and by a decline in world trade. Growth in gross domestic product fell to around zero in the first quarter of this year, having marginally declined at the end of last year.

The government will decide by the end of next month whether to reduce its current growth forecast for 1990 of 3 per cent. For this target to be achieved, there would have to be a rapid recovery. Economists differ on what the actual figure will be, forecasting from 1.5 per cent upwards.

Total exports in the first half of this year grew by HK\$4.4bn (\$1.45bn), or 7.8 per cent in money terms, which roughly equals 4 per cent in real terms, above the same

period last year. Domestically produced exports fell by HK\$1.5bn, or 1.5 per cent in money terms, continuing the downward trend. Last year there was no overall growth.

Re-exports produced in China and other countries and processed through Hong Kong rose in the first half of this year by HK\$2.2bn, or 13.7 per cent.

This compares with 19 per cent growth in the whole of last year and 46 per cent in 1988 when Hong Kong's entrepot trade was thriving.

Imports rose by HK\$15.2bn, or 5.5 per cent in money terms, in the first half of this year to HK\$29.1bn, leaving a visible trade deficit of HK\$9.2bn.

## Australian state may sell assets to balance budget

By Kevin Brown in Sydney

THE Labor government of Victoria yesterday said it was considering selling the publicly-owned State Insurance Office and the Gas and Fuel Corporation to raise money to balance its budget and meet debt interest payments.

Mr John Cain, the Premier, said the government was trying to meet federal government demands for debt reduction by the states, and maintain spend-

ing on services in the face of falling federal transfer payments.

"Sales of assets is one way of doing it, and that is the context in which [this] is being seen," Mr Cain said.

The Victorian government has presided over relatively high growth and low unemployment over the last few years, but has built up debts of A\$25bn (\$10.7bn) and is

thought to be facing a budget shortfall of up to A\$1bn this year.

The government also faces the costs of several financial failures, including the Tricontinental merchant bank, the Victorian Economic Development Corporation, and a guarantee to refund in full deposits in the crashed Farrow Corporation building societies group.

Mr David White, the state

industry minister, said the government might seek to retain a majority interest in the Gas and Fuel Corporation, or use a golden share or other right of veto to keep some control of supply and prices.

However, the proposals were immediately condemned by leaders of Victoria's powerful trade union movement, and by left-wing members of the Labor Party.

## Kaunda announces amnesty

PRESIDENT Kenneth Kaunda of Zambia, fighting to restore his political credibility after last month's anti-government protests and coup attempt, yesterday announced an amnesty for political prisoners, Mike Hall writes from Lusaka.

He also granted opposition demands for the re-registration of voters for the forthcoming referendum on multi-party democracy, but said the date would have to be moved from this October to August 13 next year.

Mr Edward Shamwana, a leading lawyer and best-known political prisoner, sentenced to life imprisonment in 1980 for his involvement in a coup plot, will be pardoned with his colleagues.

Le-Gen Christon Tembo and three other army officers currently on trial for treason for an alleged plot in 1988 will also be released, as will Lt Mwanza Luchembe and other officers allegedly behind last month's coup plot.

## Fijians consolidate political power

By Kevin Brown in Sydney

FILIAN President Ratu Sir Penaia Ganilau yesterday formally proclaimed a constitution designed to ensure that political power in the South Pacific island state remains in the hands of ethnic Fijians.

In an address to the nation, broadcast from Government House in Suva, Ratu Ganilau said the constitution would immediately replace the 1970 constitution under which Fiji was governed until a republic was declared following the second of two coups in 1987.

The constitution, which has not yet been published, gives indigenous Fijians an automatic majority in a bicameral parliament, as well as the right to hold the office of prime minister and guarantees of traditional land ownership.

Ratu Ganilau said an elected house of representatives would have 37 seats for ethnic Fijians, 27 for ethnic Indians, five for other races and one for the Polynesian island of Rotuma.

An upper house of review would have 24 seats for ethnic Fijians, nine for other races,

and one for Rotuma. The constitution also guarantees immunity from prosecution for Maj-Gen Sitiveni Rabuka, the army commander who led both 1987 coups, which followed the election of Fiji's first government dominated by ethnic Indians.

Ratu Ganilau said democratic elections would be held before the end of next year. However, the multi-racial coalition which was ousted from government in the first coup has said it will boycott any elections held under a constitution which entrenches racial differences.

The coalition, which has been campaigning for support from Australia and New Zealand, the two main regional powers, has condemned the constitution as "racist, feudalistic and unfair".

Ratu Ganilau said Fiji had failed to build a multi-racial society in the 20 years after independence from Britain because there had been little assimilation of different groups. He said all Fijian citi-

zens would be covered by "an elaborate bill of rights", and called on Indians and other races to have faith in Fiji "as a nation with a bright and shining future".

Ethnic Fijians make up an estimated 48 per cent of the 720,000 citizens of Fiji, compared to the 46 per cent of Indian origin.

Most of the Indians arrived in the country as indentured labourers during British colonial rule.

"We are not moving into the unknown with some revolutionary, radical proposition. The constitution places great emphasis on fundamental rights, freedom and representation," Ratu Ganilau said in his broadcast.

"It was never our intention to disenfranchise Indians or any other non-Fijians or deprive them of their rights," he said.

"I believe we can prosper and achieve unity in diversity, a tiny prospect and national fulfilment is very close."

## Debt-service bunching causes reschedule dilemma for Algeria

A short-term cash-flow problem threatens to turn into a longer-term headache, write Francis Ghilès and Stephen Fidler

THE difficulties Algeria faces in servicing its \$25.5bn foreign debt and importing adequate food and raw and semi-finished materials are their most acute since independence.

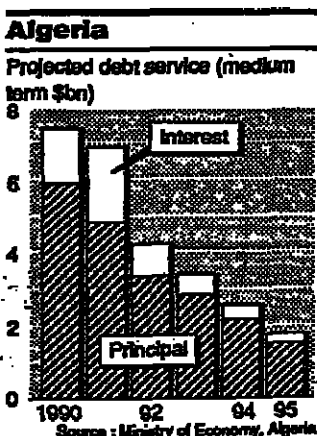
Three factors have conspired to make the task of the Ministry of Finance, Mr Ghazi Hidouci, an unenviable one. First is the high level of debt repayments - just more than \$5bn last year, \$5.9bn in 1990 (as well as \$1.5bn in interest payments) and \$4.8bn next year. Second is the fluctuation in the price of oil, though the state oil company Sonatrach will get an average of \$18-plus on the oil it sells this year.

Third is the victory of the Islamic Salvation Front (FIS) in local elections last month. Mr Hidouci and Mr Abderrahmane Hadj Nacer, governor of the central bank, who enjoys an unprecedented authority and autonomy, remain firm in their pledge that Algeria will

do all it can to avoid a wholesale rescheduling of the country's debt. The leader of the FIS, Mr Abassi Madani, shares this view, which he has publicly stated.

In many ways, Algeria could be likened to an oil company with a cash-flow problem. The debt is not large if related to income - \$9.5bn in 1989, an estimated \$10bn this year and a forecast of \$12bn for 1991.

The Government, led since last September by Mr Mouloud Hamrouche, has also enacted bold measures aimed at liberalising the economy. Foreign investors are now allowed to own 100 per cent of companies and to repatriate all profits. All requests for investment are submitted to the six-man Conseil de la Monnaie et du Credit, which has agreed four joint ventures with foreign companies since the changes four months ago - with the private Saudi banking group Al Baraka to set up an on-shore bank



and leasing company, with the Spanish company Repsol Quimica to produce polymers; with the US company Air Products and Chemicals and L'Air Liquide of France to produce helium; and with Compagnie Francaise des Petroles.

Other oil companies are negotiating research permits

that hold promise in an under-explored country. However, many oil companies insist the Algerians must allow for international arbitration, something expected to happen soon.

Relations with oil companies are central as 98 per cent of Algeria's foreign income is derived from hydrocarbon sales. Environmental considerations in Europe are boosting the use of natural gas, while any slowdown in the Soviet Union experiences in its export of hydrocarbons will help Algeria.

The arguments against a rescheduling centre on a short-term bunching of repayments rather than a large absolute debt burden. By 1992, principal repayments drop to \$3.3bn and in 1993 to \$2.8bn.

A rescheduling would have advantages. It would allow a comprehensive approach to the country's debt problems, which would mean each group of creditors contributing to the

solution. It would accomplish it more efficiently than through the individual negotiations needed in the path so far chosen.

But while Algeria's lack of access to international finance is acting as a constraint on its freedom of action, so would a rescheduling, given the conditions banks would be likely to impose. There is also a danger that negotiations on a rescheduling with creditor governments, dominated by the French, could revive old animosities.

A loss of its good credit standing could take years to repair. Most rescheduling countries have taken far longer than they initially expected to regain free access to international financial markets.

Algeria has access to a number of official financing sources, including the French Government and an \$800m

commodity credit recently granted by the US. It also has some \$2bn in gold reserves which could be sold or used as collateral for loans.

Algeria appears to have recognised, however, that it has to take a less than traditional approach if it is to avoid rescheduling by raising funds to refinance maturing debt. Banks are simply unwilling to accept straight Algerian risk, especially in view of the provisions many lenders have already established to cushion against possible losses.

The Government is therefore moving ahead with plans to encourage banks to lend by giving lenders collateral to ameliorate the banks' risk.

It is looking to raise \$1bn-\$1.5bn through bank loans secured on zero-coupon bonds, although there are several drawbacks to this approach. The country must borrow more to pay for the collateral and financing the collateral raises

significantly the cost of funds. It also could close the door for some time on any unsecured lending.

It can also use future export receipts such as oil as collateral for loans. Its ability to do this will be enhanced when gas exports increase as they are expected to do from next year. Credits tied to liquefied natural gas export contracts to the US is a possibility. More traditional project finance could also help.

But bankers point out that more is needed than a receptivity to new ideas. If Algeria is to avoid rescheduling, the international financial markets these days demand quick decision-making to take advantage of short-lived opportunities.

Algeria's bureaucratic processes have traditionally moved slowly and it remains uncertain whether, with the lack of financial expertise in the Algerian Government, they can be speeded up.

## Iran fails to foil its money changers

By Scheherazade Daneshkhu

ON Tehran's street corners the money changers are again breathing a sigh of relief. Iran's most recent attempts to overhaul its baroque currency system have failed, leaving such of the country's foreign exchange business in the hands of the free market.

The Government tried to sideline free marketeers and strengthen the rial last month by introducing a new exchange rate for importers of IR1,270 to the dollar, which compared with a free-market rate of IR1,480.

But the move backfired. Confidence in the rial dropped even further when it became known that the Government was prepared to countenance such a low official rate for the currency, which it says the dollar climbed to IR1,400 on the free market and later reached IR1,450, a rate not seen even during the worst bombardments of the Gulf War.

The Government, it seems, simply does not have enough determination or foreign exchange to put free marketeers out of work, and Iranian importers and industries continue to pay the price of its failure to sort out the chaotic, multi-tiered foreign exchange system. There are at least four different exchange rates.

Iran has one of the biggest discrepancies between the black market value of a currency and the official rate. The official exchange rate for the rial is IR70 to the dollar, 20 times its real value.

So far the authorities have had little choice but to tolerate the free market. Its grip on the economy is such that even the price of domestically-produced goods fluctuates in relation to the dollar.

The discrepancy between the two rates, however, creates all sorts of problems. For one, Tehran this year topped the Geneva-based Corporate Research Group's survey as the world's most expensive city, beating Tokyo for the second year running.

The Government is aware of the problems and the Minister of Heavy Industries has blamed the "artificially skewed rial" for encouraging imports and discouraging exports.

President Akbar Rafsanjani said last year: "The fact that there is an immense difference between the government rate and the free rate constitutes one of the prominent problems of our economy and recognition of this situation has been prioritised."

The introduction last October of a "competitive" rate of IR800 to the dollar had succeeded - for a short period - in strengthening the rial from IR1,250 to IR1,000 against the dollar on the free market.

But the rise of the rial was short-lived, as the rate was offered only to a limited number of state-affiliated industries for selected imports. The Government was unable to satisfy wider demand for foreign exchange.

"The Government sells dollars to an importer for IR1,270 but I get only IR450 for my dollar earnings," said one angry exporter.

Iran is dependent on oil for 90 per cent of its foreign exchange, and the sharp drop in world prices this year has affected its earnings dramatically.

The Government estimates an income of \$2.5bn from oil exports this year but acknowledges that this "is not enough for a country of 60m embarking on an ambitious programme of reconstruction after its eight-year war with Iraq."

After the failure to strengthen the rial, the Government now argues that its exchange rate policy is "designed to suppress inflation, which is conservatively estimated at 30 per cent, by stopping up excess liquidity in the economy, partly the result in the first place of a policy of printing money to finance the war effort."

President Rafsanjani recently estimated that the Government's sale of foreign exchange at the free market and competitive rates had taken IR2,000bn out of private hands, contributing to a gradual fall in inflation.

But a commentary on Tehran Radio said that "in order to continue the trend of production and at competitive exchange rates, the fluctuation of foreign exchange rates in the open market should be kept under control."

The International Monetary Fund, which has been holding talks with Iran for the first time since the fall of the Shah in 1979, has recommended that the Government should clarify its foreign exchange policy and try to unify the rate.

Tehran's latest attempts to sort out its tangled foreign exchange system have followed neither piece of advice and have run into the sand.



Iran fail to foil its money changes

By Scheherazade Daneshkhu  
On Tehran's streets, money changes are breathing a sigh of relief. Iran's new money system has been a success, with the exchange rate of the rial against the dollar at 1,000 to one. The rial has been stable for three months, a feat that has earned the country a reputation for stability in the Gulf region.

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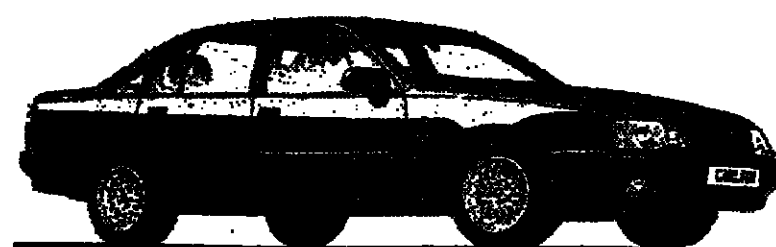
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## AMERICAN NEWS

## Brady urges tight capital requirements for US banks

By Peter Riddell, US Editor, in Washington

TIGHTER capital requirements and removal of restrictions on banking activities are likely to be the centrepieces of far-reaching changes in US banking and financial services to be proposed by the Bush Administration early next year.

A Treasury-led study into federal deposit insurance and the banking system will be completed by the end of this year. Any legislative recommendations will be presented early in the next Congress, which meets in January, Mr Nicholas Brady, the US Treasury Secretary, promised yesterday.

In testimony to the Senate Banking Committee yesterday, Mr Brady also said the sharp drop in prices on Wall Street on Monday emphasised the need for Congress to enact "right away" legislation changing the regulation of equities and derivative instruments. He has been pressing against strong opposition from the futures markets and the Commodity Futures Trading Commission, for the Securities and Exchange Commission (SEC) to take over supervision of stock index futures as well as stocks. A compromise is being discussed.

Mr Brady also questioned whether heightened concern about inflation was warranted.

Most of his evidence was

about banking and financial services legislation. He told the committee that the US banking system had outgrown its historic regulatory structure. This, he said, had resulted in over-capacity, layers of regulation, concentration in the riskier parts of traditional commercial lending, uneven product diversification and inefficient institutions on geographic diversification. There had also been a measurable decrease in the international competitive position of US banks. Mr Brady's analysis was similar to that offered two weeks ago by Mr Alan Greenspan, the chairman of the Federal Reserve.

In particular, Mr Brady argued that any changes to permit broader activities by banking groups should be linked to strong capital requirements, preferably risk-based. "Reliance on stringent capital requirements and increased market discipline can serve as an offset to excessive regulation," he added that any regulatory reform must be undertaken with a view to enhancing the profitability of the system and hence the ability to attract capital.

Mr Brady said changes would not be proposed which increased taxpayers' exposure. He denied that allowing US banks to become more competi-

tive through broader powers would automatically increase taxpayers' exposure or would destabilise the system. He pointed out that a government safety-net, such as deposit insurance, was common throughout the world.

He also called for uniformity of regulation along functional lines rather than by institution (banking activities by banking regulators and securities operations by the SEC), together with a simplification of the present complicated regulatory system.

Reforms should, he said, start from the premise that market participants should decide the appropriate structure for their own organisations.

While the Glass-Steagall law separating banking and securities was no longer the rigid wall it once was, the new rules were sometimes arbitrary and inefficient and needed to be rationalised.

## Durable goods orders down sharply

By Anthony Harris in Washington

US DURABLE goods orders fell sharply in June, dropping 3.2 per cent, the Census Bureau reported.

In other signs of softer industrial activity, mid-July car sales fell sharply after a three-week mini-boom, and early reports from the Philadelphia Federal Reserve Bank showed a downturn in activity and shrinking order books.

The June fall in durable goods orders followed a 4.2 per cent rise in May, which had reversed earlier weakness. But financial market economists had expected a further modest rise in orders, and the bond market edged up after news of the fall, while equities eased.

About half the change was due to a 20.7 per cent cut in defence orders, which had risen just as sharply, and against the policy trend, in the previous two months. But even excluding defence, orders were down 1.7 per cent, and have now fallen 1.5 per cent in the first half of 1990, compared with the same period of 1989.

Orders for civilian capital equipment - a reliable indicator of investment trends - also fell 1.7 per cent in the month. Unfilled orders, which have risen almost without interruption for several years, fell 0.5 per cent in June.

Sales of domestically-built cars (including those assembled in Canada and Mexico), which had been very strong in the previous three weeks, fell to an annual rate of 6.8m in the mid-July selling period, as widely expected.

Ford, whose production was disrupted by holiday lay-offs, lost the lead of the fall, and Chrysler, unusually, improved slightly its market share. Sales of most Japanese "transplants" continued to rise.

The mini-boom was attributed to the impending end of some heavy discount programmes, especially on discounted models, and the average sales rate for the first half-year, at 7.1m, is slightly up on the second half of 1989.

Despite the softer sales, car output continues to rise.

## Coups plot rumours heeded by Menem

By Gary Mead in Buenos Aires

MR. Raul Granillo Ocampo, a senior aide to Argentina's President Carlos Menem, has admitted that the government is studying a report which suggests that dissident army rebels, together with disaffected members of the Peronist movement, may be plotting to destabilise the administration by taking over army installations on or around August 31.

Although Mr Ocampo said that it is "absolute nonsense" to believe that such an incident could occur, the government is nevertheless worried.

US President George Bush is due to visit Argentina on September 16, in the first such presidential trip since that of President Eisenhower.

Suggestions that a plot of this type might exist were first published on Monday in the national daily El Cronista Comercial, which normally eschews the type of rumour



Carlos Menem

mongering so prevalent in much of the Argentine press. Mr Ocampo's acknowledgment of the government's own concern is widely regarded as confirmation that the forces opposed to President Menem

are regrouping after a period in the wilderness.

Together with that must be added the fact that Mr Menem's wife, from whom he recently separated in a blaze of publicity, has close contacts with disgruntled military officers and Peronist trades union leaders, some of whom have openly described the president's policies of privatisation and economic austerity as a betrayal of Peronism.

Mrs Zulma Yoma de Menem also recently forecast that the country "will go to the devil in August". Her close supporters include former colonel Mohamed Ali Seineldin, who led a four day army rebellion in December 1988, which toppled the army's leadership.

Mr Seineldin in turn is known to be in close touch with Mr Saul Ubaldini, head of one section of the divided Argentine trades union move-

ment, the CGT. Mr Ubaldini has made clear his opposition to President Menem's economic policies, and has in the past turned to Mrs Menem for support.

At the same time President Menem maintains strong popularity in all public opinion polls, despite growing unemployment and social hardship for many at the bottom of the economic ladder.

His government has succeeded in cutting inflation to below a monthly 15 per cent and there is widespread support for his sale of inefficient state-owned companies to the private sector.

However, his government is dogged by petty scandals, the most recent being rumours of a romantic involvement between Mr Menem and Ms Maria Julia Alsogaray, state overseer of the privatisation of the telephone company Entel.

## Brazil expects October stand-by pact with IMF

By Christina Lamb in Rio de Janeiro

BRAZIL expects to reach a stand-by agreement with the International Monetary Fund by October, according to Mr Antonio Kandir, chief policy maker at the Economy Ministry.

He has just returned from discussions with Mr Michel Camdessus, IMF managing director, in Washington, saying the fund remained willing to negotiate an accord regardless of whether Brazil reached agreement with commercial banks on its debt service arrears, which will amount to \$10bn by the end of the year.

Brazil has paid no interest on its \$14bn foreign debt for the last 18 months, and arrears in bank overdrafts of two far exceeded \$100m. Mr Kandir said it was "unlikely" that payments would resume this year.

An IMF mission is to arrive in Brazil next week to look at the effects of the Government's economic programme.

Mr Jorio Dauster, Brazil's chief debt negotiator, said: "We intend to follow the model of

Argentina". However, Argentina obtained its stand-by agreement only after making a token payment of \$40m to private sector creditors - a move Mr Dauster insists Brazil will not make.

He and heads of creditor banks are in talks to try to negotiate a debt reduction. Banks are becoming increasingly impatient with Brazil's refusal to pay, but Mr Dauster says: "So far they are just making noises. No credit lines have been cut. With our reserves at just over \$8bn, we are in no position to pay."

Mr Dauster reacted angrily to accusations that Brazil might be using foreign exchange reserves to buy back debt on the secondary market at about a quarter of face value. "There has never been any use of international reserves to buy back debt by this government," he said.

However, he admitted: "Some individuals may have done so with the backing of big creditor banks."

## Collor places heavy tax on short-term money

By Christina Lamb

A PUNITIVE tax on short-term investments comes into force in Brazil today as a further move by President Fernando Collor's government to suppress liquidity and curb inflation.

The Financial Operations Tax (IOF), levied up to a maximum rate of 1.5 per cent a day, applies to all credit, insurance and exchange operations which tie up money for less than 18 days.

It is designed to coax savers back into savings accounts and longer-term government bonds from overnight accounts, in which financial operations are now concentrated. Investors holding fixed-income securities are exempt from the tax, which the central bank hopes will raise \$250m over the next year.

Mr Ibrahim Elris, central bank governor, said the daily turnover on the overnight money market had stabilised at the equivalent of about \$80m - down from \$150m two months ago. He expected the

new tax to shrink this further and increase the flow of funds to longer-term savings.

"Overnight investments are almost equivalent to interest-bearing cash, which can trigger a surge in demand at any time," he explained to *Gazeta Mercantil*, Brazil's leading financial journal. "Now each one of us will think carefully about what he does with his cash since the shorter terms will be penalised."

So far, the financial market seems willing to comply. Last week, after the tax was announced, the Government sold bonds worth the equivalent of \$2.7m, with a pre-fixed rate of interest and 42-day maturity. Demand was for more than \$500m, the central bank said.

However, the Collor administration may face a legal battle over the new tax. Some experts say the IOF is another form of income tax, which the constitution states can only be introduced by legislation, not presidential decree.

## Eastern on maintenance charges

By Roderick Oram in New York

EASTERN Airlines, the embattled US carrier operating under protection of a bankruptcy court, and several of its managers were indicted yesterday on charges of falsification of aircraft maintenance records over a four-year period.

A US grand jury said some managers intimidated and coerced maintenance workers into falsifying records so as to make it appear that repairs and scheduled maintenance had been carried out. The managers' goal was to minimise flight cancellations or delays, the grand jury said.

Some 80 charges were handed down by the grand jury, relating to work at Kennedy and La Guardia airports in New York, and at Atlanta's main airport, between July

1985 and October 1989. Plea-bargaining between Eastern and the government had broken down on Monday when the airline refused to admit to a conspiracy charge. It said such an admission would imply that maintenance irregularities had been systematic, it believed they were isolated incidents.

Eastern said the indictments related to "historical events" and bore no relation to its current maintenance practices.

The Federal Aviation Administration and the Department of Defence conducted two full investigations in 1988. Eastern took remedial actions and paid more than \$1m in fines. The airline's maintenance facility at Kennedy airport has since been closed and some man-

agers from the three airports reassigned.

Eastern's long history of bad labour relations came to a head in March 1989, when its maintenance workers went on strike. Pilots walked out in sympathy, forcing the airline to seek court protection. Most of the current flight and ground crews have been hired in the past 18 months.

Eastern, a subsidiary of Continental Airlines Holdings (former Texas Air), is struggling to revive its business under Mr Martin Shugrue, a trustee appointed by the bankruptcy court.

The indictments are unlikely to prompt many passengers to take another airline because they cover events several years ago.

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Despite the softer sales, car output continues to rise.

## Tension rises in Haiti over ex-ministers

By Canute James in Kingston

POLITICAL tension is rising in Haiti after clashes between supporters and detractors of the provisional government over the treatment of two former government ministers who returned to the country from exile this month.

Government officials in Port-au-Prince, the capital of the Caribbean republic of 7m people, said they feared the situation could deteriorate, following the government's failure to arrest the two men.

After a delay which was criticised by several political parties, the administration of interim President Ertha Pascal-Trouillot issued warrants for the arrest of Mr

Roger Lafontant, Interior Minister in the Duvalier dictatorship which fell in 1986 and head of that regime's feared paramilitary, and Mr Williams Regala, alleged to have links with the murder of 34 voters in aborted elections in 1987.

Supporters of Mr Lafontant, shouting "Duvalier is the only one", clashed with government loyalists outside a courthouse this week. Inside, Mr Lafontant's lawyers unsuccessfully contested the validity of the warrant for his arrest. The two former ministers are in hiding.

The police intervened to end the clash, and several people were arrested.

Diplomats in the country said yesterday that both Mr Lafontant and Mr Regala appeared to have sufficient public support, and that the government would have difficulty in apprehending and charging them without a violent public reaction.

Mr Jimmy Carter, US former president, is due in Haiti this week to observe preparations for a presidential election set for November 4.

Opposition parties and trade unions in the Dominican Republic have threatened public protests if the government implements an economic austerity programme which would entail price increases.

President Joaquin Balaguer, who narrowly won a further term in an election in May, said the government will be successful in the process of economic and social reform. He has begun his new term three weeks hence. Opposition leaders said the increases would increase inflation and affect mainly poor Dominicans. The government says inflation is running at 45 per cent this year, but opposition parties contend it is near 100 per cent.

There has been sporadic violence in the country since Mr Balaguer's victory was announced. The main opposition party claims the vote was fraudulent.

## Peru braces itself for 'Fuji-shock'

New president has no option but to get tough, writes Sally Bowen

PERUVIANS are bracing themselves for "Fuji-shock", the tough economic measures which they expect after the new government of Mr Alberto Fujimori takes over on Saturday. The free-market dollar has soared against the Peruvian inti, while customers have cleared supermarket shelves of controlled-price foodstuffs and drivers have queued for hours to fill up with the last of Peru's 10-cent gallon petrol.

Meanwhile, subversive groups have unleashed a wave of terrorist violence in Lima aimed at the business sector. They assassinated last year's "Businessman of the Year" and three of his private bodyguards, and set off a chain of fire-bombs, causing severe damage to half a dozen shops and two cinemas in the capital. Police and fire services were stretched to the limits, with fires raging till dawn after water supplies - already short because of the drought in the Andes - ran out.

The chain of events, coming on top of a damaging jail-break 10 days earlier when 43 subversives from the Tupac Amaru Revolutionary Movement (MRTA) escaped through a tunnel from a "maximum security" prison, underscores the array of problems awaiting the incoming Cambio (Change) 90 government.

The most serious of these is the economy, with annualised inflation running at 3,000 per cent and rising. Controlled prices of food, fuel and public services are lagging far behind their real levels and will need immediate adjustment of perhaps 300 per cent across the board. Net international reserves are negative by \$144m, leaving the new government no option but to apply "Fuji-shock".

President-elect Fujimori, as one Lima newspaper commented, "is between the sword

and the wall of his election promises". On his post-election visit to New York, he appeared to have satisfied the principal international financial organisations of his intention to apply the strong corrective measures that would facilitate a bridging loan and rapid stand-by credit.

But back home, Mr Fujimori has come under increasing pressure from his supporters to keep to one of the few specific pledges of his deliberately vague election campaign and already battered poorer sectors of Peruvian society could not absorb a full-frontal attack on inflation and consequent recession.

Peru's economic plight is further exacerbated by terrorism. The 10-year guerrilla war of Sendero Luminoso (Shining Path) is estimated to have cost the country 20,000 lives and \$10bn, equivalent to half of Peru's foreign debt. And the foreign investment which Peruvians of all political persuasions accept as crucial to revitalising the economy is unlikely to flow in until security is assured.

Mr Fujimori's cabinet announcements confirm recent indications that he is viewing the guerrilla threat more seriously. There are three military men among the cabinet ministers already announced by Mr Fujimori. They are General Adolfo Alvarado Fournier, Minister of the Interior, General Jorge Torres Aciego, Defence, and retired Admiral Raul Sanchez Sotomayor, Fisheries Minister.

Mr Fujimori has been living for the past two weeks in Lima's Military Club for security reasons and is in close daily contact with the military. A well-placed source says that the army has been promised a free hand in the anti-subversive war in return for quashing coup-mongering among the other two services.

The appointment of a general to the Interior Ministry, which commands Peru's police force, is a controversial move. Mr Raul Gonzalez, a prominent Peruvian sociologist and analyst of Sendero Luminoso, called it "a very grave mistake". Any increase in traditional police-army tensions would favour the growth of subversion, he said. He was also concerned that the armed forces would play an excessively influential role in the new government's policy.

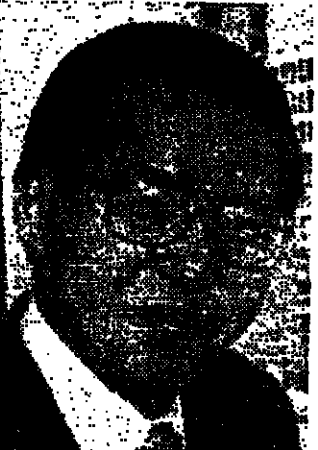
In his other ministerial choices, Mr Fujimori's attempted reconciliation of some of Peru's diverse political forces has resulted in what one critic called a "disconcertingly pluralist cabinet". The Education Minister, Gloria Hoffer, is a militant from the United Left party (UD) and closely involved with the teachers' union. The Minister for Energy and Mines, Fernando Sanchez Alvarado, is a moderate from the smaller, newer Socialist Left splinter party, as is the Agriculture Minister, Carlos Amstutz y Lema. But all three are specialists in their fields and fulfil Mr Fujimori's criterion of appointing ministers for their "technical and professional capabilities".

Independent economist Mr Guido Pennano, director of a well-regarded economic register, and a frequent guest on television talk-shows, was a surprise appointment late on Tuesday night to the Ministry of Industry.

There are no representatives from Mr Fujimori's fledgling Cambio 90 movement in this first cabinet. Neither is there a representative from the outgoing American Popular Revolutionary Alliance (Apra).

Two ministerial posts remained unfilled yesterday - Justice and Labour. Mr Diego Garcia Sayan, president of the Andean Commission of Jurists, is frontrunner for the justice ministry, while the choice of minister of labour is to be agreed in consultation with the unions.

Leaders of the bankers' and private business associations expressed guarded optimism about the look of the new cabinet. Union chiefs, however, declare themselves worried at the possibility of a change in Cambio 90 policy. Mr Fujimori will need to work a narrow middle ground if he is to retain the support of the majority of divided and increasingly impatient society.



Fujimori: needs miracles

reject severe IMF-style economic measures. The appointment as Premier and Minister of the Economy of Juan Carlos Hurtado Miller, a vaguely leftist former minister in Mr Fernando Belaunde's 1980-85 centre-right government, was interpreted as an attempt to satisfy these seemingly irreconcilable requirements. In the event, it appears to have satisfied neither.

Earlier, two of Mr Fujimori's closest economic advisers, Mr Santiago Roca and Mr Adolfo Figueroa, resigned. Both had been defenders of a "gradualist" approach to economic stabilisation, arguing that the

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Joint Administrative Receivers (Office holder nos 245 and 159)  
Derek Gully  
45 Temple Row  
Birmingham B2 6JT

## ROCKWOOD PROPERTIES LIMITED

Registered number: 2062108  
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Name of person appointing the joint administrative receivers: JOHN FREDERICK POWELL and MICHAEL ANTHONY JORDAN  
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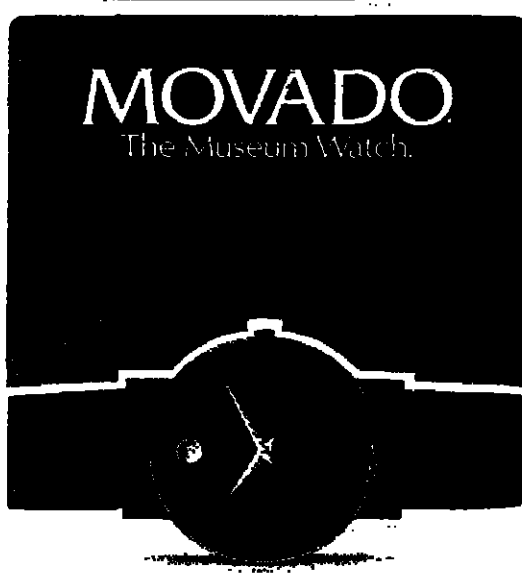
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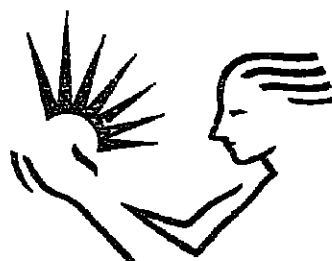




## WHERE DOES FISHER-PRICE GET THE ENERGY TO ENTERTAIN FOUR MILLION CHILDREN A YEAR?

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## UK NEWS

# Tories dismiss criticism of nuclear policies

By David Thomas, Resources Editor

THE Conservative Government yesterday rejected all the main conclusions of a scathing report from the House of Commons energy committee on its failure to monitor the costs of nuclear power.

The report, published last month, had accused two Cabinet ministers, Mr Cecil Parkinson and Mr Malcolm Rifkind, of mishandling the attempt to privatise Britain's nuclear power stations.

The Department of Energy yesterday accused the committee of misunderstanding the process which culminated last November in the scrapping of plans to privatise the nuclear industry.

The Government issued its response on the same day as a further highly critical report from the energy committee on fast breeder nuclear technology.

The latest report says there is no justification for Britain to continue in the European Fast Reactor, a project involving British, French and West German which could cost Britain as much as \$800m.

In the report, the committee pours cold water on the need for British participation in the EFR, a project seen in the industry as one of the last chances of preserving leading edge British nuclear technology.

The UK, West Germany and France are partners in the project. "We can see no reason to believe that it would be worth-

while to participate in the construction of the EFR in 1997," the report says.

The report recommends that British participation in the EFR should be reviewed in 1993, when the reactor's initial design is due to be completed, and in 1997 when construction is to begin.

The committee argues that the Energy Department has distorted its research and development budget by sanctioning 24m of spending on fast breeder reactors, a technology which may not be needed for 120 years.

The Government's memorandum on nuclear costs blames the now defunct Central Electricity Generating Board for failing to warn early enough about increases in costs such as reprocessing and waste treatment. The department says it was not its job to monitor such costs.

The Government rejects the committee's request for the publication of comprehensive information on the setting of the nuclear levy, which currently costs electricity consumers about \$900m a year.

Its memorandum ducks the committee's recommendation for future nuclear projects to be subject to private sector investment analysis.

The Government accepted, however, that separate information on generating costs from the different types of nuclear information should in future be published.

## DEFENCE STATEMENT

# King outlines plans to restructure armed forces

By Paul Abrahams

MR TOM KING, Secretary of State for Defence, yesterday outlined the broad proposals of a new structure for the UK's armed forces. In a statement to the House of Commons, he said the proposals would bring a reduction in the share of GDP taken by defence.

Mr King declined, however, to give details of the scale of any potential savings, adding that any cost benefits would be announced as part of the Chancellor's autumn statement.

The number of regular service personnel will be reduced by about 18 per cent by the mid-1990s, according to the proposals. The regular army will be reduced from about 40,000 to 32,000; the Royal Navy by 3,000 to about 27,000; and the Royal Air Force by about 14,000 to about 23,000.

In addition, the number of UK-based civilian employees will be cut by about 21,000 to 12,000. Mr King said the Volunteer Reserves will continue to play a key role.

The number of troops stationed in Germany could eventually be reduced to roughly half of their present strength according to the proposals. When reinforced from the UK, the army should be able to contribute two divisions, as opposed to the four presently envisaged. One of the divisions could be maintained in Germany, with the other maintained in the UK.

A smaller, better equipped, properly housed and trained, and well motivated force was the aim of the new policy, said Mr King. He explained there would be a need in the future for flexible and mobile forces able to contribute both in NATO

and, if necessary, elsewhere.

The government will be looking at the possibility of establishing a strategic reserve division which could bring together amphibious, parachute, air-mobile and armoured formations.

Mr King affirmed the government's nuclear commitment. The UK will maintain a four-boat Trident force capable of delivering nuclear warheads.

In addition, he confirmed that a sub-strategic force of Tornado aircraft capable of carrying nuclear weapons would be kept based in Europe. The ageing Buccaneer aircraft presently in service will be retired.

According to the proposals, the navy will continue to have three aircraft carriers, carrying updated Sea Harrier aircraft. However its destroyer and frigate force will be reduced from about 48 ships to 40.

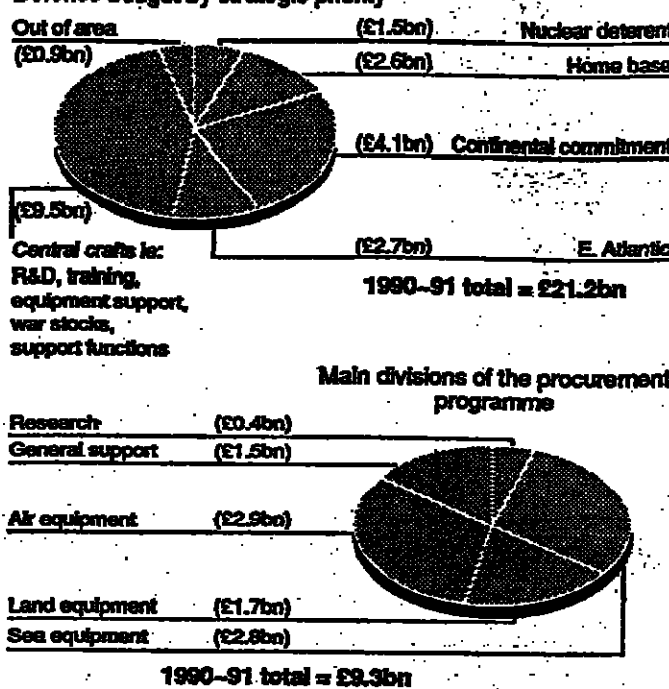
This, said Mr King, would be achieved by reducing the older, less capable and operationally more expensive ships. However, the EH101 helicopter programme will be maintained, said Mr King, subject to satisfactory progress. Furthermore, the navy's mine-sweeping capability will not be cut.

In addition, the navy's anti-submarine capability will be reduced. The four squadrons of Nimrod patrol aircraft will be reduced by 15 per cent. And the number of submarines will be cut from 21 to about 16 boats, of which only four would be diesel-powered. The two squadrons of ageing Buccaneer maritime strike aircraft will be replaced by Tornados.

The RAF's fighter force based in the UK will be smaller than originally planned. It will

## Current defence budget priorities

Defence budget by strategic priority



comprise seven squadrons of air-defence Tornados, supplemented by armed Hawks. The remaining two Phantom squadrons will be withdrawn.

The number of RAF bases in Germany is expected to be cut from four to two, while the number of squadrons would be reduced from 15 to nine.

Mr King said the pace of change will depend upon the signature and implementation of a conventional forces agreement, and how quickly Soviet troops leave eastern Europe and other forces are run down.

Mr King added that the precise shape of contributions to Nato must await discussions with Nato authorities and allies.

The House of Commons Select Committee on Defence, meanwhile, said in a report

issued yesterday that, for the next few years at least, the adaptation of British forces to the changed circumstances would not be cheap.

Redeployment of forces from Germany might require substantial capital investment in military and civil infrastructure, which would absorb much, if not all, of the savings on foreign exchange.

Justifying reasonable cuts in defence expenditure, the report said that there has been "an irreversible change" in the threat to the Central Front of Nato.

The collapse of the Warsaw Treaty Organisation as a military alliance meant that even the technical possibility of the Soviet Union mounting a surprise attack rapidly reinforced, on the Central Front had "virtually disappeared."

The Committee warned, however, that the Soviet Union would remain Europe's strongest single military power for the foreseeable future, even when its forces were withdrawn behind its national frontiers.

The report was particularly insistent that Nato, which at the London summit earlier this month, had declared nuclear weapons to be arms of "last resort," nevertheless had to retain a credible strategy of flexible response.

Whereas such a strategy could be based on "a diminished spectrum of super-strategic weapons," the nuclear deterrent had to remain credible so that Europe was not "made safe for conventional war," in the words of US President George Bush.

# Gloom hits companies facing cuts

By Jane Fuller

GLOOM is gathering around the smaller UK companies that depend heavily on defence spending.

Their longer-term ability to survive in this - at least as independent operators - is being questioned. One analyst said the Government would tend to favour big suppliers to ensure the survival of a UK weapons capability.

A couple of the smaller companies have hit trouble unrelated to political spending decisions, but even these have suffered. Underperformed the market over the past year in anticipation of the cuts announced yesterday.

A prime example is Hunting, in which defence earnings played a leading role in a 43 per cent increase in pre-tax profit in 1989. Hunting is particularly vulnerable because many of the weapons it makes are designed for battle in Germany.

Two companies which have got off rather more lightly are Vesper Thornycroft, which is strong in mine-hunting vessels, and Westland, the helicopter maker.

Westland increased pre-tax profit by 44 per cent to £11.5m in the six months to March 31.

Analysts' greatest cynicism is reserved for companies experiencing problems of their own making. The worst case is Astra Holdings, a munitions and fireworks company that was on the brink of financial collapse before new management was installed in March. Lex, Page 18

# Unit trust industry has big monthly fund outflow

By Eric Short

THE UNIT trust industry last month suffered its biggest ever outflow of funds, amounting to \$63.8m, as leading life companies began switching their holdings into direct equities.

Two life groups, Allied Dunbar and Standard Life Assurance, set what is likely to be a continuing trend when they pulled \$245m out of unit trusts.

The move has been prompted by changes made this year to life companies' corporate tax structure.

Mr John Fairbairn, chairman of the Unit Trust Association, admitted yesterday that further switches by life companies could take place over the next 18 months.

The action would have two main effects on the industry, he said. It would significantly cut unit trust funds and would reduce future sales of units.

Life companies are major investors in unit trusts, usually of trusts they own through subsidiaries. At the end of 1989, life company holdings accounted for 44 per cent of unit trust funds, which then amounted to \$58m. If life companies switch only 25 per cent of their unit trust holdings, it will cut funds by about \$52m.

Mr Fairbairn pointed out that the tax changes were already affecting unit trust sales. Lex, Page 18

# Britain fails to keep pace in patenting new ideas

By David Fishlock

BRITAIN is performing poorly in comparison with West Germany and Japan in patenting its ideas, according to the latest annual review of government expenditure on research and development.

Britain's rate of obtaining patents in the US (used as a relevant basis of comparison) has remained fairly constant for 25 years. But the rate for both Germany and Japan has increased rapidly to 2.5 times that of Britain by the late 1980s. Patent data - the best measure the Government has been able to find for productivity of R&D - is included in the annual report for the first time.

It says a statistically significant relationship had been established between per capita expenditure on industrial R&D and per capita volume of patenting activity in each of the member countries of the Organisation for Economic and Cultural Development (OECD).

Since patents can be applied for over the whole cycle of development and commercialisation, patent statistics reflect both inventive and innovative activities, it says.

The Government's contribution to the EC's R&D programme is set to rise from £125m in 1988-89 to £171 for the financial year just ended.

# Brussels to investigate Toyota deal for signs of illegal aid

By Lucy Kellaway in Brussels

THE EUROPEAN Commission has opened a formal inquiry into what it believes was illegal state aid granted earlier this year to Toyota, the Japanese motor manufacturer, for the building of a £700m car plant in Derbyshire, central England.

The inquiry follows an investigation into the sale of Rover, the state-owned car group, in which Britain was found guilty of granting £44m in illegal aid to British Aerospace (BAe) its purchaser.

In an unusually blunt statement, the Commission says Derbyshire County Council seems to have given a hidden subsidy to the Japanese car

maker by letting it have the land for the plant at less than the true market value.

The Commission's assertion was denied last night by the leader of Derbyshire County Council, Mr David Bookbinder, who said he welcomed the investigation. "There's been a lot of speculation about the deal. The enquiry should end it once and for all."

Mr Bookbinder insisted the land was sold at "the going rate" of £12.5m for a total of 500 acres.

The Commission says the council sold some 280 acres to Toyota for £9.9m, whereas the price established by the District Valuer was £12.6m. It

notes that such a reduction would count as aid and therefore the Commission should have been notified at the time. It says the area does not qualify for regional aid.

A UK spokesman in Brussels played down the investigation, saying he was confident that no aid had been given but that Britain would co-operate fully with the inquiry.

The Commission is also to look at the price paid by Toyota for the neighbouring plot of 300 acres. The investigation follows complaints received in February that the total site had been sold for £18.3m against a true market value of up to £100m.

# UK group to import S Korean cars

By John Griffiths

SOUTH Korean-built Kia cars, some of which are sold as Fords in North America, will be imported to the UK from next year under an agreement expected to be signed in September between Kia and MCL, a UK group which already imports Mazda and Polish-built FSO vehicles.

The deal, which MCL hopes will lead to sales of 20,000 Kia a year by 1995, may also help solve developing problems for MCL's 100-strong FSO (formerly Polski Fiat) dealer network as a result of the

political and economic upheavals sweeping Poland and the rest of Eastern Europe.

Supplies of the Polish cars have been drying up as a result of the breakdown of the export distribution structures which have governed FSO's supplies of cars to the west for many years.

FSO, like other east European car makers, is also undergoing major internal change as Poland moves closer to the west. FSO is no longer using Polmont, the Polish export agency through which

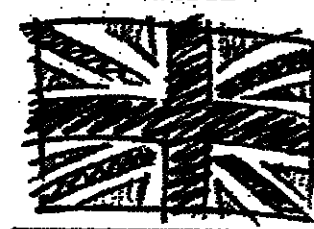
the business was conducted under the communist regime, but no replacement has been organised.

The result is that MCL has been unable to sign its annual yearly supply deal with FSO.

Supply constraints mean that FSO sales will be only 3,500-4,000 this year and executives of MCL, the importer, acknowledged the future of the franchise is uncertain.

The Kia import deal may thus provide an alternative franchise option for some of the FSO dealers.

# BRITAIN IN BRIEF



## CBI urges progress to 'hard Ecu'

The Confederation of British Industry (CBI) yesterday said that it supported the proposals for a "hard Ecu" of Mr John Major, the UK Chancellor of the Exchequer.

It urged the Government to progress towards the "business goal" of a single European currency by joining the wide 6 per cent band of the exchange rate mechanism.

This should be done immediately - or at least ahead of the European intergovernmental conference scheduled for December. The UK should join the narrow fluctuation band of 2.25 per cent as soon as inflation was on a downwards trend.

## Helicopter crashes into sea

A search was launched for six people who went missing after a Sikorsky helicopter plunged into the North Sea 100 yards from the rig in the Brent field, north-east of Shetland yesterday morning.

Seven other people, all employees of Shell or of contractors working in the oilfield, were pulled from the sea after the helicopter, an S61-registration G-BEVL, belonging to Mr Robert Maxwell's British International Helicopters Limited, crashed. The search was hampered by fog.

## US airlines vie for Manchester

Nine United States airlines are competing for two new routes to serve Manchester Airport.

The announcement follows a recent agreement by the British and American governments to allow two new US carriers to serve Ringway from spring next year.

The nine airlines which have applied are: American, Pan-Am, TWA, Delta, Northwest, United, Continental, TWA and USAir.

## Car converter sales rising

UK sales of cars equipped with catalytic converters are likely to reach 110,000 units this year, a more than tenfold rise over 1989, according to vehicle market analysts Automotive Industry Data.

Statistics from AID in its latest newsletter show 9,941 catalyst cars to have been registered in the UK last year. UK sales are still trailing behind some European



Stagecraft: US actor and Shakespeare look-alike Gregory Ball yesterday voiced his backing for the \$20m construction of New Globe Theatre on the south bank of the River Thames in London, where he posed close to the 400-year-old site of the original Globe, opposite St Paul's Cathedral.

markets, notably West Germany where, according to AID's figures, more than 1m catalytic cars were sold in the first five months of this year.

## Statistical shake-up urged

A radical overhaul of Britain's official statistics was urged to restore public confidence in the "inadequate" government statistical services.

In a highly-critical report which took seven months to research, the Royal Statistical Society called for a complete shake-up in the way the Government acquired and disseminated information. This was in response to both a domestic and international crisis of confidence in the services and public concern that the Government was "fiddling the figures."

## Call for EC police card

A report into international police co-operation published by the Commons Home Affairs Committee found that the UK, unlike other EC countries, makes do with an outdated system of accountability, organisation and funding, and urged a number of proposals to improve cross-border co-ordination, including an identity card.

The Committee's recommended voluntary common EC identity card would be established by 1992. Mr Wheeler envisaged a "high-tech" card, carrying details including fingerprints and medical records.

## County hall project delayed

Proposals to redevelop County Hall in Portsmouth, in France, planned for next year, have been postponed for a year because work on safety modifications is taking longer than expected.

## Saatchi slides

Saatchi & Saatchi advertising yesterday challenged figures which indicated it had lost its position as the largest UK agency for the first time since 1983.

According to MEAL, an independent monitor and analyst of UK advertising spending, Saatchi was supplanted in the year to June 30 by J Walter Thompson, which had led the league table before Saatchi's rise in the 1970s and early 1980s.

MEAL's latest league table credited JWT with handling brands advertising with a current annual value of £268.2m, 20.1 per cent above the previous year. Saatchi's figure slid by 11.4 per cent to £240.9m in the same period.

But Mr Bill Muthhead, chairman of Saatchi & Saatchi Advertising, said: "We don't accept MEAL's figures. There are a lot of discrepancies."

# New Archbishop of Canterbury appointed

Alan Pike on the surprise choice for the leader of the world's Anglican community

Dr George Carey, Bishop of Bath and Wells, was yesterday named as the new Archbishop of Canterbury, the most senior clerical post in the Church of England and the head of the world Anglican community. He will replace Dr Robert Runcie who is to retire early in the New Year.

He has been Bishop of Bath and Wells, in western England, since 1989 and before that was principal of Trinity College, Bristol, for five years.

After the announcement the new Archbishop said he felt "dazed and unworthy". However, although he had been a bishop for only a short period, he had never shirked a responsibility or a challenge, he said.

Dr Carey is on the Church's evangelical wing and takes a traditionalist view on matters of Biblical interpretation. He stressed, however, that: "I never pigeon-hole myself and reject it when others do it for me because it creates boundaries."

The appointment of Dr Carey caused some surprise in the Anglican community. At 54, he is relatively young to be appointed to the Anglican Community's most senior post which he can occupy until he is 70.

He has, far more remarkably, been a bishop for only 2 1/2 years - such a short period that he does not yet qualify to sit, like other bishops, in the House of Lords, the upper chamber of Parliament.

Dr Carey's position is unambiguous on the biggest internal issue facing the Church of England in the 1990s - he favours the ordination of women. This is a factor which is certain to have been debated by the appointments commission and Dr Carey's selection can be seen as recognition that the church is, in spite of some vocal opposition, likely to follow Anglican churches in countries like the US, Canada and New Zealand and accept women priests.

The tradition of church leaders speaking out on social issues which has often been personified around Dr Runcie will continue under the new Archbishop. Faith, said Dr Carey, had social and political implications and he could not be an "other-worldly" archbishop. There had to be a creative dialogue between Church and State.

The new Archbishop grew up on an East London council estate, left school at 15 and began work as an office boy with the London Electricity Board.

After his national service in the RAF he trained for ordination and later obtained a Doctor of Philosophy degree.

Dr Carey learned last week that Mrs Margaret Thatcher, Prime Minister, intended to recommend his name to the Queen from the two which, in line with the procedures, had been presented to Mrs Thatcher by the church-elected



Archbishop Carey with his grandsons Simon and David

Crown Appointments Commission.

The commission made its choice two or three months earlier than expected, suggesting a strong degree of support for Dr Carey among members.

He said that while he disagreed with many of the views of Rt Rev David Jenkins,

tax - which, he repeated yesterday, had caused hurt and concern to many people - and calls for stronger action on environmental issues. He said he and his wife Eileen, a nurse, had always adopted a simple life-style and he did not think this would change when he became Archbishop of Canterbury.

Some of the new Archbishop's views on church organisation are likely to be as challenging as any of his opinions about social issues. He has questioned the freehold system where clergy, once appointed, can seldom be moved from their posts and suggested yesterday that archbishops and bishops should be subject to regular performance monitoring "so that we have the highest professional standards."

Dr Carey will be enthroned in Canterbury Cathedral next spring. He will then, in effect, take on three jobs - bishop of the Canterbury diocese, primate of all England and nominal head of the Anglican Community's 27 worldwide provinces.

These combined tasks, with their heavy administrative and travel pressures, are widely regarded as constituting one of the toughest and most demanding jobs in public life.

Dr Carey said one of his concerns was that the church seemed light years away from many people. He wished to reassure them that the Church of England was for them.



Gloom hits  
companies  
facing cuts


By Jane Fuller

GLOOM is gathering in the smaller companies, especially in the manufacturing sector, as the Government's budget cuts take their toll. The Government's budget cuts have taken their toll on the manufacturing sector, especially in the smaller companies. The Government's budget cuts have taken their toll on the manufacturing sector, especially in the smaller companies. The Government's budget cuts have taken their toll on the manufacturing sector, especially in the smaller companies.



## These suppliers have won the Ford Quality Award. But the real winner is you.

Ford European Q1 Quality Awards are reserved for the few – those special suppliers who achieve the highest performance against Ford's rigorous quality standards. In short, higher quality for you, the customer. 616 suppliers have already joined this élite. Now there are 46 new winners. Congratulations to them all. Ford salute them.

Arzo Coatings Sassenheim	Elastogran Kunststoff-Technik GmbH Lernförde	Kolbenschmidt St. Leon-Rot	Q.D.F. Components Limited Derby
Avery Aquilla Ltd West Thurrock	FEMSA Guardamar	Lankwitzer Lackfabrik Berlin	P.A. Rentrop, Hubbert & Wagner GmbH & Co KG Werk Unna
Avon Industrial Polymers Hose Division Trowbridge	Garrett Automotive Limited Skelmersdale	Lucas Body Systems Switchgear Burnley	S. Scherdel GmbH Werk Friedau
Black & Luff Ltd Birmingham	GKN Bound Brook Limited Lichfield	Lucas Girling España Pamplona	Schoeller & Co Werk Frankfurt
Bollig & Kemper GmbH Werk Saarweilungen	Gummiwerke Fulda GmbH Fulda	John McGavigan & Co Ltd Kirkintilloch	Dr. Franz Schneider GmbH Kronach-Neuses
Robert Bosch GmbH Homburg Plant No 1	Halberg-Guss Saarbrücken	Michels GmbH & Co KG Werk Rheda-Wiedenbrück	Schrauben- und Draht Union GmbH Bochum
Bowthorpe Thermistors Taunton	Henley Foundries Smethwick Limited Smethwick	A.B. Microelectronics Ltd Tonypandy	The Sherborne Rubber Co. Ltd. Birmingham
Bridgtown Industries Cannock	Hoechst Lillebonne	Pass Gummiwerke Schweinf	Sintermetal S.A. Ripollat
Clearplas Ltd Heathrow Division	Honsel-Werke AG Meschede	Pechiney Rhenalu Neuf Brisach	SKF Española S.A. Madrid
Dunlop Ltd GRG Division Manchester	Kamax Osterode	Peguform Göttingen	Alfred Teves France S.A.R.L. Gretz
Ekco Plastics Southend-on-Sea	Knecht Filterwerke GmbH Werk Öhringen	Progress-Werk Oberkirch	Tubacex Amurrio
			Wafa Kunststofftechnik Augsburg
			Adolf Wagener Press- und Stanzwerk Hilden
			



## MANAGEMENT: Marketing and Advertising

## Marketing services

## Lintas heads for the frontiers

Alice Rawsthorn reports on the US agency's aim of becoming an integrated force

"THIS is frontier stuff. The future for our business has to be providing an integrated service for our clients. There is demand out there just waiting to be met."

Ken Robbins, deputy chairman of Lintas Worldwide, is talking about the trend for advertising agencies to offer comprehensive marketing packages - with direct marketing, public relations and sales promotion as well as traditional advertising - to their clients.

Lintas, like most of the other large international agencies, is now working out ways of delivering such a service and of turning itself from a conventional advertising agency into a marketing services consultancy. Robbins and Bill Weithas, his chairman, see this as their over-riding objective for the early 1990s.

In the early 1980s Lintas' objectives were very different. The agency was then emerging from a flurry of corporate changes. It began in the 1920s as Lever International Advertising Service, the advertising division of Unilever, the giant consumer products group. Unilever later sold 49 per cent of Lintas to SSC&B, the US agency. It then sold the rest of its holding to Interpublic, the powerful US marketing group which bought SSC&B in 1979.

The outlook for the newly independent Lintas was far from encouraging. Interpublic saw it as a second international agency alongside McCann-Erickson, its original agency. Interpublic, the powerful US marketing group which bought SSC&B in 1979, saw it as a second international agency alongside McCann-Erickson, its original agency.

"It was a very, very difficult transition," says Alan Gottesman, an advertising analyst at Paine Webber, the original agency. "Lintas was effectively an in-house agency that suddenly had to hustle for business as a major league player. But it has succeeded. The record speaks for itself. No one ever calls Lintas the 'other' Interpublic agency." When Interpublic took full control in 1983, Lintas had billings of \$1bn and 60 per cent of its business came from Unilever. Today it is the world's ninth largest agency with billings of \$4.3bn, only 40 per cent of which comes from



Bill Weithas (left) and Ken Robbins: over-riding objective

its old owner.

Lintas has added new international clients such as Coca-Cola, IBM and Johnson & Johnson to Unilever. So far this year it has won \$200m of new business, although last year's loss of a DM50m media buying account for Unilever in West Germany was a blow.

The Unilever heritage is an asset in the international arena. At a time when other agencies are still struggling to establish themselves as multi-cultural businesses, Lintas - which was founded in Europe but is run from the US - has nine different nationalities on its main board.

Weithas and Robbins are satisfied that Lintas' advertising network is now well established. Under Interpublic's ownership, Lintas has been able to fill the gaps. Three years ago it strengthened its position in the US by buying Campbell-Ewald. It has also acquired a string of regional agencies in the UK, such as the growth in areas like Atlanta, Florida and the West Coast.

The gap in its European operation - the UK - was last year filled with the acquisition of Still Price Court Twivy D'Souza, a young London agency.

At first glance the two agencies, the staid Lintas and the energetic Still Price, seemed completely incompatible. "People looked and thought 'Wow, how can they ever overcome the differences,'" admits Rob-

bins. "But there were also lots of similarities. Still Price was strong on strategy and deeply committed to brand building, just like Lintas."

The mechanics of the merger were left to the Still Price management. It was a relatively painless process. And Lintas now has a top ten agency in the important UK market.

Weithas and Robbins envisage some further expansion in advertising. They are keeping a keen, though cautious eye on the market. But the main focus of expansion will be into other marketing disciplines.

They are convinced that the future for advertising agencies lies in offering comprehensive marketing services. Most of the established marketing groups such as Young & Rubicam and Saatchi & Saatchi, offer the different marketing disciplines from different subsidiaries. Weithas is convinced that Lintas should offer an integrated service from a single source.

"We are talking about a co-ordinated communications package," he says. "What we do not want is to have separate divisions all vying for the client's attention and a piece of the action."

One of the main obstacles for Lintas, and for all the other companies assembling such a service, is that few of its existing employees have enough experience outside advertising. It has addressed this by establishing the 'Lintas University', within the University of Chi-

cago Business School, where its executives are sent for three one-week courses in integrated marketing. The courses began a year ago and over 100 have attended so far.

Another problem is that Lintas needs to strengthen its interests outside advertising. It is doing so by start-ups and, in some cases, by acquisition, although Weithas says it is really more interested in "acquiring people than assets".

Lintas has already established a base for its communications business in the US; it is keen to expand in public relations where it only has an associate investment. But it still has a long way to go in Europe.

The critics of the "integrated" approach argue that the level of demand for truly integrated marketing services is still very low and that most clients are simply not structured - in terms of decision making and budget allocation - to commission the different disciplines from one source.

Bill Weithas believes that change is inevitable. He cites the example of the account for Sara Lee, the foods group, which Lintas recently won in the US, where only half of the \$100m budget will go on traditional advertising.

"We are not suggesting that there will be a big shift towards integrated services," he says. "But it is the way ahead and we have got to be ready."

Corporate advertising is usually a sugary affair. The ingredients are stirring music, aesthetic imagery and a homily to the sponsor and all its good works.

Sugary is scarcely the word for the latest US campaign from the crisis-torn Eastern Airlines. The Eastern campaign, created by Ogilvy & Mather in New York, marks a watershed in the world of corporate advertising.

The campaign stars Martin Shugrue, the trustee who was appointed to run the airline by the bankruptcy court. One commercial shows him listening to the complaints of former passengers who have forsaken Eastern for other airlines. They criticise it for everything from dirty planes to lousy food. Another ad shows him talking to employees about the "large, deep hole" their company has to haul itself out of.

Instead of shrugging off the complaints or glossing over the problems, Shugrue is uncompromisingly blunt. "We cannot deliver it," he says. "What we can promise is that for the next 100 days Eastern is going to get a little better every day."

It could be argued that Eastern can afford to be blunt about its problems because it has nothing left to lose. In the last year or so it has staggered through almost every conceivable corporate crisis from shut-down to bankruptcy. The company made a crippling loss of \$852m in 1989.

Only last week Shugrue told a creditors' meeting that the losses for 1990 would be higher than the \$330m originally forecast.

Eastern desperately needs to win back the business passengers, on whom it depends for high ticket fares, who have drifted off to other airlines.

Bill Hamilton, executive creative director of O&M, says the

## Telling it like it is

Eastern Airlines believes honesty is the best policy. Alice Rawsthorn reports



Martin Shugrue: Eastern's 'uncompromisingly blunt' trustee

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Only last week Shugrue told

agency reckoned that all the US airlines, not just Eastern, were in such a terrible state that "the first guy who told it like it is would win a lot of credibility with customers."

Yet the Eastern campaign is also an extreme example of the general trend for corporate advertising to become less eulogistic. Some of the current crop of UK corporate campaigns - while nowhere near as uncompromising as the Eastern ads - are much more pragmatic than their predecessors.

The latest campaign for Shell, by Bartle Bogle Hegarty, deals with the oil group's environmental policies in a deliberately down-to-earth way. The new commercials for Fuji film, created by Howell Henry Chaldecott Lury, focus on hard-hitting social issues.

As the number of corporate campaigns looks set to increase, agencies will have to become more subtle and sophisticated in the way they construct them. The era of the sugary corporate commercial is probably over. But it remains to be seen whether other advertisers will be brave enough to be quite as blunt as Eastern Airlines.

## Frisps - the premium crisps

Get ready for Frisps. As if not sated already with the tonnes of Hula Hoops, Wotsits and Discos they consume each year, Britons next month will have another savoury snack to choose.

The launch of Frisps is a pre-emptive shot by KP Foods, United Biscuits' snack foods subsidiary, in what it expects will be a fierce global war with PepsiCo's Frito-Lay unit. KP has been clear US market leader for many years.

Frisps, a rippled crisp look-alike reconstituted from dehydrated potatoes, illustrates the huge investment required in launching a new brand in the £1.2bn UK snacks market. KP plans to spend nearly £8.5m on Frisps - £4m on manufacturing and £4.5m on marketing in the first seven months alone.

Of the marketing spend £4.5m will be advertising support by Lowe Howard Spink in two bursts in September and February, and £200,000 on on-pan promotions. For the latter exercise, KP is using Reed Publishing's Coupon Book to reach 6m households. "Crisps are seen to be fairly



serious, fairly unexciting products," says Iain Paxton, marketing controller for new product development at KP. "We were looking for a savoury snack with mainstream appeal, but slightly adult-biased."

Because it is not made from whole potatoes, the new product is technically not a crisp but a savoury snack, a sector in which KP has maintained its lead over the combined shares of Walkers and Smiths, both owned by PepsiCo.

Such an arbitrary distinction is unlikely to figure much

at the grocery counter or in the sweet shop. "To the customer, it's a crisp," Paxton concedes. However, KP hopes that Frisps will be perceived as different enough to make a 1p per packet premium palatable.

Frisps is the first snack which KP has lifted from Keebler, UP's US subsidiary. Keebler has diversified in recent years from its cookie heritage to become the third largest US savoury snacks group. One large factor in its success was Ripplins, the US version of Frisps, launched last year.

Ripplins was the losing finalist in the competition on what to name the UK product. It was rejected because consumer test groups perceived it as too "feminine". Frisps, by contrast, came across as implying "light and fresh."

Other names which were tested against Frisps - but found wanting - included Crispins, Merits, and Stripes. KP must try to avoid cannibalising sales from its standard crisps, Real McCoy's premium crisps or its many snack brands. Simon John of Coley Porter Bell, the consultancy which designed the packaging

for Frisps, as it did for McCoy's, argues that the new product will "re-stimulate" the market by bridging the crisp and "concept" snack gap.

KP's rivals will watch the launch with interest. Golden Wonder, the Dalgely subsidiary which many industry analysts believe may be squeezed between KP and PepsiCo, plans to launch at least one new product in the next two months. In the meantime it is increasing the packet size of all its crisps and snacks from 28g to 30g without raising prices.

But what is PepsiCo planning? Neither of its separately managed UK snack companies has launched a major product since the change of ownership, a state of affairs KP expects will end before long, perhaps with the introduction of Cheetos from the US. John Collip, commercial director of Walkers, the largest of the two PepsiCo units and clear leader in the crisp market, gives nothing away, but suggests that PepsiCo will concentrate on fewer products but with broader appeal.

Clay Harris

## TECHNOLOGY

## Milking the cow's medicine

Milk is known universally to be good for people. But none perhaps as beneficial as that from 1,200 New Zealand cows involved in a test programme to produce milk specially developed to treat or prevent a range of human ailments from arthritis to toothache.

Animals, as well as humans, produce their own protection against diseases. Cows are unique in that not only can they produce antibodies for bovine diseases, but can also produce antibodies to fight diseases suffered by other animal species. This protection can also be extended to help combat viral infections such as the common cold.

The initial technology for the New Zealand project was developed in the US by Milk Biologics, which is involved in the test programme jointly with the New Zealand Dairy Board.

Cows are injected with the particular bugs and left to develop the immune system for the disease these cause. Anticipating objections from animal lovers, the New Zealand Dairy Board points out that cows in the programme receive fewer injections than cows in a normal dairy herd providing milk for consumption.

The milk from the eight herds is being turned into milk powder under carefully controlled conditions and the appropriate antibodies extracted. In the case of tooth disease the particular antibody will be included in toothpaste.

The antibodies also help the human body build up its own defences against disease. They will fight organisms causing gastric disorders, diarrhoea and vomiting and help reduce high blood pressure and inflammation which creates pain in arthritis sufferers. It is also hoped that the special milk will lower blood cholesterol levels and be effective in preventing acne. Extensive tests so far have shown no side effects when used in the treatment of any of the nominated diseases. Milk Board officials say never has the slogan "milk is good for you" been so apt.

Dai Hayward

Richard Sykes has a simple view of his role as research director of Glaxo, the pharmaceutical group. He is spending more than £400m a year running an international research business with just a handful of clients.

His product, he says, are truckloads of paper relating to the safety and efficacy of new drugs. His job is to write drug applications in such a way as to persuade national regulatory agencies to accept his case for licensing the drug.

Glaxo Group Research Limited is the source of Glaxo's latest prescription medicines such as Zofran, to treat vomiting in cancer patients, and Flixonase, a steroid for hay fever. He manages 5,500 people, mostly in Britain but some in the other eight countries. In the last five years his budget has quadrupled. He has a capital investment programme of £200m for each of the next four years.

Sykes, 47, is a microbiologist who first worked for Glaxo in the UK to help develop an injectable antibiotic. He was "brain-drained" back from Squibb in the US in 1986, when the company recognised that it was inadequately prepared to cope with the highly competitive market for emerging potential new drugs set up by his predecessor, David Jack.

People talk of research and development as if they were two sides of the same activity. Sykes sees them as quite separate cultures, even requiring different kinds of scientist. "People who discover drugs have a different approach from people who develop drugs."

Glaxo research was - still is - rich in people driven by the desire to invent what the industry calls new chemical entities which, if proved sufficiently efficacious and safe, might make new drugs.

Drug development, on the other hand, is a pragmatic activity, requiring a highly resilient and pragmatic kind of scientist who can cope with the idea that most of his potential new products are going to fail. Development provides the data by which the proposed new product will stand or fall.

Both activities need to be managed. "Allow total freedom and you get havoc," Sykes says. From the early-1980s David Jack sought to cultivate a strong culture of discovery, the root of Glaxo's lucrative product portfolio today. This culture produced what Sykes says was missing in the mid-

Richard Sykes, chairman of Glaxo's research activities, speaks to David Fishlock

## Deep roots of a drug's development

1980s, an organisation to sift the rich crop of new chemical entities for the potential money-spinners.

Since 1986 Sykes says he has hired about 1,500 scientists, mostly for development. He recognised, too, that his research and development activities needed something to bind them, which he calls "exploratory development", an activity lasting one to two years before the serious commercial questions about manufacture and markets are raised.

Sykes runs his research activity through research management committees (RMC), one for each of the seven areas of chemistry - cancer, cardiovascular, central nervous system, gastro-intestinal, infectious diseases, metabolic and vascular diseases, and respiratory diseases - which Sykes helped the company identify as central to Glaxo's longer-term interests. The scientists themselves decide what goals to pursue. Project leaders report their progress to the appropriate RMC. The drug discovery activity is integrated through a research management matrix.

When a project director convinces his RMC that he has achieved an objective - a new chemical entity with interesting prospects as a medicine -

its chairman reports to the Exploratory Development Committee (EDC). This is a committee of all Glaxo's top development managers. "It's a very important interface and in many ways unique to Glaxo," Sykes claims. He chairs the EDC himself.

The EDC is a filter which two new chemical entities out of every three, on average, fail to pass. His philosophy is that as soon as a substance begins to fall short of its objectives, "kick it out."

Substances that survive will enter a costly development stage "when we really start to spend money". Typically clinical testing will take from three to six years - much longer for a chronic therapy to treat mental illness or heart disease than for a one-shot therapy to treat an infection. Earlier this month he filed for a product licence for a treatment for migraine on which Glaxo began its research and development in 1972.

Development is organised into seven development groups, corresponding to the seven research groups. Glaxo has always been good at development - witness ranitidine (Zantac), which took six years, says Sykes. What it lacked was a way of managing the large number of new chemical entities being discovered. Today he has about 16 in exploratory development, including compounds for treating AIDS and herpes, and another eight in full development.

Development is when the case is compiled for the regulatory body such as the US Food and Drug Administration or the Committee on Safety of Medicines. Typically this case runs to 80-100 volumes of data on the efficacy and safety of the substance. The case for Zofran tablets to curb nausea



Richard Sykes: "People who discover drugs have a different approach from people who develop drugs"

and vomiting in cancer patients, which earned Glaxo Research plaudits from the regulators, ran to 80 volumes of 500 pages each.

Earlier this year Sykes received a letter from the chairman of the Committee on Safety of Medicines, Britain's regulatory body, complimenting the company on "the high quality of the application and expert report."

For Sykes, the clear objective of development is to assemble data in a logical, concise and unambiguous way. Every time the regulator writes requesting clarification or extra data, it means a three-month delay, he says. The regulator is a client he must try to satisfy by the way he drafts his new drug application. He is someone to work with, not against.

The tally since Sykes put his new research management structure in place is two new medicines approved, five more filed for approval and three to be filed this year.

When Sykes took charge, Glaxo's R&D was confined to

## Documents travel with their formats

Anyone who has created a stylishly formatted document on a word processor only to find that the recipient's system cannot translate the layout and diagrams, will appreciate a standard which is coming to fruition this year as part of the computer industry's move towards "open" systems.

The International Standards Organisation (ISO) has been working with computer suppliers for the past eight years to define various levels of office document architecture (ODA). The architecture offers computer users a means of transferring structural information as well as rules for editing and formatting a document.

Systems which offer ODA encode the document into an official style which the receiving system will decode back into the original format. This allows documents to be transferred and displayed on previously incompatible systems, and will also ensure that documents can be archived and edited on future technology, regardless of how different they are to current systems.

ODA is the document version of the electronic data interchange (EDI) standard. Already many businesses have implemented EDI to exchange data such as invoices and orders, to save retyping and potential errors and to reduce printing and mailing costs.

Electronic documentation standards exist for specific industries such as military and publishing. But until now there has been no common standard for the general business user, who produces documents mostly on basic word processors. These various standards are beginning to be brought together into a single version, which might eventually become mandatory for Government suppliers.

The US Government originally defined computer-aided logistics support for defence suppliers to produce technical documentation in machine readable format, while the publishing industry is beginning to use the standard generalised markup language (SGML).

"Every industry should start thinking about providing an infrastructure for moving multi-media documents both internally and externally. There is a

move towards international standards covering multi-media documents on a word processor only to find that the recipient's system cannot translate the layout and diagrams, will appreciate a standard which is coming to fruition this year as part of the computer industry's move towards "open" systems.

Edmondson adds that while these standards may be mandatory for some suppliers, other businesses such as pharmaceutical companies see ODA as a "competitive weapon". Being able to send a document to various specialists and departments, to be updated electronically and immediately forwarded to the regulatory authorities should give an advantage over competitors still relying on updating and mailing paper documents.

Given that 90 per cent of all business information comprises text and multi-media graphics-based documents, the emergence of common protocols should bring tangible benefits to most computer users.

A demonstration of ODA was given to the public this year at the CeBIT90 exhibition at Hannover, Germany by several leading computer manufacturers including DEC, ICL, Siemens and Bull. Documents were sent and displayed in their published format between the different systems. These manufacturers have agreed to produce software conforming to ODA. Some vendors, however, have only announced support for the standard at this stage.

All the vendors are releasing the ODA software initially under the Unix operating system now available on most makes of computer from the largest to the smallest.

The ODA standard has been supported by the EC as part of Esprit programme and it has the backing of various European user groups. While suppliers still struggle to cope with basic text and diagram layers at this stage, the ODA standard is designed to incorporate extensions and advances in technology, such as colour, spreadsheets, sound and full motion video.

Additional features could include a live link back to the computer of the originator's system, allowing data in a report or proposal to be updated automatically before it is read.

Leslie Tilley



## FINANCIAL TIMES SURVEY

What's happening on the waterfront  
Pages 2 and 3

## SOUTHAMPTON

Thursday July 26 1990

'Howards Way' local authority turns tour operator Page 4

Having partially recovered from the mid-1980s doldrums, Southampton could become an important

European gateway as a base for high technology industries wishing to take advantage of opportunities offered by the European single market, writes Stewart Dalby

## Renaissance is under way

IN THE 1980s, Southampton was poised to join Britain's growing list of so-called post-industrial sunrise towns. It may well still, but first some pieces of the infrastructural jigsaw must fall into place.

Glasgow, Bristol, and Swindon are all old manufacturing centres which have undergone regeneration through the development of service industries and other forms of new investment.

In Southampton's case employment was centred on the port and related shipbuilding, ship repair and other engineering. Specifically, Southampton was known as the

starting point for transatlantic liners. This business died a sudden death more than 15 years ago (although cruises in the shape of the QE2 and the Canberra are currently undergoing a small revival).

The ferries to Portsmouth moved recently. The port at one stage probably employed 10,000 people directly and indirectly. The docks themselves rationalised both in terms of men and land because of increased mechanisation.

The industrial shake-out of the early 1980s meant large job

losses. In 1985 male unemployment was 16.3 per cent and female unemployment 9.7 per cent for an total unemployed of 13.8 per cent. It stayed substantially above the national average and high for the south. At the end of last year it was 6 per cent and only this year has it fallen to the national average.

As with other inner city areas, pockets of very high unemployment remain. The Bargate ward still had unemployment of 13.7 per cent at the end of last year, working-class districts Freemantle and St Luke's had levels of 8.9 per cent and 11.1 per cent respectively.

Not all the old-style industries disappeared. Pirelli, STC, BAT, Martini and AC Deico have stayed in Southampton as has the working port, as well as some ship repair and shipbuilding. Some may be planning to move out and others are slimmed down versions of their former selves.

But the fall in unemployment overall since 1985 has been due largely to the influx of service industries.

According to the Department of Employment, manufacturing jobs fell by 25.2 per cent

between 1981 and 1987 from 23.4 per cent of the total to 17.9 per cent. In transport and communications the fall was one of 32.4 per cent, so that in 1987 only 10.5 per cent of workers were employed in this sector compared with 15.3 per cent in 1981.

The biggest increase was in banking, insurance, finance and business, up by 31 per cent over the period, but from a low base. By 1987 some 12.7 per cent of the workforce of 106,499 were employed in this sector. Employment in all services rose by 28.5 per cent between 1981 and 1987 - ranging from financial services to central and local government, cleaning, personal and domestic, welfare, education.

It is useful to have this broad definition because the city, for example, has large health service sector employment. There is the regional health board and a number of hospitals plus a medical faculty at the university. A total of some 12,000 could be employed in health. Also, there is substantial employment in education, not only around the university, but at numerous other colleges and educational establishments.

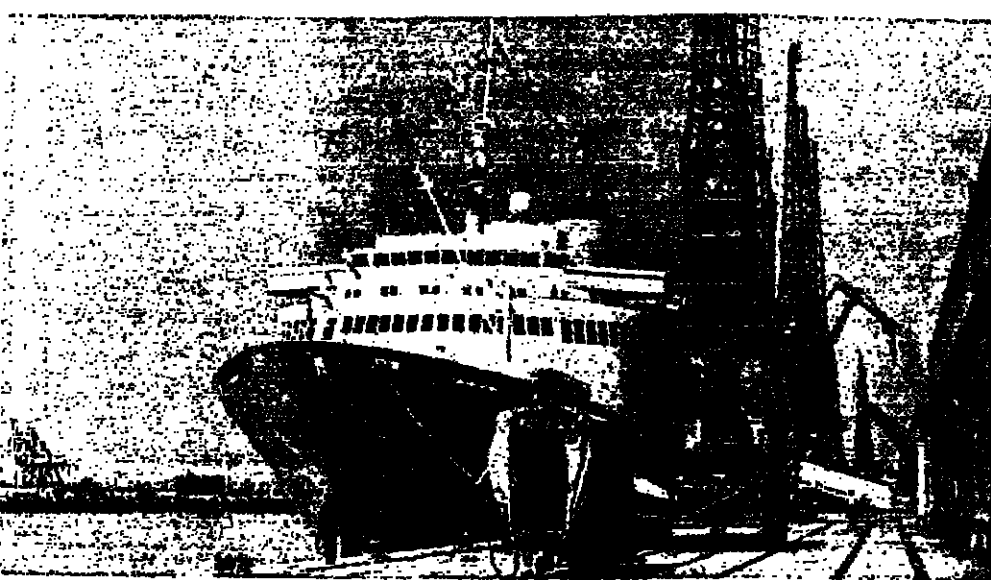
The city has been trying to attract tourists, using the bait of an attractive waterfront, its Roman and Norman remains, and its proximity to the New Forest and the Isle of Wight.

There are lots of parks. There is first division football and a county cricket team in Hampshire. The Mayflower theatre has been refurbished by Southampton City Council and now claims to be the largest theatre in the south of England. All of these activities, widely defined, mean service sector jobs.

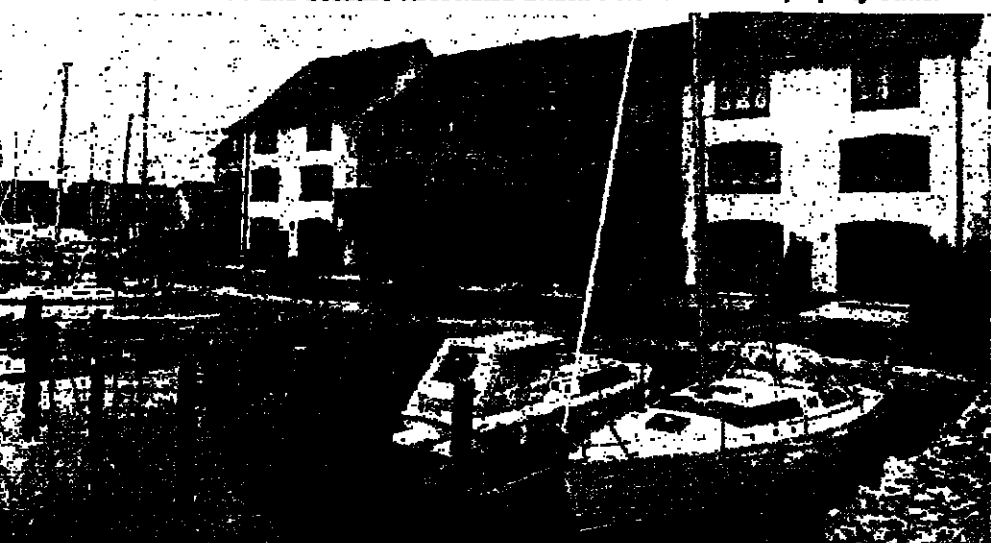
But growth has not just come from service jobs. On its periphery, manufacturing growth has also been notable. Southampton's boundaries are tightly drawn, and like other old port or industrial cities it has been losing population.

Hampshire County Council's population and dwelling forecasts for 1987-94 predict that the city's population should fall by 5.9 per cent to 194,400.

Conversely, towns and areas on its periphery have grown rapidly. In the same period the



Southampton remains a working port. Yet marina and residential developments are taking place due to land reclamation and because Associated British Ports is the sole property owner



Test Valley is set to grow by 19.8 per cent to 110,600, Eastleigh by 17.8 per cent to 110,000 and Fareham by 20 per cent to 106,900.

It is around some of these towns that the new business and science parks have sprung up with more of an emphasis on manufacturing.

The reasons given for Southampton's renaissance are many and varied, depending on whom you ask. But when claims and counterclaims sub-

side, the city appears to furnish proof of the old estate agents' adage that there are three reasons property takes off - location, location, and location.

Associated British Ports (ABP) is happy to leave the impression that the ball got rolling after it decided in the early 1980s to use some of its waterfront land for three large mixed property developments, including Ocean Village.

Others say the boost came as

a result of vastly improved communications. Electrification of the railway line means trains take 67 minutes to London's Waterloo. The M3 reaches south from London as far as Winchester.

For companies, the city offered the "attraction" of high unemployment. Labour was not only readily available and cheap, but was relatively skilled. So too was property. Building activity in the docks area and elsewhere meant

rents were low for most of the 1980s and are only now reaching £15 a sq ft.

Everyone, however, of whatever political persuasion pays tribute to the Labour council and its leader, Mr Alan Whitehead.

He says: "When we achieved power in the mid-1980s we realised something had to be done quickly. The old Conservatives had no offices in the civic centre and were doing everything by post."

Mr Whitehead feels there is still some way to go in the development process. The M3, which at present does not link up with the M27 on Southampton's periphery, still needs to be completed. Agreement for the link has at last been given, and controversy over routes around Winchester appears to have been resolved.

Equally controversial as far as Southampton's future is concerned are plans by the entrepreneur Mr Peter de Savary to upgrade the airport at Eastleigh. He wants to have what has been termed a briefcase airport, which would form an air bridge for businessmen and freight not just to Caen and Le Havre in northern France but to other key destinations on the Continent.

The business community feels the city is badly in need of a good four-star hotel, preferably with conference facilities.

Mindful of the expensive congestion that has arisen in other towns with such projects, the city council has an ambitious scheme to develop a mass transit railway.

In terms of costs of running offices and factories Southampton has an unusual geothermal scheme which is cheap and could be expanded.

Most of these developments will probably go ahead, but there is a question over timing. Some people argue that, as the UK economy appears to be edging perilously close to recession, Southampton has more shape and offices than it needs and speculative building should halt. Hampshire County Council has become very conservationist and wants to stop speculative developments around the town. As a result, the city's sunrise may be postponed just a little.

## IN THIS SURVEY

## The port adapts to change

■ The port: still thriving on new business without the transatlantic liners ..... 2



■ With Roman and Norman remains Southampton is trying to develop its tourism.

■ Property: schemes will transform the docks

■ MAP/KEY FACTS ..... 2

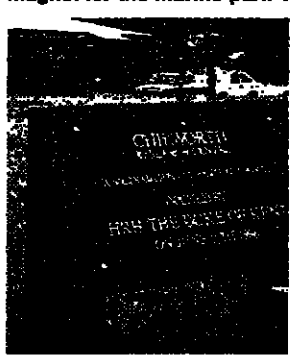
■ Eastleigh Airport: new era on the runway

■ Financial services: staff can relax on the waterfront 3

■ Tourist industry: "soap" sells rooms

■ Inner city traffic: the prospect of People Mover

■ Deep sea research: a magnet for the marine park 4



■ (Above) Chilworth Research Centre (see p 4)

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I'm too busy to fill in questionnaires like this.

YES ☐ NO ☐

But organising things so as to fully maximise tax savings is something few companies can do for themselves anyway. They need outside advisers, with real experience.

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Excellent. But can your advisers deploy the resources that are really needed? Have they experts in all the areas that can easily affect your tax bill; customs and VAT and pension benefits and personal finance and even the workings of the Revenue itself? Not to mention relocating and restructuring your

activities internationally as well as in the UK.

I need a firm that's close by.

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But we are: our office in Southampton has been there for well over 25 years.

No firm as big as Coopers & Lybrand Deloitte would be really interested in my company's tax affairs.

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Solutions for Business

Coopers & Lybrand Deloitte, 5 Town Quay, Southampton SO9 1ZG, is authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

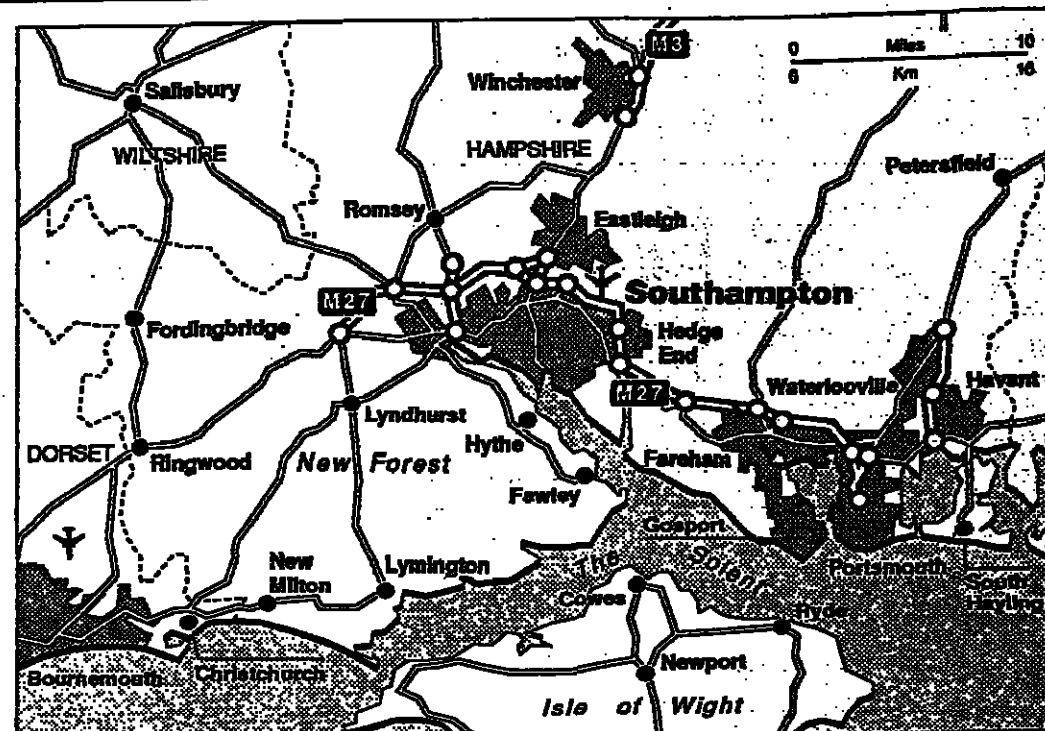
We've worked our way down to the top.



## SOUTHAMPTON 2



Ocean Village, where redevelopment, involving several housing complexes, is now under way



Tony Andrews

The transatlantic liners have disappeared, but that is not the end of the story, writes Stewart Dalby

## Port still thrives on new business

THERE HAS been a port at Southampton of some kind for 2,000 years, ever since the Romans fortified the area to protect their capital at Venta Belgarum, now Winchester.

It was the port from which the Pilgrim Fathers set out for a new life in the Americas in the Mayflower and Speedwell in the 17th century.

But it is probably most closely identified with the huge transatlantic liners which took the rich and famous across to the US.

This trade died a sudden death around 18 years ago for one simple reason - it was cheaper and quicker to go by aeroplane. More recently, Portsmouth became the UK port for the ferries to France. But no-one in Southampton regrets them, since they apparently did not make much money for its port. Southampton as a port, however, did not fade away with the decline of these passenger businesses.

The waterfront seems quieter, less busy and less grand than it did. Yet it is still very much a working port and a flourishing one.

If the docks appear not as frenetic as before, this is partly because with mechanisation of cargo handling and other functions, fewer people actually work on the waterfront.

This is a process which was accelerated by the ending of the national dock labour scheme last year.

According to Mr Julian Gollogly, public relations officer for Associated British Ports, which has run the port at Southampton since privatisation in 1982: "We no longer employ any dock workers, technically speaking." All employees are deemed "other staff" since the dock scheme ended, and there are

### The waterfront seems quieter, less busy and less grand than it did

now 346 of these compared with 1,333 in 1983. Before the demise of the scheme, Southampton had 136 registered dock workers, and one stevedore company currently undertaking work is thought to have a similar number of staff.

The impression that the port is in decline is accentuated by the developments in the eastern docks. The waterside projects of residential, office and leisure buildings have led some to believe ABP is more interested in becoming a property developer than in running a working port.

But that is not the case. One of the reasons that ABP started to go into property development in the mid-1980s is that it suddenly had more land available. This was not so much through rationalisation of port activities, although that played

a part. Simply, massive land reclamation added to the stock.

Mr Gerry Thomas, regional property manager for ABP, says: "Some of this land is worth £1m an acre in development terms. It costs far less than that to reclaim an acre of land. So it is obviously a profitable proposition to use land for non-port development."

The port itself has quietly developed since the early 1980s. Mr Gollogly says: "We do not like to promote ourselves as the biggest UK port in either this or that activity. We claim that we are a major international deep sea port. We are one of the three leading ports in the UK overall."

Southampton has a unique "double tide" which gives it 17 hours of rising water in any given 24 hours. This greatly diminishes most of the drawbacks of the tides. The deep water most of the time means Southampton is particularly suitable for accommodating large vessels.

The port has become big in the container business. This centres on the Prince Charles container terminal, which covers 8 acres. In 1988 Southampton had a throughput of 300,000 container units.

Figures for 1989 could be misleading because of more

than usual disruption due to the ending of the dock labour scheme.

The port has also become prominent as a car exporter. Roll-on roll-off ferries carry 200,000 cars a year. Renaults, Fiats, Lancias and Seats are brought in. Austin Rovers, Jaguars and Range Rovers go out.

Southampton remains an important passenger port. There has been something of a revival in the cruise business. The QE2 does not ply across the Atlantic as often as its forebears, but there are shorter cruises to the Mediterranean and the Canary Isles. In 1989 nearly 120,000 passengers travelled on liners to and from Southampton.

Some 1.3m passengers went on the Red Funnel ferries,

owned by ABP, to the Isle of Wight. Some 300,000 cars also made the journey in 1989.

A newer line of business is bulk cargo. In 1989 Southampton handled over 1m tonnes of grain, making it one of the biggest grain handlers in the country. It also deals in other bulk cargoes, such as cement and aggregates.

### Shorter cruises to the Mediterranean and the Canary Isles

One area which has not flourished is the free trade zone. Like other zones in other

ports, this does not appear to have taken off, and there is some suggestion that the area of berths (101 to 104) currently designated for the zone might

be used as a trade or exhibition centre.

Officials at the Civic Centre would also like to see more ship repair undertaken in Southampton. If this cannot be done at the Trafalgar dry dock on Queens Quay, then they would like to see an expansion of activity at the King George dock.

Mr Thomas makes the point that of the 10km of quayside owned by ABP, only 2.6km has so far been earmarked for non-port type developments. Behind the quays ABP has a lot of land which can be used either for warehousing or light industrial development as well as expansion of ro-ro and container facilities.

In spite of any appearances to the contrary, Southampton seems likely to develop further as a major working deep sea port.

### KEY FACTS

Population 197,400 (1989), 206,900 (1991), 194,400 (1994 forecast)  
Greater travel to work population 668,500 (1989), 627,000 ('91), 681,000 ('94 forecast)  
Unemployment (last quarter 1989) 6 per cent (women 4 per cent, men 7.2 per cent)

### EMPLOYMENT BY SECTOR (1987)

Manufacturing 17.9 per cent (change 1981-87 -25.2%)  
Transport 10.5% (change 1981-87 -32.4%)  
All services 46.2 per cent (change 1981-87 +28.5 per cent)

### COMMERCIAL AND INDUSTRIAL PROPERTY COSTS

Office rents, prime B1 sites £17-18 a sq ft  
Other rents From £10 a sq ft  
Prime industrial/commercial land along waterfront Up to £1m an acre  
On the periphery Around £500,000 an acre

Inner city terraced houses From £30,000  
Semi-detached houses From £50,000  
Four-bedroom detached houses £100,000 to £150,000

Manufacturing companies Pirelli, Vespene Thornycroft, BAT, Ford Motor  
Service companies Skandia Life, General Accident, Coopers and Lybrand

Rail links London (1 hr 7 min), Bournemouth (28 min), Birmingham (3 hr 15 min)  
Road links A33/A43 is 2 hrs drive to London. Because of M27, Poole and Bournemouth are easily reachable as is Portsmouth. Also links with M4, Midlands and the North

Further information Economic Development Unit, Southampton City Council, Civic Centre, tel (0703) 832587, fax no 832424

Stewart Dalby explains why much of the city centre looks like a building site

## Schemes will transform the docks

EMERGING from Southampton rail station, one may gain the impression that all of the city centre is one great building site. To the left, up the hill, a BBC regional headquarters is being built around the Civic Centre, and opposite the centre the Marlands shopping complex is under construction.

The most extensive developments, however, are down on the waterfront, most of which is owned by one landowner, Associated British Ports. It is these schemes which many argue have been the key catalyst in the regeneration of Southampton as a business and leisure centre.

ABP has building projects under way at 12 of its 21 ports in Britain. The three big schemes are in Cardiff, Southampton and Hull. Eventually, Cardiff could be the largest development as ABP is the major landowner within the 2,700-acre area of the Cardiff Bay Development Corporation. But Southampton is probably the second largest scheme and is the most advanced.

The waterfront developments at the moment comprise three core schemes, covering 137 acres. These are: Ocean Village, 75 acres surrounding a marina at the side of the River

Itchen; the Queens Quay, 24 acres at the head of the Old Trafalgar Dock and Town Quay (38 acres).

The schemes were conceived in 1981 when Mr Gerry Thomas, the regional property manager for ABP, realised that because of the ending of most of the liner trade, rationalisation of the working docks through mechanisation and the considerable expansion of the port area through reclamation, ABP had a lot of land which could be profitably developed for non-port use.

Mr Thomas has the letter he wrote to his superiors, recommending diversification, pinned on his office wall. Initially, they were not keen.

"They did not exactly say I was crazy but back in the early 1980s people were not so enthusiastic about dock schemes as they are now."

In 1981 the UK was in the depths of recession. What with problems of planning permission, people could not easily see the potential in old docks.

Today, waterside projects are fashionable, and there are around 160 in the UK alone.

It was not until 1986 that the first part of Ocean Village got going. This was not because the local council was opposed.

The Labour-controlled city council which achieved power in 1983 was and remains very keen on the project.

Mr Alan Whitehead, the council leader, says: "I always thought it slightly ridiculous that people lived in a famous port city like Southampton but could barely gain access to the waterfront."

Ocean Village, when completed (at a probable cost of £160m) will include a 450-berth marina and a marina village of 600 properties, ranging from studio apartments to four-bedroom town houses. There will be new office accommodation alongside refurbished and specially designed premises for retailing and entertainment.

These include Canute's Pavilion shopping centre, Alexandra Quay, Enterprise House (a 1973 former bonded warehouse); Savannah House, a three-storey 24,000 sq ft new office complex; the first phase of a 250,000 sq ft business park; a new headquarters for the Royal Southampton Yacht Club; a multiplex cinema; a heritage centre; a maritime museum and a 153-seat amphitheatre. The project is due for

completion in 1991 and is being built in conjunction with Shearwater Properties.

Town Quay is a smaller scheme, a couple of docks to the west of Ocean Village. Some 38 acres of mixed development, it should, when completed, have 400 marina berths, 80,000 sq ft of office space, 24 retail sites, seven catering units and residential developments.

The focal point of Town Quay is the original Harbour Board office. The Whitbread Round The World Race was

1989. But there has been some slowdown in constructing Town Quay. The parent company of the builders got into difficulties and ABP bought the project back.

Between Town Quay and Ocean Village is Queens Quay. This is being cleared for a £100m project by Grosvenor Square Properties, the property subsidiary of ABP. It will again be a mixed use scheme with a 200-bedroom four-star hotel, housing, a 240-berth marina, offices and leisure facilities. This will centre on the old

Continued on Page 3

Baker Martin Mouchel were responsible for the design of all civil and structural works for the Town Quay Development, Southampton.

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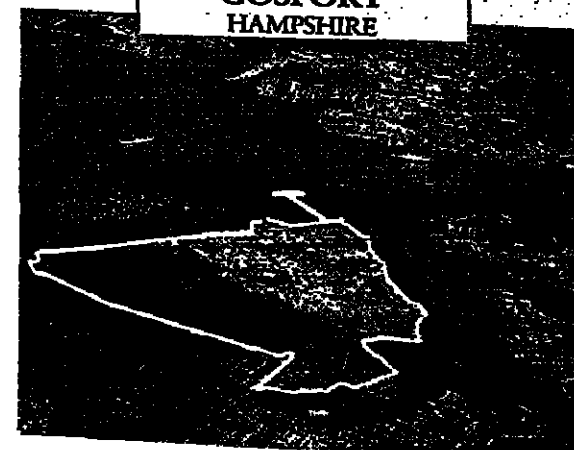
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## SOUTHAMPTON 3

FEW TRAVELLERS who use Southampton airport would disagree with the opinion that the place is "a bit of an eyesore."

The words are those of Mr Len Shelton, an official of Eastleigh Borough Council, the local authority that includes Southampton airport in its area, and which recently granted planning permission for a scheme to improve the airport extensively.

Emphasis will move from that part of its role which provides a home for recreational flying towards an identity as what Mr Peter de Savary, chairman of the company that owns the site, terms a "briefcase airport" - one that specialises in the needs of the businessman and the international commuter.

Southampton has had an airport at Eastleigh since 1914. In 1936 the first Supermarine Spitfire, assembled in Southampton, made its maiden flight at Eastleigh.

Last week, a limited company called Eastleigh Airport, which is a specially formed subsidiary of BA (the privatised British Airways), acquired the operational area of the airport. Southampton Eastleigh Airport Developments (SEADL), which has owned the airport since 1984, retains only two areas, those on which the business park and commercial development are to be built.

SEADL is a 50-50 joint venture between Mr de Savary's Highland Park Developments Group, a property and airport group, and London and Edinburgh Trust, a property company.

The development, it is estimated, will be worth £300m when completed, 10 years after work starts. A new terminal



Eastleigh Airport joining the BAA network

## EASTLEIGH AIRPORT

## New era on the runway

will be built, north of the existing building; a business park will be built on 43 acres in the hitherto unused north-east corner of the airfield; and a commercial zone, including offices and a 150-bed hotel, will go up on 35 acres next to the terminal, alongside the railway line.

The planners and architects drawing up the details are Scott, Brownrigg and Turner. They say the airport, including the business and commercial parks, will employ 4,500 people by the time it is complete. At present, 600 people work there.

What is not in prospect is a longer runway. The existing runway, north-east to south-west, is 1,723 metres long and can take aircraft up to the size of the McDonnell Douglas MD83 and the Boeing 737-400.

Its constraints are physical. To the north, the airport abuts

a British Rail yard which is unlikely to move, and to the south it is bounded by the M27 motorway and, immediately beyond that, Ford's Transit van factory.

Officials of Southampton Eastleigh Airport Developments emphasise that the company does not want to turn the field into another Luton. "There will be some charter flying," one official says, "but Southampton will never have the charter potential of an airport like Luton."

Hurn is the Bournemouth airfield, a few miles to the west of Southampton.

Scheduled flights out of Southampton are in the nature of commuter operations, serving, among other places, the Channel Islands, Paris and Belfast.

Air UK, one of the airport's

most frequent airline users, operates the BAe 146 four-jet regional airliner from Southampton, the passengers a mixture of scheduled-service users and charter flyers, and a charter ski flight has operated in the winter.

As for summer charters to such resorts as Malaga, however, Ms Karen Tilbury, Eastleigh Developments manager, notes: "You cannot have full baggage and full fuel and get to those destinations."

Traffic at the airport has fluctuated during the 1980s, but forecasts show that there will be a cut in leisure flying.

In 1980, the airport recorded 63,000 aircraft movements (each landing and take-off is a "movement"). In 1983 the figure was 66,000, but last year it was down to 59,000. Of last year's movements, about 20,000 were commercial flights and 25,000 were flying schools' operations.

Now the intention is to operate larger aircraft with more passengers, carrying out fewer flights. But not everyone shares the developers' enthusiasm for the project. Fears have arisen concerning the effects of airport growth on the housing market, schools and roads.

Mr Bob Savage, Hampshire county planning officer, explains that Hampshire County Council's objections are founded on the way the airport development transgresses against the policy of restraint that the council has sought to apply to growth. Hampshire has a policy of limited growth in the M27 corridor arising from constraints it perceives in the environment itself.

"Industry and commerce come to this area because it is attractive," Mr Savage says. Yet too much pressure would

destroy its attractions. "They are killing the goose that lays the golden egg."

The success of the project depends on labour supply, he points out, yet labour is being priced out by upward pressure on housing costs.

Mr Tony Balcombe is a member of the airport's consultative committee, which brings together various interest groups. He speaks for two residents' groups totalling 1,500 members when he says: "It is not in our interests that they should develop the airport."

People who support the development agree with people who oppose it that overflying is a key issue. Mr Derek Hooper, head of strategic planning at Eastleigh Borough Council, points out that his authority has a long-standing policy of seeking to have the airport upgraded.

Even so, he adds: "A big issue is aircraft noise and the impact on residential amenity of aircraft on the flight paths."

The developers are aware of that and have made aircraft noise a prominent issue in the negotiations. Mr de Savary, no official control, has applied to flying at Southampton airport, but the deal to develop the site includes restrictions that did not exist previously.

Questioned about the development, Mr de Savary praises the airport's handy position for rail and motorway connections. "Communications could not be better," he says. He emphasises the "enormous interest" the project has attracted, particularly from overseas prospective tenants, and adds: "It will be the finest business park in the country."

It looks as if the people of Eastleigh share his optimism.

David Boggis



When completed, Ocean Village will comprise a 450-berth marina and a village of 600 properties

Continued from Page 2

Trafalgar dry dock.

The eastern docks were chosen for these three projects because that is where the water is shallowest. At low tide there is 1.5 metres of water. That is not particularly shallow but in the western dock, which is still the working dock, there are 11.5 metres of water at low tide.

Mr Thomas says the company wanted integrated projects from the start. It did not want to build offices without shops so that workers would have to spend their lunch breaks in town. And so, among Ocean Village's first buildings were the Canute's Pavilion for shopping and the cinema.

Also, the company was keen that the developments should be alongside a working port. Mr Thomas inclines to the view that there might be too much marina space. People do not use their yachts that often, and filled marinas can convey a false air of tranquillity. "I think it is important that vessels of all kinds, even tugs or dredgers, should be coming and going, because it increases the sense of life," he says.

The three waterfront schemes are not all that ABP

has in mind. The area between Royal Pier and Town Quay is going to be developed. Currently the Red Funnel ferries to the Isle of Wight operate from there.

ABP owns 10km of quayside of which 2.6km has planning permission for development. But behind the waterfront there are opportunities to establish warehouses, industrial and business premises. Mr Thomas says that ABP has around 1,480 acres, of which 800 have or could get planning permission. This includes a swathe of land on Dibden Bay across the River Test.

Besides the waterside schemes, the Marlands shopping complex is well advanced. This is a two-level 220,000 sq ft covered shopping centre with a new department store. Also nearly finished on adjoining land are 125,000 sq ft of offices comprising new headquarters for Skandia Life.

There are various refurbishments to tourist attractions. The Mayflower Theatre has now been fully restored and can seat 2,000. Two new three-star hotels recently opened.

On the western esplanade a new 35-acre area of mixed developments of shopping let-

sure and business premises is in prospect.

With all this going on, it must be asked whether Southampton might now face an over-supply of new premises. Developers on the waterside admit that residential properties have been moving very slowly and in some areas not at all. One developer argues: "You would expect sales to be soggy at the moment. That is the case everywhere."

Mr Thomas says that more than 70 per cent of all the business premises going up the docks are pre-let. Boode Hatfield, the solicitors, with new premises on Town Quay, paid £10 a sq ft for them. Mr David D'Arcy Hughes, a partner, claims the firm could now get £15 to £17 easily, after only a few months. Demand is strong.

At the Civic Centre, officials say they have few worries about retail developers.

## FINANCIAL SERVICES

## Where staff can relax on the waterfront

WHEN TOWNS and cities describe themselves as regional financial centres, they often mean they are places to which national companies, banks and insurance houses have relocated to save money. Allied Dunbar, for example, conducts its national operations from Swindon. Equity and Law has its main headquarters in Coventry.

Southampton is rather different, since few financial services groups have relocated to Southampton and, except for Skandia Life, a medium-sized insurance concern, none has made it its headquarters.

Yet financial services - narrowly defined as banking, insurance, finance and business services - as an employment sector have grown rapidly in the city in the past decade. Between 1981 and 1987 the numbers rose by 31 per cent. From 10,342 people employed in 1981, there were 13,543 in 1987, equivalent to 12.7 per cent of the workforce.

This expansion came through companies growing regionally. Insurance groups such as Royal Insurance and Commercial Union, Coopers & Lybrand Deloitte and Price Waterhouse in accountancy, and Boode Hatfield in law, have all found Southampton a congenial place to be.

Bournemouth has also developed as a white-collar town, but Southampton has the large catchment area. If the Isle of Wight, the towns of South Hampshire, Portsmouth as well as Bournemouth and Poole are included, there are 1m people in the region.

Skandia Life chose Southampton in 1979 partly because it was cheap and partly because there was no other significant insurance group with headquarters there, so staff would be available. The company was born when the Swedish parent group sought to expand in the UK, while a number of managers wanted to break free from other companies and go it alone.

Mr Paul Bradshaw, the managing director, says that one of those managers lived in the New Forest, and that was

one reason that Southampton was chosen.

"Southampton is a sensible size. It is easy to get into from the surrounding towns. We are close to the station, and people can still park their cars. In Winchester you simply cannot park."

Mr Bradshaw says that when a suitable home was being sought for the new Skandia

**"It is easy to get into from surrounding towns. People can still park. In Winchester you simply cannot"**

Life company, it did the usual thing of drawing a circle around London outside which it would not go.

"You have to maintain some presence in London; that is where the expertise is. It is now very easy on the train. I go up two or three times a week. It is a good service. At the same time it makes little sense to have your back office, your administration and processing in London. It is prohibitively expensive."

But staff is still available in Southampton, which has a travel-to-work population of over 600,000. The large developments undertaken by Associated British Ports along the waterfront mean there is an abundance of office properties at reasonable rents.

Most companies move because modern technological communications mean back office staff can be located virtually anywhere. Usually it is somewhere which is cheap. But Commercial Union has expanded in Southampton for reasons which are the reverse of the usual ones.

Earlier this year, CU moved from the top of Southampton, from its old commercial district down to Queen's Terrace, which is one remove from the waterfront and is an attractive area that used to

house ship's chandlers and cruise liners' offices.

CU built its own regional headquarters at a cost of £3m. It did so, according to Mr Lee Gladwell, branch manager, to be closer to the brokers who supply a lot of its business. This is mostly general, including fire and accident, but also includes some life business.

"Our new offices are within walking distance of most major brokers in Southampton and we have also opened the first full underwriting room in Southampton where brokers can visit underwriters to discuss risks and place business face to face. Our initiative is already proving a success, with sales up by over 50 per cent since we moved here," Mr Gladwell says. CU also has administrative and back-up staff in the new building and has an off-the-street office where the public can come in to make inquiries.

A short walk from Queen's Terrace, Boode Hatfield, an old-established firm of Southampton solicitors, has taken office space in Town Quay, one of the new waterfront developments. With six partners and a staff of 35, Boode Hatfield is happy to be in the new offices.

Mr David D'Arcy Hughes, a partner says: "It is nice to overlook the water, and our staff can relax on the waterfront during the lunch break. There is also shopping nearby. A lot of other companies, including Coopers & Lybrand Deloitte, have moved down."

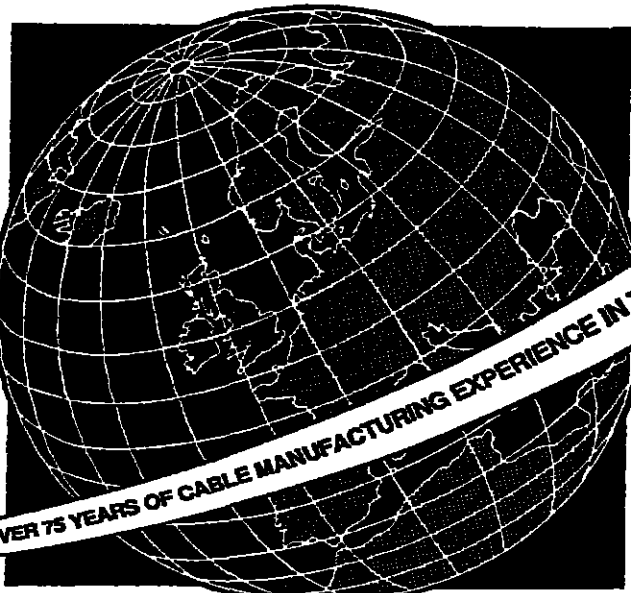
Mr D'Arcy Hughes says Southampton began to change in the second half of the 1980s. The A33/M3 link to London and quicker trains had much to do with it.

Soon after, the Town Quay and Ocean Village waterfront developments began to take shape. His company, like others, expanded as Southampton began to revive. He foresees further growth and envisages the waterfront becoming a business area.

Stewart Dalby

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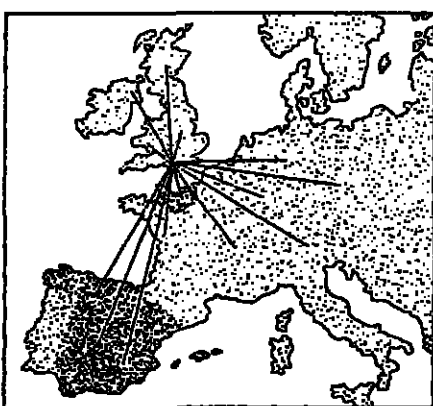
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## SOUTHAMPTON 4

## Khozem Merchant on the local tourist industry

## 'Soap' sells rooms

"I WISH the prison officers' conference had been held in Southampton and not Portsmouth. Because of (the April riots at) Strangeways prison, the conference made the TV and national papers every day," says Mr Graham Shaw, Southampton's tourism development officer. He regrets the missed publicity and losing out to a regional rival.

It is doubtful whether such a loss would have mattered to Southampton in the early 1980s. At the time, Mr Shaw was the city's entire tourism unit. Today, he heads a department of nine, a measure of the growth in importance of both business and leisure tourism in Southampton.

Tourism is estimated to be worth some £75m a year to the city. Over the past 12 months 500 jobs have been created in the industry; another 500 are indirectly supported by tourist activities. This year alone, three hotels, including a Novotel and Hilton, have opened while the council is looking at the possibility of a five-star hotel on the waterfront. Existing hotels have plans to extend or refurbish their premises.

The trigger year was 1983-84, as the British economy picked up. Most of the increased activity has been in business tourism. This has generated regular Monday-Thursday hotel bookings but, apart from crowd-pulling annual events such as the Boat Show, little else. Step forward, Mr Shaw.

"We created the momentum and made people believe that you could have a tourist industry here," he says.

The way forward was through Southampton's enterprising tourist unit. Unlike other such bodies in local government, the city's tourism department is both a vehicle for promoting Southampton and a tour operator in its own right. Its holiday brochure offers cheap weekend breaks.

"With so many hotels rooms empty at the weekend, we were able to be creative and imagi-

native in attracting tourists," Mr Shaw says.

The "creativity" produced a policy of heavily discounted room rates, often up to 70 per cent. This has filled the hotels at weekends and provoked accusations of unfair competition from other operators.

"Imagination" gave rise to a cluster of weekend breaks such as the "Howards' Way" two days on the south coast meeting at the Southampton-based TV "soap" about 18, south coast folk.

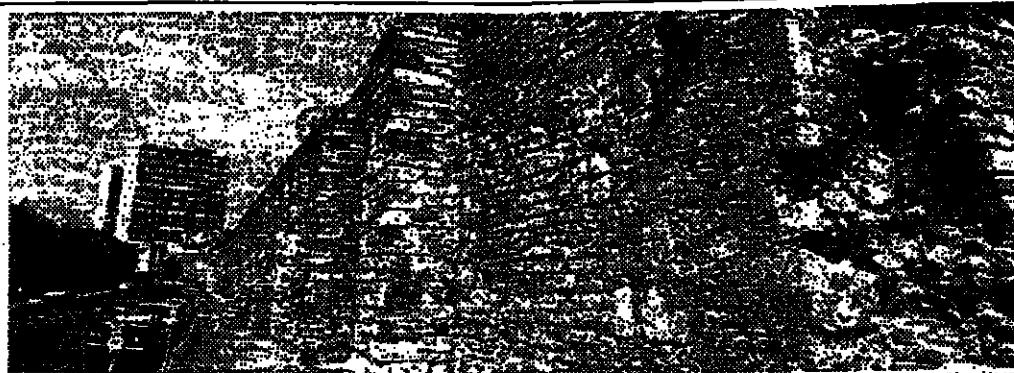
The results have been stunning. More than 5,000 Howards' Way weekend breaks have been sold in the past three years. Excluding the busy months of August and September, the number of weekends when hotel occupancy was above 50 per cent increased from eight in 1987 to 24 last year. At peak times, such as

the Boat Show, occupancy soars to about 97 per cent.

Average weekend occupancy in 1989 was 56 per cent, compared with 42 per cent in 1986. Weekday hotel occupancy rose to 81 per cent in 1989, from 68 per cent four years ago.

Year-round occupancy is about 65 per cent, up from 48 per cent at the low point in 1983-84. "This year we will book 20,000 bed nights and we are aiming for a 33 per cent increase annually for the next three years. We are supplying the hotels with 35 per cent of all their weekend business. This would not have materialised but for our initiatives," says Mr Shaw.

"We want to create a positive image because it is this which will attract people." Part of this image-building involves exploiting Southampton's association with perceived symbols



Southampton: the old walls of the city

of success, he adds. The Boat Show, which attracted 124,000 visitors last year, generating £24m in expenditure, is the largest event of its kind in Britain. Another big event is the Whitbread Round the World boat race, which starts and finishes at Southampton's Ocean Village, a £150m dockside office/residential/leisure development. Last year the boat race generated £2m in tourist revenue. And similarly Howards' Way, television's celebration of the Thatcher decade - of "can-do" businesses and ambitious dockside regeneration,

features of Southampton's own economic regeneration in the recent past.

More than 80 per cent of the tourist department's activity focuses on leisure tourism, either weekend breaks or linked to special events. But business tourism remains the heart of the industry, and Mr Shaw is now turning his attention in this direction. The city council has appointed its first conference manager, with a brief to drum up conferences of up to 500 delegates for the Guildhall, Southampton's main conference venue.

But many believe that fully to tap the potential of business tourism, Southampton must have a trade/exhibition complex to underpin the sector. The Labour-led council supports such an initiative. So too does the Southern Tourist Board (STB), partly to strengthen Southampton's role as the region's premier city, but also to soak up the spare hotel capacity which the STB believes will surface in two to three years.

Besides the hotels which have opened in Southampton this year, several others are either under way or have received planning permission

in the catchment area. The dangers of a glut have been highlighted in the STB's regional strategy document and raised with the city council. "Our fear is that over-construction could result in many of the bubbles lying empty when the bubble bursts," says Mr Peter Colling, the STB's development manager.

Mr Alan Whitehead, the council leader, denies that the city encourages an uncoordinated hotel construction policy. "I don't think we are developing hotels excessively. The problem is the hotels around the city that are being developed in an ad hoc way."

The spurt of hotel-building activity has also led to staff shortages. Housing costs, low wages and poor career prospects have made recruitment and retention of staff tough. For example, the Marwell Resort Hotel, about 12 miles from Southampton, was hit by staffing problems after its opening in October 1989. "Staff will be a serious problem for the next few years. It is a fundamental problem of the south," Mr Whitehead says.

## INNER CITY TRAFFIC

## The prospect of People Mover

SOUTHAMPTON, like many other cities in Britain, is looking to a light transit system to solve its inner city transport problems.

But unlike, say, Birmingham, whose rapid transit system is intended to provide a service across the West Midlands conurbation, Southampton's £25m "People Mover" has a more limited brief. Its intended role would be to transport passengers only within its city centre: from car parks and the British Rail station to offices; from department stores to the waterfront.

Southampton City Council's initial brief to its consultants was to produce a financially viable high frequency rail service on a route that would fit into the city's rapidly changing contours. The consultants' June 1988 report recommended a circular route ringing the city centre. But it was amended after the council's public poll on the recommendations showed considerable opposition to the route running through two parks. The northern loop of the route was eliminated and a horseshoe route emerged, running from the north of the city centre down past the dockland redevelopment and back up again.

People Mover would run on a 4.5km elevated track sitting on

a grid of columns. Up to 12 stations will be located at strategic points, such as department stores and office centres, the ferry, the waterfront development and car parks (mostly on the edge of the city). By running the track through the prime commercial areas (70 per cent of the route goes through developments still under way), the planners would lock in the business sector, thus tapping a vital source of potential funding, says Mr Stephen Keys, the council's project manager.

One funding option, according to Mr Keys, would be to invite companies to invest in the actual stations. Their final location could be determined by which companies took up the council's invitation. Some stations would be built at the city's car parks, now partly under-used because of their distance from the city centre. Car park capacity is to be increased from 8,000 to 15,000 over the next five years.

The consultants also tested a fare elasticity of between zero - on the assumption that retailers would underwrite the operating costs in the expectation of attracting more customers to the city centre - and 50p. They opted for a single ticket fare of 30p which, they estimate, would generate some 10m rides a year. Peak usage

would be about 2,000 rides an hour. Operating costs are estimated at about £2m a year.

Construction would take 18 months and People Mover is set to start operating in 1993.

The council then organised a design contest, sending the consultants' price findings to 47 companies worldwide. The brief was to design, build and operate an automated light transit system with a built-in flexibility for demand peaks and troughs. In exchange, the successful company would be offered an exclusive operating franchise for 21 years. Seven companies responded.

The ruling Labour council is looking to the private sector to finance the development. Mr Alan Whitehead, the council leader, says: "We believe the money is there. It is by no means an impossible financial proposition."

Mr Keys says: "We think this project has a real chance and if the commercial sector does not share these values, then the project will not proceed."

Labour councillors say People Mover would help ease the heavy flow of vehicle traffic into the city centre. By siting stations at car parks, drivers would be encouraged to take the People Mover for the final leg of their journey. And, by locating a station at the mainline terminus, it would enhance British Rail's chances of capturing a greater share of the commuter traffic to the city. Currently only 5 per cent of commuters travel to Southampton on British Rail; in most cities of Southampton's size the figure is 25 per cent.

In parallel with the passage of the parliamentary bill, a necessary hurdle for such projects, the council is talking to the local commercial sector to determine general investor interest and where businesses would want stations located.

Ultimately, a shell company will be formed, businesses invited to invest in it (the council would hold a minority interest) and a detailed financial plan drawn up.

The council's approach has been criticised by opposition Tories and by Mr James Hill, the Conservative MP for Southampton Test. They believe the project should be initiated and led by the private sector and that the overall package - in particular the council's central presence within it - is misconceived. Also, they say, People Mover's route should extend beyond the city centre.

The ruling Labour council is currently waiting its second reading in the Commons, has been blocked by Mr Hill. He is seeking amendments, mostly guarantees to restrict the council's role in the venture and to limit its recourse to a possible injection of public money.

Tory critics reckon commercial funding should have been guaranteed before the parliamentary bill was deposited in November 1988. "We do not believe politicians are the best people to decide what the market wants," says Mr Michael Andrews, leader of the Conservative group on the council.

Yet the political opposition belies the popular support for People Mover. In local elections in May the Tories' opposition to the scheme was an important part of their campaign. Labour romped home with an 18 per cent swing.

In the council's poll to test the consultants' report, 65 per cent of respondents expressed support for People Mover. Another 15 per cent said they would do so if environmental safeguards were guaranteed (such as saving the parks). Only 20 per cent, mostly pensioners and the elderly, opposed it, claiming the project was irrelevant to their needs.

Khozem Merchant

## DEEP SEA RESEARCH

## A magnet for the marine park

ONE FINAL journey awaits the remains of the 19th century vessel HMS Challenger, currently housed at the headquarters of Britain's leading centre for oceanographic research.

That is a 40-mile trip to the south coast in 1994, when the Institute of Oceanographic Sciences (IOS) will move to a new purpose-built £48m Centre for Deep Sea Oceanography (CDSO) on a 12-acre plot at Empress Dock, Southampton.

There it will be joined by its South Wales-based sister organisation, Research Vessel Services (RVS), which operates three laboratory-equipped research ships, and Southampton University's departments of oceanography, geology and part of engineering.

These three components will make up what will be Britain's first integrated deep sea research centre - 114 years after Challenger returned to England from a four-year, 69,000 mile expedition with the cargo of zoological, geological and other data that gave rise to modern oceanography.

CDSO is a joint project between the National Environmental Research Council (NERC), the government research body which finances RVS and IOS, among others, and Southampton University.

By bringing together at a single centre what has traditionally been Britain's geographically dispersed marine sciences research infrastructure, CDSO aims to achieve three broad objectives: to sustain IOS's showpiece projects on a better footing; to enhance its appeal to business and to be better placed to compete for public sector commissions.

NERC and Southampton University will jointly finance CDSO's development costs. NERC's share will be about £24m; the university's £14m, though this would increase if, as is currently being discussed, the university decides to broaden its presence at CDSO.

CDSO will house a scientific and student community of about 200. Scientists and support staff from Wormley and Barry have responded encouragingly to the impending move. No job cuts are envisaged as a result. In 1988 NERC announced across-the-board redundancies at Wormley owing to funding cuts. But, insists Mr Howard Roe, a Wormley biologist now co-ordinating the move, these were unrelated to the CDSO project.

An advance party of Wormley scientists will move to Chilworth Science Park, four miles from the CDSO site, later this year where it will set up a temporary base for the James Renell Centre. The centre, named

after a 19th century British geographer, will co-ordinate the UK's contribution to the World Ocean Circulation Experiment, a 10-year project to examine ocean heat circulation and its impact on the climate. The centre's staff will transfer to CDSO in 1994.

For Southampton, CDSO represents a big catch, not least because it will also act as a magnet to attract high-tech research companies to a proposed marine science and technology park in Ocean Village, a £150m dockside redevelopment just a stone's throw from CDSO.

The university, which was a joint developer of Chilworth, is promoting the 40,000 sq ft marine park; Shearwater Property Holdings/ABP, the joint venture behind Ocean Village, is the developer.

Negotiations between the university and Shearwater/ABP are still at an early stage; a final decision on whether to proceed with the park along with design and cost details are unlikely before the autumn, says Mr David Shaw, a Shearwater director. "The marine park was the university's initiative and it will be the catalyst that gets the venture off the ground," Mr Shaw says. The university has already sent out letters to prospective tenants (30 companies expressed interest) and, along with the city council and Shearwater, gave a presentation to businesses in March.

Prof Ken Gregory, deputy vice-chancellor at Southampton University, says: "The advantages of the marine park to businesses would be that they would have access to CDSO's community of scientists, its extensive library and conference facilities and much more. The advantages for the university are that you would have closer links between marine-based industry and university research."

The partnership between the university and CDSO's own research staff is also one that excites Southampton's academic community. "It gives a real opportunity to develop a part of a disciplinary activity in higher education which is closely linked with a research institute," says Prof Gregory. "If the marine park comes off students would also be exposed to technological research that is in the front end of the commercial sector," he adds.

When CDSO is completed, and if the marine park sees the light of day, then Southampton work will contain a concentration of oceanographic activity, spanning the research, university and business sectors, unrivalled in Britain.

For CDSO the need to attract research commissions from the private sector is paramount. Indeed, commercial considerations are writ large: "As far as

the centre's rationale is concerned, it was certainly part of the initial case for CDSO that its scientific excellence should become accessible to the commercial sector," says Mr Roe.

IOSDL's links with industry and commerce are already advanced. Most of its projects have involved the design and manufacture of strategic tools later passed on to industry for full commercial exploitation. "One of the benefits of the new centre is to create more opportunities for getting our specially designed instruments out into the marketplace. The bigger you are, the more opportunities you have and the more attractive you are to companies," says Mr Roe.

Thus, in one of its best known examples of a private commission and technology transfer, Gloria (Geological Long Range Inclined Asdic),

IOSDL won a £12m contract from the US Geological Survey to produce ocean bed pictures of the US Exclusive Economic Zone off the coast of Hawaii, using sound waves, the aim being to provide material for oceanographic maps of the region. The technology created for the venture was transferred under licence to Marconi Underwater Systems.

Similarly, Autosub, a venture to create an unmanned, remote controlled submarine for the routine collection of deep sea data, Autosub, which has been running for two years and draws on NERC's entire scientific community, and all the associated technologies it will give rise to will be housed at Southampton. "It's a splendid example of a project which will benefit from the move," says Mr Roe.

Khozem Merchant



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## ARTS

## CINEMA

## Return of the laughing gnome

There are few film-makers in the world who feel more protective towards their work than Woody Allen. The tiny, fly-shaped comic with the quizzical eyes embodies our defenceless 20th-century selves. Seeing him on screen, we giggle as soon as that flailing, bug-eyed look comes over him, because we recognise the foreplay to a joke that will, sweetly, slyly redefine the human condition.

In fact we care so much about Mr Allen that we wince whenever he squanders his talent on "serious" movies: those films spirit-written by Chekhov and/or spirit-directed by Ingmar Bergman (and most of all, devoid of Allen himself). If anyone else kept disappointing us with chaplains like *September* or *Another Woman*, we would strike him off our pantheon.

*Crimes and Misdemeanours* crosses two separate tales of human vanity, one serious, one comic. In the first, a wealthy, married ophthalmologist (Martin Landau) murders his jealous mistress when she threatens to publicise their affair (Jennifer Huston). In the second, Allen himself stars as a lowly documentary director tasked with making a TV profile of his brother-in-law (Alan Alda), a smug sitcom writer and cracker-barrel media philosopher. Comedy is tragedy plus time, or warning his producer-girlfriend Mia Farrow

Allen's recent stabs at *sturm und drang*, and even modestly gipping as a guilt-ridden Landau entrusts the "kill-off" to his gangster brother (Jerry Orbach), has its share of stuffed or semi-lifeless characters. Claire Bloom twitters bewilderedly in the underwritten

**CRIMES AND MISDEMEANOURS (15)**  
Woody Allen

**TOTAL RECALL (18)**  
Paul Verhoeven

**THE BOOST (18)**  
Harold Becker

**GREMLINS 2: THE NEW BATCH (12)**  
Joe Dante

ten role of Landau's wife. And Ms Huston is allowed to be a little more than a distraught and raving harpy. Savourily, we keep cutting to the other story, where Allen reigns supreme. No greater delight could exist in cinema than the sight of this gnomish figure reacting with comic despair at Alda's verbal horse-dungers. Comedy is tragedy plus time, or warning his producer-girlfriend Mia Farrow

The film is as full of cracks and holes as a New England attic. Windows do not quite fit. Doors let in draughts. But for the first time since *Hannah and Her Sisters*, here is the born-again, high-energy clown himself, as on-site repairman and decorator.

The murder tale, though more sharply honed than



Allen and Mia Farrow in "Crimes and Misdemeanours"

away from Alda's seductive guile. "He wants me to produce something for him," she says. "Yes," bleats Allen, "his first child."

Alda too carves out an effective comic corner: a niche where, peddled on portentous proverbs, his character treats the world as a giant diaphanous. Indeed he carries a pocket tape-recorder around with him even at parties. "Idea for TV series..." he will suddenly burble. At which point Allen, at his side, goes into his fish-gaping act, producing the finest study in comic incredulity since Nero's wife said: "You mean you want your fiddle at a time like this?"

Whenever he is turning water into champagne, Allen is the best party guest in the world. But miracle-workers are strange people. Like actors who want to play Hamlet, they all seem to want to end up nailed to a cross. No doubt the Allen oeuvre will continue to hiccup from comedy to "tragedy" to comedy. And Allen's fans will have to check each day's notice-board to see if the itinerary is Coltrane or Cana.

"Our marriage is just a memory implant," declares Arnold Schwarzenegger's wife in the science-fiction epic *Total Recall*. We know the sentiment. Did we really hitch our lives many years ago to this (or this job) this destiny? Or has

someone been monkeying with the memory side of our brain? Someone, possibly God, has certainly been monkeying with Mr Schwarzenegger. He now resembles a walking redwood tree bulging in bizarre places. But he has also developed a comic sense in recent films (*Red Heat*, *Twins*). Here he carries a fine, deadpan twinkle through the futuristic tale of a super-cop tracking villains on a far planet.

The film needs all the twinkles it can get. "Is he the hunter or the hunted?" is the question intoned by director Paul (Robocop) Verhoeven, assisted by ex-Allen scenarists Dan O'Bannon and Ron Shust, adapting a Philip Dick novel. And the answer comes back from the audience, "We dunno." Blasted, not to say blinded, by exploding visuals, we cannot be expected to understand the plot too.

But not just not that Large Armie is being "set up" by false memory-implants to go to Mars and be used as a pawn in a power battle between person X and person Y.

Suffice it that machines crackle, futuristic whir and belings human and animal metamorphose before our eyes. Sci-fi addicts, see and enjoy. Everyone else may await, though not over-eagerly, the video.

rise-and-fall plot and into James Woods's jitterbug performance. Tossled and wax-faced, Woods resembles a marionette being encouraged with a cattle prod. The puppet of his own ambitions, this man is also a human pain-cushion, and whenever he is on screen Woods turns a B-movie melodrama about human waste into a humming psycho-drama. Only in later scenes, when moral messages are non-written for the myopic, does *The Boost* lose power by overloading its own grid.

*Gremlins 2: The New Batch* has so much comic energy that we overlook its lack of anything worth calling a plot. In a film where one vaudeville turn deserves and gets another, the greeny-brown, hideous things have their fangs and claws up their lids in a millionaire's office skyscraper. This is Manhattan's "Clamp Centre", owned by one Daniel Clamp (John Glover), whose facial and nomenclatural resemblance to Donald Trump is non-coincidental. Bounced into being after dear little Gizmo has been splashed with water, the "new batch" terrorise our hero and heroine (Zack Galligan, Phoebe Cates), disconnect mad scientist Christopher Lee (up in the Clamp genetics lab), take over the in-house TV network and generally rear the cultural and industrial riot act.

This time around, the little peribers even have a spokescreature: a Gary Grant-accented gremlin who dispenses chat-show wit and wisdom for the cameras. *Gremlins 2* is a treat. Providing a rat-a-tat of movie in-jokes (Gizmo fights his evil twin by dressing up as Rambo), the film also struts the age of hygienic hi-tech and the convenience culture. A mousetrap materialises in a secretary's sandwich; havoc is played with the building's "fire" alarm system, even the movie's own production is subject to unforeseen horrors. Marvellous. Charlie Haas wrote; Joe (Gremlins 1) Dante directed.

Nigel Andrews



Chekhov's dreamers from an Irish angle

## Three Sisters

ROYAL COURT THEATRE

It may have originated in Dublin, but the Chekhov production now in Sionce Square has as much an international look as those operas mounted by acknowledged production teams that you are likely to find in New York or Vienna, in Paris or London. The set, or rather Irish ferry, age has come to the theatre; and one can only hope a new uniformity is not the result.

This production was first seen at the Gate Theatre in March with a slightly different cast. The main point of interest, the heart of the work, is the casting of the Cusack family in the central roles. No mere gimmick, we know the individual talents of the three young actresses concerned and their father Cyril, a distinguished performer who joined the Abbey Theatre nearly 60 years ago.

The curtain rises on the three girls usually close together, almost huddled, two sharing a lighted cheroot. At first it appears that Olga has been cast as story-teller; her recollections are addressed not to some invisible fourth wall but directly to the audience, nodding and confiding. In fact, as the play progresses, she soon reverts to convention - indeed, sometimes old convention. This is slow, then, Chekhov of the sort that British actors used notoriously to revel in; little sign of the abrasive comedy of humanity recently in vogue. In each of the last three acts (in a long evening) there are moments

when the dramatic pulse seems to stop, when the theatrical performance is as languidly resigned to a long dying fall as the society it portrays.

There are dangers in emphasising the Irishness of Chekhov's characters. Yes, here too is a society of talkers and dreamers, their past as vivid as their present, fantasy more true than mundane reality, but occasionally stirred to terrible action. But the soft lilt and gentle pace have a terminally enervating effect, on Barry Lynch's Baron Tuzenbach for one. "My fate's decided, I've resigned my commission," he murmurs as smoothly as whisky.

Even Nicky Henson has toned down that bold, primary-coloured attitude that sometimes topples him into caricature. His Vershinin is a true military man barking out staccato phrases, but curiously muted, as if small-town life had sapped the visitors' vitality as well. We take his affair with Maasha on trust. Vershinin is of course in love with his own voice; but should he be quite such a wooden toy soldier?

Each Cusack sister has her own beauty. Sorcha's Olga has the worn kindness and remnants of authority that make one wish she would clout her odious sister-in-law - though Lesley Manville's Natasha, interestingly prone to effusive

kissing, hints at thwarted affection motivating, and explaining, Chekhov's nastiest character. Sinead's Maasha is sharp-edged, snappish, and therefore all the more moving in the final flood of grief for her departing lover. Niamh's Irina loses most from the production's soft focus which blurs and fuzzes strokes that should be as sharp and economical as a Chinese water-colour though she comes into her own as an angular, spectacled figure, hair in a school-marmish bun, unconsciously anticipating the death of her fiancé and the long spinsterhood ahead.

Tom Hickey's schoolmaster is ultimately touching after two acts of self-conscious character acting. Cyril Cusack himself is the old doctor, tossing his lines out with devastatingly calculated casualness, throwaway technique wonderfully applied to kind gradations. This is a decent but not outstanding Chekhov, disappointing coming from Mr Noble. Bob Crowley's design is of a sort now very familiar though no less effective for that, from the almost naturalistic morning-room of the first act with its hint of a bright world outside through the expressionist perspective of endless paneled wall cupboards in the drug-ery-ridden fire scene, to the stark blankness of the last act, a fitting background for elegiac figures, heads bowed, so many Nobles.

Martin Hoyle

## The Fantasticks

OPEN AIR THEATRE, REGENT'S PARK

Corny, sentimental and self-aware, this show, so full of theatrical wisdom, is a little slice of heaven. It has just clocked up its 30th anniversary at New York's Sullivan Street Playhouse, and it's a miniature taste of what now seems sweetest to the American 50s.

Its tunes, by Harvey Schmidt, are untouched by rock-and-roll; their romance and comedy progress by way of the wider, pre-60s range of dance rhythms - waltz, Latin, jazz. Though *The Fantasticks* is only a street or two from Soho, its book and lyrics, by Tom Jones, show none of Soho's glibly urban view of adult life; it is smart without sourness.

It's a show about a show; that inner show is about kids poised on the brink of the outer world. You see nine performers prepare their charade ("Try To Remember"), in which Matt and Luisa, lovers separated by the garden wall, believe that the father who thwarts their passion ("Soon It's Gonna Rain"). One twist, however, is that the fathers are faking ("They Did It 'Cos We Said No"), and another is that the characters know that their

world is a stage, in which the bandit El Gallo is just a charlatan. Just as Part 1 ends in a happy tableau, El Gallo, who also acts as the play's compère, says, "Very pretty, isn't it? Worthing of Watteau," and tells us that this is now the interval. Then he starts Part 2 by showing us that the same tableau is beginning, in every way, to disintegrate.

I haven't enjoyed a stage musical so much since Bernstein's *Wonderful Town* another 50s gem. A pleasure to hear players being challenged to sing up to a tune, not down to its words. Anthony Barclay is a kind of perfect as Matt, the student lover with the hair, the specs, cardigan and book; his singing never draws attention to itself but is always true. Emma Amos, picture-perfect as Luisa with bangs, ribbon, pony-tail, sash and ankle-socks, is virtually unscathed by the role's pointedness to the high degree of coloratura; she, too, never over-delivers.

Both these juveniles capture the slangy elegance of American adolescence with the right dash of caricature. Roy Hudd

and Anthony O'Donnell, who milk an encore for their "Garden" tap duet in Part 2, give neat support throughout. Basil Hoskins and Mark Addy are hilarious as Henry and Mortimer, latterday Crummleses. All congratulations to Ian Talbot for eliciting such fine ensemble interplay and lightness of touch.

The Open Air Theatre with the sunlight on the leaves in Part 1 giving way to a lilac sky in Part 2 is a blessed place for such a piece. Maybe the two best performances of all are the mutes, Jonathan Markwood (tall) and Rachel Pittman (tiny). They're po- and chalk-faced Pierrots, half in, half outside the action. During the marvellous last quartet that opens Part 2, they click their gloves fingers but their faces stay impassive. In one scene for the lovers, they lean over the little theatre-curtain and sprinkle stardust.

Again and again, they - like the show - keep telling us: "This is corny, this is mere theatre," and making you smile just as you find your eyes oddly moist.

Alastair Macaulay

## Time's Arrow

ALBERT HALL, RADIO 3

Anthony Payne has always set great store by his artistic affiliations. In identifying himself with the English composers of the first part of this century, such as Elgar, Delius and Vaughan Williams, he has implicitly separated himself from the main currents of contemporary music. Late romantic models may have become fashionable in recent years, but English romanticism is still an acquired creative taste.

So, the juxtaposing of Payne's Proms commission, *Time's Arrow*, with the Elgar Violin Concerto in this concert by the BBC Symphony Orchestra under Andrew Davis can hardly have been accidental, even if it was not as informative as it might have seemed on paper. For the language of this 27-minute tone poem is by no means neo-romantic or even "English" in any obvious sense. If there is a point of contact with a previous homegrown composition then it is with early Walton.

*Time's Arrow* is a seamless, single-minded structure, an arch form apparently motivated by the Big Bang

theory of the origin of the universe. The music moves out from a static introduction through an explosive allegro to a quiet still centre and then back to its tightly knotted ending point, so that instead of following the conventional dynamic curve of such a trajectory, Payne inverts it; his music broadens as it moves towards the point of its arch, gaining not momentum but detail, and focusing down on to fine structure at the expense of forward impulsion.

But it proves to be only at the centre of the arch, in its intricate web of melodies, that the musical ideas are rounded out. The solo lines that float through this section carry a personal, almost nostalgic impetus, whereas the stabbing brass and scudding strings of the outer sections function rhetorically rather than expressively. Perhaps that is deliberate, and perhaps at further hearings more of the internal links will become obvious and the core of the work will prove to be a natural outcome of its extremities.

Andrew Clements

## The Frogs

BRENTFORD OLD BATHS

Well, I've seen Verdi's *Gianna d'Arco* in Epsom Baths, but they were covered in Brentford. Baths are very much open - altogether a Bigger Splash for the European premiere of Aristophanes' comedy in a version by Burt Shave-love with incidental music-lyrics by Stephen Sondheim. This was first performed in the Swimming Pool at Yale (Meryl Streep and Sigourney Weaver were in the chorus) in 1974, so the setting is pretty authentic, and I have to say that this is one of the most, well, unusual and entrancing shows I've ever been to.

There is no question of Sondheim having skimped on this occasional collaboration with his *Forum*-partner; he wrote seven substantial numbers ranging in style from a smart-as-paint Broadway opener to a spare, lyrical setting of "Fear no more the heat of sun," via five proper, big choruses in the proper places. The first finale, it's only play, sung and spoken by the dead in Hades, is especially haunting, and like all the choruses, extremely testing for amateurs. The lyrics are vintage Sondheim (the internal rhyme involving

"strip" and "Euripedes" whizzed by too fast for me to catch).

Shave-love's adaptation stays fairly close to Aristophanes but substitutes Shaw and Shakespeare for the original's Aeschylus and Euripedes, and there's the rub. While the first act is a joy from start to finish, with gaps as much at home in Manhattan as they are in Aristophanes (Hercules: "I go to clean the Augean stables," Dionysus: "No shift"), the dual between the playwrights in the second is too close in tone to Shaw's ghastly *Shakes v. Shaw* and is far too long. A snip or two would sort that out.

John Gardyne's direction for COEX (Community Opera in Ealing Experience) is quite brilliant, really using the bath-setting to advantage, disposing his large cast of chorus and extras (including eight young ladies of the Rushmore Synchroised Swimming Club) with real flair, and both taking and conveying honest pleasure in a scene of healthy, well-rounded flesh. All must have worked hard to achieve such snappy mass-exits as hurtling into the locker-room and slamming the doors in perfect unison, or diving into the pool with Busby Berkeley precision. And, for heaven's sake, it must be tricky to swim and sing at the same time.

There are good, up-front performances from Richard Zeddic (Dionysos), Bob Huxson (Xanthias) and John Sheppard (Pluto); Shaw and Shakespeare seem - perhaps inevitably - undercast. The band is good, the musical direction by Helen Porter energetic, which it has to be given the width of the open spaces. It would be idle to pretend that there weren't balance problems at Tuesday's first night, or that ensemble was perfect any more than the vocal tuning was (Sondheim isn't into microtones, yet). But there is an air of hedonistic joy about the proceedings that far outweighs such niggles.

It was interesting to see two rather important people from the Royal Opera in the audience. Can they be thinking of flooding the stalls? Or a co-production of the *Shakes v. Shaw* show certainly deserves longer exposure than its advertised run until August 4. But don't count on it - get booking now.

Rodney Milnes

## ARTS GUIDE

## EXHIBITIONS

## London

The Royal Academy. The 222nd Summer Exhibition - the oldest established and largest open public art exhibition in the world, though with only 1,205 selected works of painting, sculpture, architecture and the graphic arts, it is somewhat smaller than usual. Sponsored by the Bank of London. Ends July 23.

The Tate Gallery. On Classic Ground - a large exhibition devoted to French, Italian and Spanish art of the first four decades of the century. It includes work by Picasso, Pissarro, Braque and other established masters of the period but also much that is fresh and unfamiliar by the less well known. If no less deserving. Sponsored by Reed International.

## Paris

Carte blanche et monuments sold in museums and metro stations enables visitors to avoid queues at 60 museums and monuments, including the Louvre, Musée d'Orsay and Versailles.

Centre Georges Pompidou. Andy Warhol. Some 200 works trace the career of the multi-faceted artist who became one of the main representatives of American Pop Art and part of the Underground Culture scene. Beauvoir. Closed Tue.

(42771233).

Galerie d'Art Saint Honoré. A Flemish 15th century retablo. Around a large-sized 15th century Adoration of the Magi painted by an anonymous artist who combined to great effect

## northern realism with Italian mannerism. Monika Kruch assembled other works of religious inspiration. (42601503), open Mon-Fri.

Musée Chateaux and Trianon. Vienna 1815-1848 - the Biedermeier period. Vienna's museums have lent 250 pieces of furniture, porcelain, paintings and objects d'art for an exhibition of the style which expressed the Austrian capital's changed mood after the turmoil of Napoleonic wars - the Biedermeier style. Rue de Boulogne. (45012010).

Galerie Odegarth-Cazeaux. 19th and 20th Century Masters. The exhibition begins with the impressionists and ends with an abstract Picasso. Ends Saturday (42602550).

Grand Palais. Pre-Columbian art in Mexico (1500BC - AD1621). Some 130 exhibits from Mexico's archaeological museums bear witness to the high degree of artistic development of the ancient civilisations of the Mayas and Aztecs. Ends Monday (42605410).

## Mantigny

Fondation Pierre Gianadda. Modigliani. Some 50 oils, as many drawings and some sculptures form an important retrospective of the Italian-born artist living at the beginning of the century. (26722876).

## Brussels

Palais des Beaux-Arts. Selective Affinity. Paul-Armand Gette and René Magritte. Closed Monday.

Musée Royal D'Afrique Centrale. Idris Lanchelievici - drawings of

Africa. Fondation pour L'Architecture. Bruxelles Ville d'Architecture 1890-1950.

Musée Watelico-Watelico. Inedits sur Waterloo commémorent la 175th anniversary of the Battle of Waterloo. Daily, ends July 31.

## Antwerp

Rembrandt Engagati and Belgian Antwerp sculpture (1860-1890). Closed Monday. Ends July 25.

## Rome

Galleria Nazionale d'Arte Moderna. Fabrizio Clerici retrospective: drawings and paintings, which move from a group of baroque drawings of Naples, inspired by a childhood visit, to intricate metaphysical works in pastel shades. There are also references to Stenograf's apocalyptic frescoes at Orvieto, and the 19th century romantic Becklin.

## Florence

Palazzo Vecchio. The age of Masaccio: tying in with the opening of the Brancacci chapel in the Church of the Carmine after a six-year restoration on the cycle of frescoes by Masaccio and Masolino, are 109 works by painters and sculptors who worked in Florence between 1401 (the date of Masaccio's birth) and 1440.

## Venice

Palazzo Ducale. Titian. This exhibition organised jointly by the Venice local council, the Arts Ministry and the National Gallery in Washington, and marking

the 5th centenary of the painter's birth, is the largest for more than 50 years. Over 70 paintings are on show.

## Bologna

Galleria d'Arte Moderna. Giorgio Morandi retrospective. More than 200 paintings, drawings and foreign museums celebrating the centenary of the painter's birth.

## Mannheim

Städtische Kunsthalle. Emilie Bernard, a painter always in the shadow of Van Gogh and Gauguin is honoured with a retrospective of 170 early paintings.

## Essen

Villa Hugel 181. St Petersburg around 1900. With 555 pieces on loan from Leningrad's state Hermitage Museum, the exhibition details the developments of Russia from a great empire to a European power. It covers the period from the 18th to the 19th century of Peter I (1796-1801) and Alexander I (1801-1825) and gives a clear, variegated view of the historical importance of the period of the Russian empire, with paintings, furniture, sculptures, costumes and porcelain.

## Leipzig

Museum der bildenden Künste. Max Beckmann (1884-1950); pictures from 1905-1950. Born in Leipzig, the painter taught in Frankfurt's Sakschule from 1917-1920. There are works from all over the world, including the

renowned Synagoge and his final painting Behind the Stage.

## Madrid

Museo del Prado. Sanchez Coello (1531-1580). Some 50 paintings by this Spanish artist born in Valencia, predecessor of Velázquez. Ends July 24.

## Palermo

Palazzo di Venezia. Roman Bronze Objects in Spain. Over 500 objects from different Spanish museums. The objects on show include official statuary, sculptures, toys, mining tools, medical instruments, toilet articles, a hydraulic pump. Closed Mondays.

## New York

New York Public Library. More than 125 documents of the Abolition Movement, including photographs, letters and rare books. Museum of Modern Art. The first retrospective in America in 25 years marks the 90th birthday of Francis Bacon with 60 works dating back to his figure studies of the 1940s.

Metropolitan Museum of Art. The Russian Taste for French painting, representing three centuries of French masterpieces from the Hermitage and Pushkin Museums covers Foussier to Malisse. Ends July 29.

Museum of Modern Art. New York gets to see the international artist's paintings and drawings from 1915 during the period of his Moroccan stay.

## Washington

National Gallery. More than 90 prints by Edward Munch show the Scandinavian artist at his

## July 20-26

most colourful and prolific. National Gallery. More than 10 media are included in the major show of 112 of Jasper Johns's drawings over 35 years, exploring multi-media techniques in tracing, drawing and printing. Ends July 23.

Rockefeller Museum. Paintings, drawings and sculptures from the Bay Area figurative movement of the 1950s and 1960s. National Museum of African Art. The national tour of artistic and religious objects, much of it sculpture, encompasses nine centuries of Yoruba civilisation.

## Chicago

Chicago Historical Society. A House Divided - America in the Age of Lincoln, with documents, monuments and personal effects of the Great Emancipator. Art Institute. Monet's series paintings, including Haystacks, Poplars and Rouen Cathedral, all from the 1890s.

## Tokyo

Telen Museum. Perfume Bottles by René Lalique. Closed on alternate Wednesdays.

Meguro Art Museum. Josaku Maeda. More than 100 paintings by a Japanese artist (born in 1926), who studied in Paris and whose works are all based on the Mandala.

Brankamura. The Museum. 500 Years of European Art. Loan exhibition from the Pushkin Museum, Moscow, especially strong on post-impressionists, whose work was seized by the state after the revolution. Closed Thursday.

## SALEROOM

## A seasonal symmetry

The wonderful symmetry of Sotheby's and Christie's was underlined yesterday when Sotheby's announced annual sales for the 1989-90 season of \$3.2bn (£1.96bn). This represents a gain in dollar sales of 39 per cent, and in sterling of 45 per cent. On Tuesday Christie's announced that its turnover was 40 per cent higher, at £1.458bn (\$2.376bn). Obviously the death of the art market had been greatly exaggerated.

Michael Ainslie, president and chief executive, managed to refer to the one spectre dogging the art market - the failure of the important Impressionist and Modern picture sales in London in June. This sector accounts for around half of the company's turnover and profits, and if it turns sour the whole edifice totters.

In reviewing the sale results this spring we have seen that in virtually all areas works that were fresh to the market and were properly estimated sold well, while those that did not meet these standards faced greater resistance than in recent seasons. We believe that such stabilisation in prices is a healthy development for the market as a whole," he said.

This rather ignores the fact that Sotheby's, to gain properties, hypes the value of art, and thus the reserves, and that it

has vigorously pursued the philosophy of art as an investment, which automatically assumes rising prices.

Mr Ainslie makes no reference to the increasing practice of guaranteeing, under which Sotheby's gains a collection by assuring the vendor of a certain return. This worked well with the Dorrance collection, which brought in \$135.6m, and the Malbin, which set records for Italian Futurists with a total \$85.6m, but caught Sotheby's on the hop in London in June when guaranteed lots failed to sell.

Perhaps the most significant development was Sotheby's acquisition, with the dealer William Acquavella, of the stock of another New York dealer, Pierre Matisse, the son of the artist. Sotheby's has started to sell off the art privately, and in its London contemporary art auction. This blurring of the lines between auctioneer and dealer causes worries, to both other dealers and the licensing authorities.

In all 367 lots sold for over \$1m against 258 last season. Sotheby's highest price was the \$75.1m for Renoir's "An Moulin de la Galette", only exceeded at auction by Christie's \$82.5m for the Van Gogh, "Dr Gachet."

Antony Thorncroft



## FINANCIAL TIMES

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Thursday July 26 1990

First bites  
at defence

THE statement to the House of Commons yesterday by Mr Tom King, the Defence Secretary, on the future of British defence policy was less dramatic than it sounded. There are to be cuts of about 18 per cent in service manpower, but only over a five-year period. And while the British military presence in Germany will be roughly halved, that process, too, will take five years to complete. New figures on defence expenditure — sometimes referred to as the "peace dividend" — will come later, though according to Mr King's current estimates spending is likely to fall by less than the 18 per cent reduction in the armed forces.

Nevertheless, Mr King has made a start. Yesterday's statement is an advance on the Defence White Paper, published in April, which simply looked at the options for change. Since then we have heard of the more radical ideas of Mr Alan Clark, minister for defence procurement, who would like a much larger British military disengagement from continental Europe. Mr King, characteristically, has gone for a more cautious approach, but even he admits that a statement of defence intentions in July 1990 may be quickly altered by time and circumstance.

Some caution is justified, and not only because the Soviet Union is likely to remain a major cause of concern. Another equally compelling reason is Britain's membership of the Atlantic Alliance. The alliance is about collective security, the need for which remains as great as ever, even though it will be at a lower level of armament.

## Correct forum

Britain is a key member of Nato in a way that the country has never quite succeeded in becoming a key member of the European Community. It is right that it should want to see consultations on force reductions conducted in the Nato forum rather than by a series of unilateral cuts. Since other member states are also carrying out defence reviews in the light of the changes in eastern Europe, Nato is the place where changes should be co-ordinated. An effective use of the

Nato machinery should also help to keep the Americans on board. Preliminary caution is justified in one more way. Chancellor Kohl has become reluctant to say anything very definite about defence policy ahead of the German election in December. Only when those elections are out of the way will it be possible to have fuller discussions about Nato strategy. Therefore yesterday's British statement was still something of a holding exercise.

## Anglo-French links

In another sense, however, the statement carried caution too far. One of the consequences of the changes in central Europe must be a search for closer defence co-operation between Britain and France. The two countries have too many interests in common not to work together and, while there has often been more co-operation than meets the eye, there is still a long way to go. Mr King was reluctant yesterday, for example, to say anything about Anglo-French co-operation on sub-strategic systems like tactical air-to-air missiles. Some demonstration of collaboration between London and Paris is now needed; under President Bush's administration there is no reason why its should impair Anglo-American relations.

The statement was useful in two other ways. It had become necessary to give the armed forces themselves some assurance about their future, for there was some risk of a decline in morale. The message there is that the new smaller forces will need to be every bit as professional as before. The statement also implicitly revealed that even without the outbreak of European peace, there would have had to have been a British defence review. Too often planning targets were not being met and commitments were running ahead of resources. Inflation has played havoc with this year's budget. Mr King talked yesterday of the need to cut the tail as well as the head, but in the civilian defence establishment still looks excessively large. The next Defence White Paper should provide more details of actual as well as potential reductions.

Castro's Cuba  
in a time-warp

THE fate of Cuba is one of the last international issues on which the Soviet Union and the US have yet to find a meeting of minds. The US administration seems bent on seeing President Fidel Castro disappear ignominiously from the scene amidst the ruins of his revolution, while President Gorbachev finds himself uncomfortably supporting an alliance that has become caught in a cold war time-war.

President Gorbachev today is still paying the price for his predecessors' decision to allow the engaging young revolution, Fidel Castro, to become a Soviet satrap on America's doorstep. Successive US presidents have never allowed the Soviets to forget their encouragement of President Castro, which, during the 1962 missile crisis, brought the two superpowers close to nuclear conflict. Thus Washington can scarcely conceal its satisfaction over President Gorbachev having to resolve this legacy of imperial over-reach. Yet as President Fidel Castro's position becomes increasingly anomalous inside Cuba, the need is correspondingly greater for Moscow and Washington to narrow their differences and adopt an agreed approach on how to deal with the country.

## Seeking asylum

The Cuban leader weathered a storm back in 1960 when he was obliged to tolerate the mass exodus of some 120,000 disaffected Cubans. The exodus began with an invasion of foreign embassies and people left because they despised of things ever changing inside Cuba; they preferred instead the attractions of Miami. The fact that Cubans have again been seeking asylum in foreign embassies over the past two

weeks — even if encouraged by agents provocateurs as the authorities claim — is symptomatic of popular frustration with a revolution that has involved more sacrifices than rewards. The circumstances, however, are different.

## Wind of reform

Political and economic change has to come in Cuba. An authoritarian one-party system, managing an inefficient command economy subsidised by the Soviet Union, cannot remain immune from the wind of reform that has swept the world. Cuba's principal trading bloc, Comecon, has collapsed in less than a year and the Soviets themselves have begun to demand better value for money. The island can no longer afford to sustain all its expensive, and in many ways impressive, achievements in the field of education and social welfare. President Castro may pretend in public that Cuba can survive as a siege economy; but the reality is different.

President Castro suffers from the classic dilemmas of all authoritarian leaders who have created a system in their own image. He has no easy means of handing over power. For him to carry out the kind of changes needed would be an admission that he had led Cuba in the wrong direction for the past 31 years. It is not unnatural that he clings obstinately to the idea that it is merely the errors in the system which need to be "rectified". He could perhaps save himself if he were to deploy his considerable prestige to accelerate a reform process which is already being espoused from within the party, perestroika-style. This would enable the Soviets gradually to disengage from Cuba. In turn this would put pressure on the US to drop the economic embargo as a counter-part for a reformed, democratic Cuba.

Unfortunately, the US is unwilling to provide an honourable exit for President Castro, while the Cuban leader, unlike the Sandinistas in Nicaragua, appears willing to hold on to power regardless. This is a recipe for instability and violence with consequences that all parties should weigh up carefully before it is too late.

President Saddam Hussein of Iraq is not a man given to gratitude. In the past week he has suddenly turned his notorious vitriol against the very countries which provided him with the financial and military means to bring the Gulf war against Iran to a satisfactory close two years ago.

Kuwait, now threatened by Iraqi troops on its northern border, joined Saudi Arabia in providing Mr Saddam with some \$35bn in interest-free loans to pursue the war which he so rashly began in 1980 after Iran's Islamic revolution.

The US, now linked by Mr Saddam to a Zionist plot aimed at depressing oil prices, lent logistical and political support to Iraq and sent a fleet into the Gulf which had the principal purpose of securing the sea lanes and deterring Iranian attacks on shipping.

Mr Saddam's bellicose attitude makes him more unpopular than ever in an international community anxious for stability, and his ingratitude leaves him surrounded by governments which distrust him, hate him or fear him.

Those Arab leaders who have automatically and carelessly followed the Baghdad line in recent months and accused the West of conspiring to blacken Iraq's name — over a number of issues ranging from human rights and nuclear weapons procurement to the execution of Observer Journalist Mr Farzad Bazoft and threats against Israel — are now swallowing their words and keeping remarkably silent.

Even Jordan and Egypt, Iraqi allies with governments considerably more friendly towards Iraq than their inhabitants are, must be looking askance at Mr Saddam's latest outbursts.

The Iraqi leader has his own reasons for rounding on his Arab neighbours in the Gulf and antagonising Washington. He has said that he wants to achieve higher oil prices by stopping Kuwait and the UAE from producing more than

Saddam has said he wants billions of dollars in cash aid from the Gulf states

their Opec quotas. He has also said he wants billions of dollars of aid in cash from the Gulf states. Nor does Mr Saddam — who likens himself to King Nebuchadnezzar of Babylon — like the idea of the late Gamal Abdul Nasser of Egypt — hide his ambition to lead the Arab world.

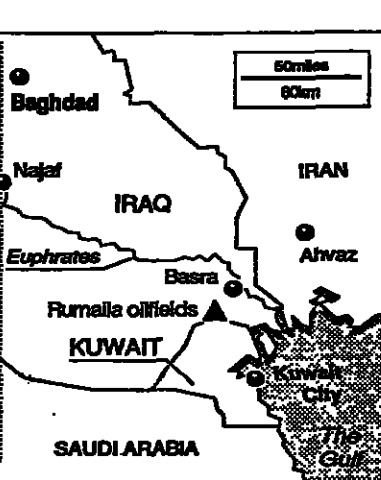
What he has not said — although Arab and western diplomats believe it to be a central element in the current crisis in the Gulf — is that he is using an adventurist foreign policy to distract the attention of the Iraqi people from their domestic economic and political misery.

President Saddam finds himself in a frustrating position. He boasts the Arab world's largest army — about 1m men under arms — and he emerged in a strong position at the time of the 1988 Gulf war ceasefire. But he soon found that conventional policies were not enough to revive an economy which was damaged by war, drained

Saddam Hussein is using a heavy hand to stimulate oil prices, writes Victor Mallet

Bullying  
posture in  
the Gulf

Saddam Hussein



Saddam Hussein

by continued post-war spending on weapons development, crippled by at least \$70bn of debt (half of it in the war loans from the Gulf states which they never expected to be repaid) and heavily dependent on Opec oil prices.

Iraqis, even if they are repressed by one of the world's most effective police states, still privately express their anger about economic hardships and their resentment about the 70,000 Iraqi prisoners of war still held by Iran. Mr Saddam's ministers are often so frightened of him that they dare not tell him uncomfortable truths, but he obviously caught wind of the public mood.

He responded. First he made unexpected overtures to Iran, sending a letter to President Hashemi Rafsanjani in an attempt to reach a final settlement of the Gulf war and secure the release of prisoners.

At the same time he conducted a purge of some of his closest associates and military commanders, many of them from clans based in his own home town of Tikrit. Opposition groups, speculating that Mr Saddam is facing a challenge from former loyalists who fear for the safety of the regime under his erratic leadership, have reported a wave of arrests and sackings and at least one execution.

Mr Saddam then turned to easier targets, adding to his rhetoric against Israel by reviving Iraqi claims to Kuwaiti territory which date back to the days of the Ottoman empire, a popular theme even among his domestic opponents. In the speech last week marking the start of the latest Gulf crisis, he implicated Kuwait and its allies in a Zionist-Arab conspiracy to plot against "great Iraq", the "centre of civilisation" of

the Arab world. "The policies of some Arab rulers are American," he said. "They are inspired by America to undermine Arab interests and security."

It remains to be seen whether domestic opposition can be fought off with this kind of political ammunition, and whether Iraq might seek other foreign adventures to distract the restless populace.

Mr Saddam has a good chance of success in his efforts to force up the price of oil, and in what Kuwaitis regard as his attempts to extort money from the Gulf states. He may even succeed in shifting the balance of power within Opec away from the price moderation favoured by Saudi Arabia and Kuwait towards Iraq and its demands for higher prices.

Oil prices have already risen sharply ahead of today's Opec ministerial meeting in Geneva after western military attaches in Iraq were allowed — presumably deliberately — to see Iraqi troops heading for the Kuwaiti border at the weekend. The UAE and Kuwait, both chronic quota-busters, will think twice about flouting Opec agreements in future, and yesterday Kuwait shelved its plans to ask for a higher Opec quota later this year. Iran, a firm supporter of Iraqi oil policy, must be delighted by the disarray among its Arab enemies.

The problem for Kuwait and its five allies in the Gulf Co-operation Council — an economic and security organisation set up in 1981 when Iraq was preoccupied with the war — is that they have no credible military deterrent of their own to deploy against Iraq. Saudi Arabia, by far the most powerful member of the GCC, has some sophisticated military equipment but only 66,000 men

under arms. Iraq's native population of 18m is double that of all the GCC states put together.

By last night, Iraq seemed unlikely to attack Kuwait. Baghdad was reported to have given Egypt assurances that it would not invade, but having accused Kuwait of stealing \$2.4bn of crude oil from the disputed Rumaila oilfield, Iraq must be tempted to seize the corner of the field which lies on the Kuwaiti side of the disputed border.

The GCC states (Saudi Arabia, Kuwait, the UAE, Bahrain, Qatar and Oman) are left with few options. They can appeal to Mr Saddam's sense of reason and invoke the feeble spirit of Arab unity, but they would have confidence in neither. They can appease him and fund his suggested "Marshall Plan" for Iraq, a solution which has short-term attractions but which may simply delay a showdown rather than eliminate it altogether; or they can call in the Americans.

This last alternative has obvious military benefits in the case of an actual Iraqi invasion of the Arabian Peninsula, but politically it plays straight into Mr Saddam's hands. Since he has already suggested that Gulf rulers are pawns of the Americans, an appeal by the GCC to Washington would prove a right in the eyes of the millions of Arabs who bitterly resent US support for Israel.

The US itself has already played the American card as a deterrent, announcing loudly that it began a naval exercise with the UAE on Monday at the Gulf. And declaring that there was "no place for coercion and intimidation in a civilised world." Some US allies were privately irritated yesterday at Washington's high-profile stand. Officials argued that such statements were adding fuel to the flames and expressed surprise that the UAE had even suggested the idea of a military exercise.

Like Japan, however, the US is acutely aware of its increasing

Iran must be delighted by the disarray among its Arab enemies

dependence on oil from the Gulf and the need to keep it flowing smoothly through the Strait of Hormuz. According to the latest report from the American Petroleum Institute, the US depended on imports for a record 49.9 per cent of domestic demand in the first half of this year.

The Gulf region accounts for only a quarter of current world oil production but for 65 per cent of the world's oil reserves. Iraq alone has 10 per cent of world reserves, and the message of this week's events is that it is seeking a dominant role in Opec by asserting pre-eminence in the Gulf.

The question is not so much whether the oil will keep flowing; the Gulf war showed that it continues to do so in almost any circumstances. With the ungrateful Mr Saddam enforcing Opec quotas, aiming for oil at \$25 and then \$30 a barrel, and starting to impose his will on the other Gulf oil producers, the question is at what price.

## BOOK REVIEW

Rewards of the  
Sugar approach

It was Georges Pompidou who quipped (when Mr Alan Sugar was a young businessman) that there were three roads to ruin: women, gambling and technology. "The most pleasant is with women," he said, "the quickest is with gambling, but the surest is with technology."

Alan Sugar, founder of the Amstrad consumer electronics company, had no obvious trouble with any of the three. He is a calculating risk-taker, rather than a gambler. His father was a product of a background of harsh uncertainty in the East End, which destroyed that risk-taking capacity in him but not in his son, nor, in a very different way, in his neighbour, the playwright Arnold Wesker.

Sugar's relations with his mother and wife appear as happy as they are straightforward. And he, ruggedly and without fuss, promotes women in Amstrad according to their revealed capacity and is minimised by fears about feminine unsuitability or of child-rearing responsibilities. Callen So, a Hong Kong secretary, became Amstrad's sales and marketing director in the Far East and then came to Amstrad's headquarters as Sugar's special assistant. Marion Vannier, his French agent, was brought in to set up the wholly-owned subsidiary there.

Nor did technology cause him problems: Churchill ("Scientists should be on tap not on top") would have recognised the Sugar approach. His limited understanding of technology did not prevent him from successfully supplanting the noted bottin Sir Clive Sinclair in the pantheon of the British electronics industry's leaders in the late 1980s.

It may be best (like the unparalleled US pioneer Edison) to understand both technology and markets, but Amstrad has done well by letting marketing skills take the lead. The setbacks of last year reduce, but do not eliminate, Amstrad's lead over other electronics companies, by conventional measures of business performance.

The company grew from the proverbial garage in the streets of north London, to flotation with a hundred or so employees in 1980. At the end of the decade, it employed more than 1,600 in what was still a tightly run ship. Its reported pre-tax profits rose from £1.4m on flotation to £160.4m in 1987-88 (falling to a still creditable £76.6m in 1988-89). Amstrad's most successful products from audio cassettes, through dedicated word processors, to IBM-compatible personal computers — were all variations on the same formula.

The products were simple because they cut out features that consumers did not really want; they were cheap because they were mass-manufactured wherever it paid to manufacture, with flexibility to shift to cheaper sources and massive marketing campaigns expan-

Alan Sugar: The Amstrad Story p366  
By David Thomas  
Century £14.99

ded and transformed their markets by encouraging a whole new segment of consumers to start using them.

David Thomas — who was the FT's electronics correspondent between 1986 and 1989 — has given us what is certainly one of the best biographies of a 1980s businessman. Without resorting to the pseudo-realism of "fly-on-the-wall" journalism, he has written a readable, but considered and convincing personal story woven into the complex technical and business reality of the rapidly changing electronics industry.

I would have liked some more information on Amstrad's exports net of imported components (which would have illuminated his treatment of Amstrad's increasing European manufacturing presence), and perhaps more analysis of the features of the market (rather than merely Amstrad's mistaken strategy) that led to lower exports to the US, Japan and Germany than to the less developed markets of France and Spain.

Thomas also perhaps exaggerates some features, and a reviewer with my vested interests is no doubt prone to exaggerate them further. Certainly I was quite pleasantly surprised to find that training and technology do have a larger role than I thought in the Amstrad story.

Even Sugar himself — the archetypal "barrow boy" of mythology who was earning more than his father from part-time deals before he left school — attended a Hackney School which might reasonably lay some claim to have been a prototype of the modern city technology college: a secondary technical school with some grammar school pretensions (with a Hackney lad from the London School of Economics as a committed teacher). In the late 1980s Amstrad had also drawn on Cambridge's Silicon Fen to build up its in-house R & D capacity, rather than relying on outside design consultants as it did in the early years.

Thomas is properly cautious about predicting the future, but I came away from the book feeling that Sugar knew what he was doing and could frankly recognise his own mistakes and weaknesses. It is obviously by no means impossible that a man of his calibre will succeed in doing what so many self-made British businessmen have failed to do: create a strong corporate management organisation which can take the company into a new phase of a prosperous (and independent) future.

Leslie Hannah

The reviewer is Professor of Business History at the LSE

De Benedetti  
heir looms

■ The promotion of Rodolfo De Benedetti, the 29-year-old eldest son of Carlo De Benedetti of Olivetti fame, to the managing directorship of Cir, the family's quoted industrial holding company, is proof that family capitalism is alive and well and living in Italy.

De Benedetti junior's rise to prominence from a relatively obscure position at Cofide, the financial holding company for the De Benedetti clan, follows the switch by Corrado Passera, Carlo De Benedetti's eloquent ex-McKinsey lieutenant, to the driving seat at Mondadori, Italy's leading publishing group, where De Benedetti is now gradually reasserting control after his battle with TV tycoon Silvio Berlusconi. It is too early to tell whether Rodolfo is a chip off the same entrepreneurial block as his dad. He looks good on paper, with a degree in political economy from the University of Geneva, followed by some financial polish at Lombard Odier, the Geneva private bank, and a stint at Lehman Hutton, the New York investment bank which has followed his father in a number of deals.

If nothing else, De Benedetti junior carries further down the line the first name of his illustrious grandfather, Rodolfo, still a sprightly 88-year-old, who oversees the family's fortunes from his fastness in Turin.

## Euro-Dod

■ Lubbens, Rudolphus (Rud) Franciscus Rindt (Netherlands) Prime Minister and Minister for General Affairs. Languages: Read, spoken, written: Dutch.

Hurd, Douglas Richard (United Kingdom) Foreign Secretary. Languages: read, spoken, written: English, French; Read, spoken: Italian; Read: Spanish.

Perhaps some people, like

the Dutch Prime Minister, are just being modest. We know that he speaks more than that. Or perhaps no-one wants to risk making pretentious claims in the new Dod's European Companion 1990.

Anyway, it is good to hear that the book exists. It will go alongside Dod's Parliamentary Companion at home, the best of the political reference books. The European version, just published, includes all Members of the European Parliament and senior EC officials.

Which of the latter was responsible, I wonder, for yesterday's decision to change the negotiating purpose of the EC-EFTA talks from a European Economic Space to a European Economic Area on the grounds that the word space triggered "the reflex of looking up into the sky, when we should keep our eyes firmly on the ground"? Ma foi!

## Hard dimes

■ The Smithsonian Institution in Washington DC ranks as one of the finest collections of museums and galleries in the US, so it comes as something of a shock to hear that it is in financial difficulty.

Mr Robert McC. Adams, the Smithsonian secretary, says that impending Federal budget cuts will mean laying off staff, scrapping projects, and cancelling expansion plans. Among the programmes at risk are a \$300m annex to the National Air and Space Museum at Dulles Airport, a new African American "presence" on the Mall, the redevelopment of the old General Post Office Building into museum and office space; and the expansion of the Hirshhorn Museum.

By the imperial standards of the Smithsonian, this all sounds draconian. Comprising 15 museums and galleries, as well as the National Zoo, the Smithsonian this year has a

## OBSERVER



total budget of just over \$50m. Some revenue stems from government contracts, grants and trust funds. But the bulk, \$266m, comes out of the Federal budget, and in an era of budget austerity, even worthy causes have to suffer.

Yet the Smithsonian has undoubtedly made life a lot more difficult for itself by its own management weaknesses. Last year, an internal petition warned of "a proliferation of staff positions" which was causing confusion. Last week, Mr Dean Anderson, a top executive who was very popular among staff, resigned abruptly — though he will continue to advise Mr Adams.

These public spat — plus reports of deficiencies in the trust funds — will make it far more difficult for Mr Adams to persuade Congress to approve a \$307m budget for the coming fiscal year.

## Craven OK'd

■ John Craven, the chairman of Morgan Grenfell, now owned by Deutsche Bank, and the

first foreigner to be appointed to the board of a German bank, has had to do some pioneering regulatory work.

The formidable sounding Bundesaufsichtsrat für das Kreditwesen, the Berlin-based regulators of the German banking system, have two requirements of bank directors. One is that they have direct experience in the management of a German bank, or at least a foreign bank in Germany. The other is that they speak German.

At the time of Deutsche Bank's acquisition of Morgan last winter, Craven qualified on neither count. But things have moved since then. Craven worked hard at his German (his knowledge of Afrikaans and Latin were a help, he says) and then went to Berlin to demonstrate his newly acquired linguistic skills. These, plus his long experience of the banking business in London, appeared to satisfy the authorities.

All very thorough and very German. But it does make one wonder whether Frankfurt is hampering its chances of becoming a major international financial centre.

## Art of the state

■ The Japanese have found a good way of disguising their trade surplus. They ascribe imports of art by a particular country's artists to that country's account, no matter where the works actually came from. Thus, all purchases of Cezannes, for example, are classified as imports from France even if they were bought in the US. This helps explain why Japan's trade figures show a deficit with France last year of \$246m, while France's figures show a \$4.5bn deficit with Japan.

Does this mean that the French figures are more accurate? Not necessarily, comes the po-faced reply from a Tokyo official, proving once again that the Japanese will never cede a point without a struggle.

EDWARD BOWLBY  
& ASSOCIATES

(EB&A)

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## ECONOMIC VIEWPOINT

Sterling in Danger  
— from Sir Alan

By Samuel Brittan

Although Sir Alan Walters' *Sterling in Danger* (Penguin, £8.99) does not justify the advance hype, it has some interest. The first three chapters on exchange rates are flawed, but still useful, non-technical introductions. Chapters Four and Five, dealing with international systems, go downhill, repeating familiar positions on the basis of ageing recycled studies made by others. Chapter Six, on Policies and Politics, is only worth discussing because of Walters' connections with Mrs Thatcher. There is a lift in the final chapter, which advocates a commodity-based currency, "Ecom," but is too sketchy and a digression from the main theme.

Professor Walters starts his book by admitting that there is much to be said for absolutely fixed as well as freely floating exchange rates and that his line directed against pseudo-fixed systems such as crawling pegs, target zones and, above all, the European Monetary System. But he cannot maintain this impartiality and many of his debating points are in favour of freely floating rates and against fixed rates of any kind.

The author's biggest concern is not, however, with the international system. It is to refute the proposition that a small- or medium-sized inflation-prone country can reduce inflation more securely (that is with less risk of relapse) by tying its currency to that of a non-inflationary group than by depending on unreliable domestic monetary indicators. That argument is dependent on time and place and it applies only to the more inflation-prone partners. No one suggests that German inflation rates have benefited from the EMS. They have simply remained low enough to serve as an anchor for others.

Walters accuses me of asserting without evidence that "confidence" will be greater under a fixed exchange rate regime than under an alternative. But he does not say what the confidence refers to. It is, in fact, quite precise: it is the inflationary pressure which, if unchecked, will not be validated by the depreciation of sterling. It has nothing to do with wage negotiators sitting down to discuss the "transitory variability of the exchange rate" as Walters suggests. The argument will only apply if there is a stable currency to act as an anchor and it has been argued that the anchor will hold.

An example of an ageing recycled study intended to refute this proposition is in the table reproduced here, which, up to 1985, comes from the Walters book. The middle column, which includes the US and Japan, is

of questionable relevance.

The principal flaw, however, is to take the period since 1979 as a unity. This ignores the change in the nature of the EMS after 1983 when President Mitterrand switched to a hard franc policy designed to minimise realignments. An extension of the Walters data to cover 1985-89 shows strikingly different results. The weighted average EMS inflation rate declines from 8.3 to 3 per cent, and is now lower not only than the other European countries but even than the total non-EMS group. If Austria and Switzerland, which closely shadow the Mark, are transferred to the EMS group, the results are still more striking.

It is true that the EMS output growth in 1985-89 was still below the outside average. But the claim being discussed is that the EMS has helped to bring inflation down, not that it necessarily stimulated motherhood, output and other good things. As a mere journalist I cannot help noticing that output in the core EMS countries is now proceeding at capacity rates, while it has had to slow down drastically in Britain and other peripheral countries needing to get a grip on inflation.

Inevitably, we hear a lot in the book about the interest-parity theorem which has been rediscovered as the "Walters effect." This just states that the interest rate differential between two countries is equivalent to the expected change in the exchange rate. Thus if the Mark-sterling exchange rate were suddenly to rise, then Spanish interest rates, instead of being nearly 7 percentage points higher, would have to converge on German ones. But so then would the inflation rate for internationally traded products — which would eventually percolate to the rest of the economy.

There is a genuine problem (raised by many others apart from Walters) about how to manage an exchange rate system in the transition period while inflation differentials are narrowing but still exist. Walters does at least now concede that Spain and Germany can maintain differential interest rates while there is still an exchange rate band and a real, if small, possibility of realignment.

Nevertheless I share his dislike of basing the possibility of differential interest rates on uncertainty and policy surprises. One standard alternative expounded in a world context in Nigel Lawson's 1987 IMF speech (which Walters so much disliked) is

	PERFORMANCE COMPARED		
	Yearly average % change		
	EMS	Non-EMS	European Non-EMS
<b>Inflation Rate</b>			
1973-79	9.1	9.8	12.5
1979-85	8.3	6.9	8.8
1985	4.8	3.8	5.9
1985-89	3.0 (2.9)	3.4 (3.4)	5.1 (5.5)
1990*	3.6 (3.6)	4.9 (4.9)	7.8 (8.4)
<b>Growth of GDP</b>			
1973-79	2.8	2.9	1.9
1979-85	1.7	2.7	1.8
1985-89	2.9	3.7	3.6

\*Year to April.  
N.B. The Non-EMS countries are: Austria, Norway, Sweden, Switzerland, Finland, Spain, UK, Canada, US, Japan. The European Non-EMS consists of the same countries excluding the US, Japan and Canada. GDP weights are used. The figures in brackets put Austria and Switzerland with the EMS.  
Source: Walters, P. 74; A.G. Barrell, London Business School.

that timely use should be made of modest realignments "moving the mid-point within the confines of the existing ranges." Speculators need never then enjoy a one-way bet. Walters ignores this feature in his battles with straw men. Unfortunately Walters seems uninterested in discussing his own problem as one to be tackled, rather than as a missile to throw at the EMS.

Alas we cannot avoid Professor Walters' unfortunate foray into economic journalism. Chapter Six in my copy is so full of annotations and exclamations that it looks like Beckmesser's slate in the *Meistersinger* (which was used to tick off mistakes in singing competitions). The markings are particularly thick where I am able to check. One example is Lawson's supposed announcement at the IMF in 1987 that exchange rates were the main guide to monetary policy. His text says: "We (meaning the Group of Seven) have all been

prepared in practice to give significant weight to exchange rates in the conduct of monetary policy" — a world of difference for anyone sensitive to words. Nor did Lawson say at the beginning of 1985 that "most attention" would be paid to the exchange rate. He merely said that "benign neglect" was not an option — again a world of difference.

I myself am supposed to have "lavished approval" on David Mulford's "reference ranges" for exchange rates when I merely reported them and added a criticism of the "huge omission of any systematic understanding about accompanying domestic monetary action."

Walters gleefully reports Mrs Thatcher's veto on the then Chancellor's attempt to take sterling into the EMS at DM3.75 in November 1986. He adds that, if it had succeeded, interest rates would have had to rise to 17 to 20 per cent in 1986 to maintain sterling, which instead fell by more than a quarter. This bizarre estimate is based on the Treasury's rule of thumb

that a 4 per cent change in sterling is equivalent to a 1 per cent change in interest rates. But the rule — for what it is worth — relates to the consistent demand effects (Nominal GDP to be precise) and is not intended as a guide to managing exchange rates.

Walters tries to demonstrate his fairness to Lawson by saying that policy in 1983-86 was almost ideal. But he blandly quotes from a 1985 memorandum of his own saying that, if the growth of M0 could be held to zero, inflation should be eliminated by the late 1980s, as if this were a simple mechanical act. The Treasury and Bank cannot directly control M0 (nearly all notes and coins), which is the small change of the system. They can only influence it by raising interest rates to depress income and expenditure and thereby the desire to hold cash. There was no painless way by which a tighter monetary policy could have been obtained. Indeed the real, higher interest rates and it would have been better to say so.

The author is fond of picking short periods such as 1986 when sterling fell, but UK inflation was low. Yet he himself mentions the plunge in oil prices and mortgage reductions which distorted the figures. Indeed, it was the large fall in sterling in 1986 which laid the basis for subsequent inflationary problems, both directly through providing a fat profit cushion to finance inflationary pay increases and indirectly by removing the pressure to maintain higher interest rates — a pressure which would have been far more effective than arcane arguments about M0 movements which often gave opposite indications depending on whether one looked at three-, six- or 12-month periods. Indeed the real criticism of Lawson and his Treasury advisers is not that they paid insufficient attention to M0, but were too often falsely reassured by it.

Of course, sterling should not have shadowed the Mark at 3DM in 1987-88 but at a good deal higher rate. This would have happened — and Prime Minister, Chancellor, Bank of England, advisers and all been saved from their own mistakes — if the UK had joined the EMS in 1985 (an excellent example of the superiority of rules over discretion). But Walters glories in the past he played in stopping this initiative.

Walters writes that the long-delayed monetary squeeze was not finally in place until October 1989, when base rate was raised to 15 per cent. I take him to mean "better late than never." What then was he doing in the very same month while still officially economic adviser to the Prime Minister, telling high-level American audiences that sterling needed to fall (it was then dipping below 3DM) to avoid a severe recession? In his own terminology he was calling for a loosening of policy. And, in any case, how can he reconcile such strong views on where sterling ought to go with the objections to exchange rate objectives which are the supposed aim of the book? Those of Walters' friends who advised him to rush into print were not doing him a service.

## LOMBARD

## Facing up to the ethnic issue

By Michael Holman

Africa's advocates of multi-party democracies have the same problem as Pooch Bear had with his song "Ho! for the life of a bear". Readers may recall that Pooch managed the first line without any difficulty, but was then stuck for ideas. Perhaps if I sing the first line very quickly twice over, he mused, the rest will just come to me. He did; but it didn't.

The first line of the democracy song can be heard on the streets of Abidjan, Lubumbashi, Lusaka, Nairobi and elsewhere. Out with whatever authoritarian figure has been in power for decades, and in with a multi-party system, goes the opening line. The second line, if there is one, starts with a call for a bill of rights and a free press, and then tails off.

This is splendid, as far as it goes. But the questions that need to be asked cannot be heard above the applause from a western audience finding doubtful parallels with the revolutions of 1989 and earlier in Europe. Why did the multi-party system in Africa fail in the first place? What additional checks and balances can be introduced to curb executive power, given that the usual ones — such as an independent judiciary — were so rapidly and easily eroded?

As Nigeria's former military leader, General Olusegun Obasanjo, pointed out in a speech last November, he presided over a return to civilian rule in 1993 after multi-party elections under an admirable constitution. But the military were back in power after four years of corruption and mismanagement by political parties "stratified on a tribal basis".

How does Africa cope with the fact that many of its boundaries were drawn either arbitrarily or strategically, leaving pre-colonial nations divided? What role is there for chiefs and traditional spiritual leaders? Above all, how does Africa deal with the most sensitive issue, tribalism? As long as voters feel a primary loyalty to tribe rather than ideology, there is the likelihood that political parties in Africa will reflect ethnic divisions.

Undoubtedly Africa's imagination has been caught by

events in eastern Europe. Many of its governments are as a result shakier, losing important allies. It is developments in South Africa, however, which will have the most impact on the African upheaval that may be under way, and be most relevant to the continent's future.

Apartheid has done appalling harm in the Republic. The defenders of apartheid have wrought great damage on their neighbours, using economic muscle or military might. But the malign influences have spread even further. It has helped stifle legitimate debate in Africa and elsewhere about ways in which ethnic, cultural, linguistic, and religious differences can be accommodated, and about how minorities can protect themselves.

Apartheid made public debate of these issues if not taboo, then highly sensitive. There seemed to be an overriding concern that no shred of intellectual comfort should be given Dr Vorster and his successors, however bizarre and irrational might be the link between recognising and accommodating ethnic tensions, and white subjugation of black South Africa.

That may be changing. A senior official in an African one-party state, where the government is under growing pressure, recently spoke frankly (and in private) about the difficulties of introducing a multi-party system under an independence history had shown that a winner-takes-all system had failed. Ways had to be found, he said, to ensure that the legitimate interests of tribes or minorities were represented at all levels of government, without too much dilution of executive authority.

A few days earlier, a cabinet minister in Cape Town made a remarkably similar point. But it was the black African and not his white counterpart who made the assertion: "Ethnicity and how to cope with it will be the issue for Africa in the 1990s".

It is time Africa's leaders in the wings brought this concern into the open, and moved on from the opening lines of their song.

## LETTERS

## Bonn as capital of a united Germany

From Mr Hartmut Leithe.  
Sir, I was somewhat amazed by the statement made in Berlin as the capital of a united Germany made by President Richard von Weizsäcker ("Blick" capital) Observer, July 23) after he was awarded the honorary citizenship of Greater Berlin recently.

His feelings seem to be in absolute contradiction to the attitude of federalists, such as myself, in the western and southern regions of Germany.

Berlin has been our capital three times: during the Reich of Versailles, which ended with Versailles; during the Weimar Republic, which ended with Hitler; and during the Nazi period, which ended in disaster and dismemberment. Of course it cannot be argued that all these dreadful historical developments were the fault of Berlin, but over the past century Berlin has manifestly not provided a positive environment for Germany to find the peace appropriate to the need to meet the political challenges of the time.

During the post-war period the division of Berlin gave the city great symbolic value as the place where both the East-West split of the continent and the western world's will for freedom were most apparent. This made Berlin an outstanding

city. As a young man I studied in Berlin and met my wife there. I love the place. Berlin's positive value during the last 40 years, however, has not ended the memory of the negative experiences of the previous 70. Neither can it push aside the very positive experience we have had with Bonn as capital of the Federal Republic since 1949.

Bonn is not, as some of its detractors argue, a rarefied town. Bonn represents another Germany, namely the Federal Republic and we are happy with it.

I can imagine that the whole matter is also a sensitive question for our neighbours, who might consider the change of capital as a change in German policy. Although I am dismayed at the lack of understanding for us Germans revealed by the recent memo to the British Prime Minister on the subject, I nevertheless feel that other countries' views should be taken into consideration.

Therefore from both the domestic and foreign points of view, I believe that the capital should remain in Bonn. Hartmut Leithe, *Erkath Eichenholz, near Düsseldorf, West Germany*

## A better way of reaching a single European currency

From Mr Ben Patterson MEP.  
Sir, You report my colleague, John Stevens MEP, as having "attacked" proposals by Mr John Major, the Chancellor of the Exchequer, for a "hard Ecu" to act as a common European currency," while giving evidence to the House of Lords ("British attacks warriors," July 20).

It should be made clear that this is not the official view of Conservatives in the European Parliament, which adopted a policy statement on economic and monetary union on July 10.

We see the UK proposals as "a method of making the transition from national currencies to a single currency which would avoid economic shocks and enable the Community to get used to the Ecu." It would specifically take the

place of the somewhat vague Stage 2 of the Delors Plan.

However, we also believe that the UK proposals are unlikely to succeed either technically or politically unless they are seen to be, not a substitute for, but a better way of reaching a single currency. If the process is left open-ended, six or seven EC countries are likely to go ahead rapidly with the creation of a greater D-Mark area. In these circumstances, as the Governor of the Bank of England pointed out during his recent visit to Strasbourg, "two-speed Europe" can turn out to be mere short-hand for "two-tier Europe."

Ben Patterson, *Chairman, European Democratic Group working party on EMU, Elm Hill House, Hawick, Kent*

## British Telecom's policy on cross-subsidies

From Mr Iain Vallance.  
Sir, I agree entirely with the conclusion of your editorial comment ("Cross-subsidies on phone lines," July 26) — "competition should be seen as a goal for reducing cross-subsidies." This is precisely what British Telecom is arguing for and a prerequisite is some relief from the regulatory constraints on our tariff structure which prevent the bulk of the current cross-subsidies from being reduced.

I agree, too, with the need to define and quantify the cross-subsidy with care. It currently comes in two forms. The first and by far the most significant (more than £1bn a year) derives from the tariff distortion between call charges and exchange line rentals. Cost related tariffs, which you have been advocating in the context of international calls, could eliminate this first form of cross-subsidy.

The second derives from conditions in our operating licence which require us to provide certain services, irrespective of their underlying economics, such as free 999 calls, unecomic payphones and rural services, and the universal service obligation.

The Australian "precedent" that you quote refers to what they call their "community service obligation" — a notoriously difficult thing to define. If we were to put our UK community services out to tender, as you suggest, I think it unlikely we would find many bidders. But it is not these services that are BT's current concern, rather the major distortions in tariff structure, which are relatively easy to define.

Finally, I agree that, Ofcom willing, further increases in line rental charges, should be matched by greater cuts in call charges than we have delivered to date. It may be helpful to put this into perspective. Assuming the retail price index minus 4.5 price cap on UK calls and lines remains in place, an increase of 10p a day on the line side would produce an average 30 per cent reduction in daytime UK call charges. We believe such an adjustment would lead to a substantial boost in the use of the UK telecommunications network, to the advantage of the UK economy as a whole.

Mr Pearson (Letters, July 25) questions my statement that the key players in global telecommunications have protected domestic markets. All other European players have domestic monopolies of their fixed networks. Non-Japanese competition in Japan is minimal. The maximum foreign holding in a US telecommunications company using radio spectrum is 25 per cent; any long distance carrier in the US, with a foreign director on its board, is classified in regulatory terms as "dominant".

The UK already has the most open telecommunications market in the world. We could certainly do with more of it. But if BT is to succeed in world markets, regulation, at home and abroad, has to be fair. Iain Vallance, *Chairman, British Telecom, 81 Newgate Street, EC1*

## Jobs for round or thin graduates

From Mr James Murphy.  
Sir, According to Richard Pearson (Letters July 17) the problem with graduate unemployment is "not with the level at which graduates are studying... as with what they are taught." Like Michael Prowse ("In search of parity of esteem for pupils, July 16) and Kenneth Miller (Letters, July 17), Mr Pearson sees the solution as residing in reforms which will produce "broader based and more soundly educated pupils."

Assuming that educational reform will effect this transformation — and not, as the Gov-

ernment fears, reduce quality — Mr Pearson still needs to explain how cultivating "more rounded" graduates will, in the absence of economic growth, increase the number of jobs which actually require such an extensive and expensive education.

It would indeed be a pity, if the main consequence of further educational upheaval was a surplus of round graduates rather than a surplus of thinner types as now. James Murphy, *Department of Educational Research, University of Lancaster*

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## INTERNATIONAL COMPANIES AND FINANCE

## Berisford abandons property talks

By Clare Pearson in London

BERISFORD International, the British Sugar owner which has put all its assets up for sale, yesterday said it had abandoned negotiations to sell its UK property arm to management.

The plans have been terminated after more than six months of talks with Mr Cyril Dennis, chief executive of Berisford Property UK who also owns 20 per cent of its shares.

Mr John Slater, Berisford's chairman, nevertheless claimed yesterday that Berisford was making "good progress with its restructuring programme." He said it had completed the sale of the assets of NGL, a New York jewellery manufacturer, for about \$25m (£16m).

Berisford said earlier this month that it would consider

the sale of all parts of its business, in the face of financial problems triggered by heavy borrowings and large provisions against an ill-fated venture into property in New York.

Disposal of the UK properties would, however, make little impression on Berisford's balance sheet. Along with results for the six months to end-March, the company this month disclosed total net debt of £1.25m.

Berisford Property UK is thought to have accounted for between £150m and £200m of the borrowings.

Yesterday, Berisford was presenting the decision to end the discussions as an amicable change of plan, rather than arising from a broad disagreement over terms.

It said the management team

had failed to meet certain "technical" objectives asked of it. Such objectives included insurance relating to the financing.

Berisford said it was now "actively pursuing, with the assistance of the chief executive... and the management team, other opportunities in relation to this business." It claimed that a number of other parties had expressed interest in all or some of the UK properties.

Berisford made a £12.5m provision against UK properties in its half-yearly results, reporting a divisional loss after interest of £10.6m, from a profit of £3.3m in the same period last year.

Numbering about 40, the properties span the Midlands, East Anglia, Edinburgh and London. Earlier this year, the

former Unigate headquarters in Western Avenue, west London, was acquired.

Berisford is retaining the name of the New York jewellery business NGI which it acquired in 1985. This is in order to pursue a legal action in which the company has been embroiled, relating to a dispute over a quantity of gold.

Associated British Foods, the milling and baking group, said on July 5 it had notified the Office of Fair Trading that it was considering an offer for British Sugar, the dominant part of Berisford. However, ABF has had no talks with Berisford since it made that announcement.

Berisford omitted its interim dividend and reported a loss, after extraordinary provisions and write-offs, of £144.5m for the interim period.

## NEWS IN BRIEF

## Hachette to keep US magazine

HACHETTE Publications, US unit of the French publishing group, will retain its Woman's Day magazine because the auction to sell the magazine attracted bids which did not reflect its true worth, Agencies report.

Hachette said it was not in its best interest nor in the magazine's to sell the publication. Instead it said it would invest in the magazine to maintain its market leadership in the 1990s.

Profits at Cr  t Suisse, the Swiss bank, were lower in the first half of 1990 than a year earlier despite a good second quarter, parent company CS Holding said.

After a poor first quarter, performance improved in the second three-months, but did not reach last year's level. Cr  t Suisse gave no profit figures, but said its balance sheet for June 30 rose 0.6 per cent from March 31 to SF124.4bn. It made a net profit in 1989 of SF788m (\$565m).

Ja/Mont, the tissue and household paper joint venture owned by Italy's Gruppo Ferruzzi, Finland's Nokia and James River of the US, is acquiring two Greek paper companies.

Ferruzzi said the companies are Cartelles and Achaia, both owned by the Panopoulos family. No financial details were provided, but the two companies hold between 15 and 20 per cent of the Greek household paper market and have combined turnover of L52m.

Wella, the West German haircare products group, said worldwide group pre-tax profit rose 6.4 per cent in the first half of 1990 from a year earlier on a sales gain of 5.7 per cent.

The company said group sales would have been even higher if not for the negative impact of the strong Deutsche mark against other currencies. Parent-company earnings gained by "more than 7 per cent" on a first half sales rise of about 8 per cent. No figures were given for 1989. For the first half of 1989, Wella had group pre-tax profit of DM76.4m on worldwide sales of DM1.1bn.

## Ecco chases top slot in world's temps league

George Graham on the leading French agency

French employment agencies have had a good run over the last few years, with a rapidly growing domestic market providing the base for their expansion.

Ecco, the leading French agency and number three in the world behind Adia and Manpower, has been among the first to take advantage of this growth. Group profits increased by 26 per cent last year to FF312m (\$57.1m), on sales 29 per cent higher at FF9.92bn.

Turnover at Ecco TI, which includes all its European temporary work businesses and accounts for three quarters of the group's activity, doubled between 1987 and 1989 to FF7.54bn, while its profits increased two and a half times to FF257.6m.

This year, Mr Philippe Foriel-Destezet, Ecco's 54-year-old chairman, sees more modest growth of around 10 per cent. "The declaration began a year ago, but it is a soft landing," he says.

But this comparative slowdown has not quenched Mr Foriel-Destezet's ambitions to turn Ecco, which he founded 25 years ago, into the European leader in the temporary employment business, as well as to diversify its activities to cushion its sensitivity to economic cycles.

His aim is to reach a balance between Ecco's French and foreign temp agency activities, an effort which has already begun with the opening of offices in Europe, Asia and North America but which he now plans to accelerate through acquisitions.

Last month, Ecco announced four small North American acquisitions: Westamp, Westfield and the temp secretarial division of Staff Builders Personnel Services on the US East Coast, and Linda Kaye in Canada.

"We give ourselves one to three years to reach a turnover of between \$300m and \$500m in North America. With our new acquisitions we reach \$100m, so we have to complete our set-up with a significant deal, of the order of \$80m," Mr Foriel-Destezet says.

In other countries we are also looking for acquisitions; if

we don't make any, we won't reach our objective of doubling sales in five to eight years," he adds.

Ecco has already built up a presence in South-east Asia and is hopeful of breaking through in Japan, but for the moment the priority is Europe.

Mr Foriel-Destezet says Germany is still difficult because of the laws on temporary employment, but his group will one day be obliged to try its hand, the Italian market, on the other hand, could be on the point of exploding.

"We have a name destined for Italy, and a small company there waiting for the day," he says.

The UK is also difficult.



Philippe Foriel-Destezet, who aims to turn Ecco into the European leader in the temporary employment business

because employment agencies are more subject to cyclical economic downturns than elsewhere in Europe, but it has a high rate of temporary employment and the temp agency market is highly fragmented.

Besides developing Ecco's main temporary employment business, however, Mr Foriel-Destezet wants to build up its other sectors to represent around a third of its activity - even though in good economic conditions, such as now, investors always complain that Ecco should be 100 per cent employment.

The principal diversification area is security services, where Ecco's subsidiary SPS, bought

in 1981, is French market leader.

Security made FF190m profit last year on sales of FF1.52bn, and has recently been expanded with the acquisition last year of AFS in New York and of two telecommunications companies in Bordeaux and Besancon.

Cleaning services are now expected to grow rapidly, also through acquisitions, Mr Foriel-Destezet says.

Ecco's banking and financial services subsidiary, Cr  dit Moderne, has always been more criticised by financial analysts as too far away from the group's main line of activity to represent any great strategic interest.

Mr Foriel-Destezet defends Cr  dit Moderne, however, saying that it has integrated well into the rest of the group and contributed FF37m of profits last year.

Cr  dit Moderne has its place in our diversification. Does it have a place in the very long term? You can ask the question. We will probably need an external partner for it one day or another," he says.

External partners are something that Mr Foriel-Destezet, who controls over 50 per cent of Ecco's stock, has always viewed with caution. Ecco has very low net debt, and the company has never appealed to the stock market for fresh capital since its flotation. Can it preserve this tradition while embarking on an ambitious acquisition programme?

"It would be easy to raise money through Ecco SA, but with the risk of losing control. That is a risk which most groups run one day or another, but I am trying not to run it too soon," Mr Foriel-Destezet says.

The consequence is that Mr Foriel-Destezet, like other French owner managers such as Cap Gemini Soci  t  's Mr Serge Kampf, is examining a project for a new tier in the Ecco holding company structure, allowing him to bring in new shareholders without losing majority control.

If the plan is completed, Ecco could raise up to FF2bn in two phases to help fund its acquisitions.

## Fiat Group expects flat net profits

FIAT GROUP, the Italian vehicle maker and Italy's largest private-sector industrial group, expects flat 1990 net profits and says its gross operating profit fell by about 8 per cent in the first five months of the year, to L2,186bn (US\$1.63bn) from L2,384bn in the comparable period of 1989, Reuter reports.

Fiat told analysts in Italy this week it forecast a full-year consolidated net profit basically in line with 1989's L3,310bn.

Fiat's share price has fallen since Mr Giovanni Agnelli, chairman, told shareholders at the annual meeting in June that 1990 profit growth would be slower than in previous years. Fiat ordinary shares dropped 1.6 per cent on Tuesday and slipped a further 1.5 on Wednesday to L3,740.

Fiat expects to make a special provision of L300bn this year for potential losses from its operations in Brazil.

Fiat officials told analysts that turnover in the first five months rose by 13.5 per cent to L25,172bn, from L22,163bn in the same period of 1989.

Fiat still expects to reach its 1990 turnover target of about L63,000bn, up from L52,020bn.

## BA rejects Air Jamaica deal

By Canute James in Kingston

BRITISH AIRWAYS has turned down an offer to buy into financially troubled Air Jamaica, the island's state-owned carrier.

Company and government officials said BA had been offered as much as a 35 per stake in Air Jamaica, at a cost of about US\$54m, but that the British airline said it could not entertain the offer.

The Jamaican carrier has been seeking a foreign partner to help stabilise its operations. Air Canada is said to have

been approached also, but officials said they could not comment on these negotiations.

Mr Robert Pickersgill, Jamaica's transport minister, said the British Airways reaction to the offer "has not been good up to this time."

The Jamaican airline, which flies routes linking the island to the US and Canada with a fleet of four Airbus A300s and four Boeing 727s, has been losing money and has had to depend on government financial support.

It recorded a US\$13m loss last year, bringing accumulated losses to US\$38m.

The Government, which has provided support this year of about US\$14m, is unlikely to contribute any more as it is aiming to cut its fiscal deficit to meet conditions agreed with the IMF for a current credit package.

However, Mr Mike Fennel, Air Jamaica's president, said the company should record an operating profit of J\$56m (US\$6m) this year.

## Success for Akbank issue

By Jim Bodgener in Ankara

AKBANK, Turkey's leading private retail bank, was heading towards a sell-out yesterday of the TL600bn (\$224m) initial public offering of 5 per cent of its shares.

As a result, the institution's listing today on the Istanbul stock exchange will give it the largest capitalisation of any publicly-quoted Turkish bank.

This is the largest share issue to the Turkish public ever made in three days," said Mr Erol Sabanci, Akbank's deputy chairman and managing director, yesterday.

From Monday until it closed

yesterday, around 40,000 Turks bought four-fifths of the issue at TL12,000 per share over the counters of Akbank's 619 branches.

An agreement to underwrite and to market overseas the remaining one-fifth of the shares on offer - worth about \$46m - was signed in Paris yesterday morning by a group of foreign institutions led by Banque Indosuez and including Morgan Stanley, Salomon Brothers, and Nomura Securities.

The shares will be sold overseas at the equivalent of the Turkish price.

## Accor director for Wagons-Lits

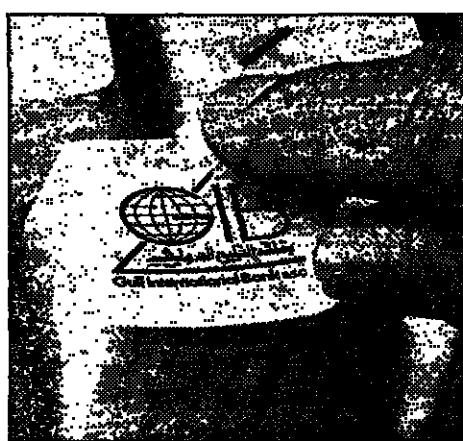
The board of Wagons-Lits, the Belgian travel and tourism group, has elected Mr Robert Zoladz, development director of the French hotel group Accor, as one of three joint managing directors, Reuter reports.

Mr Zoladz will head Wagons-Lits along with Mr Pierre Beillon, the chairman of French catering group Sodexho and Mr Francois Boyaux, the chairman of Wagons-Lits' 78 per cent-owned hotel unit PLM.

Mr Zoladz's nomination reflects a strengthening of Accor's role in the group, a source close to Wagons-Lits said.

## GULF INTERNATIONAL BANK B.S.C. 1990 HALF-YEAR RESULTS

## Improved half-year performance



## FINANCIAL SUMMARY (UNAUDITED)

	6 months to 30th June 1990 US \$'000	6 months to 30th June 1989 US \$'000
Net interest and fee revenue	39,306	36,791
Other net operating income	19,044	17,984
Net interest, fees and other operating income	58,350	54,775
Total expenses	25,467	25,530
Net income before tax	32,883	29,245
Overseas tax	412	1,142
Net income after tax	32,471	28,103

Gulf International Bank B.S.C. reports a profit after provisions and tax of US\$32.5 million for the half year to 30th June 1990, a 15.5 per cent increase compared with the same period last year and representing a return on shareholders' equity at 30th June 1990 of 15 per cent.

This improved performance is attributable to increases in both interest and non-interest earnings with expenses being contained at the same level as the corresponding period in 1989.

At 30th June 1990, total assets were US\$9.9 billion compared to US\$9.6 billion at the 1989 half-year end. Asset growth was attributable to increases in both net loan and marketable securities volumes.

Shareholders' equity amounted to US\$425.0 million. "Our capital adequacy position is satisfactory. At the half-year end, our risk asset ratio was within the guidelines of the Bank for International Settlements (BIS) and the draft guidelines of the Bahrain Monetary Agency," said Ghazi Abdul-Jawad, General Manager.



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holding in

## WOODSIDE PETROLEUM LTD

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A\$ 534,534,000

Barclays de Zoete Wedd Australia Limited acted as principal in this global offering.

The 32.4 million shares sold in the United States were sold to Qualified Institutional Buyers under Rule 144A for US\$ 69.2 million



BARCLAYS de ZOETE WEDD



## INTERNATIONAL COMPANIES AND FINANCE

## Elders Resources' bid for Oakbridge gains backing

By Kevin Brown in Sydney

A CONTESTED takeover bid by an Australian-Japanese consortium for Oakbridge, an Australian coal mining company, received a setback yesterday when independent directors of Oakbridge recommended a rival bid by Elders Resources NZFP, an offshoot of the Melbourne-based Elders IXL.

The independent directors said the consortium's bid of 88 cents per share was inadequate because shareholders would have to pay their own brokerage and stamp duty, and because it did not extend to preference and partly-paid shares.

The consortium is led by McIlwraith McEcham, a 46 per cent subsidiary of TNT, the

Australian transport conglomerate, backed by Nippon Oil Australia and Toyo Menka Kaisha, a Japanese trading house. The bid values Oakbridge at just under A\$300m (US\$235m).

The independent directors said an earlier bid by Elders Resources would provide a return of 90 cents a share, free of brokerage and stamp duty, and would be extended to holders of all other Oakbridge securities.

Elders Resources has conditional acceptances for more than 85 per cent of Oakbridge shares, and says it is confident of reaching 90 per cent, at which level it can acquire outstanding shares compulsorily.

The McIlwraith consortium has a 27 per cent stake in Oakbridge, and says it believes Elders Resources will be unable to reach the 90 per cent threshold.

Elders Resources was forced to lift its offer from 88 cents per share after the consortium unexpectedly entered the bidding earlier this week.

Elders Resources has said it intends to integrate Oakbridge into its existing operations. However, Elders IXL has agreed to sell a majority stake in Elders Resources to Carter Holt Harvey, the New Zealand forest products group, which has said it will dispose of Elders' non-forest products businesses.

## Wing Tai's deals give it a stake in EC market

By Joyce Quek in Singapore

WING TAI Holdings (WTH), a Singapore garment manufacturer and property developer with a turnover of S\$194m (US\$107m), may not be a household name in the West but its clientele in the rag trade is extensive.

Established designers and chain stores such as Liz Claiborne, Jordache, Banana Republic, Esprit and Macy's retail its garments under their labels.

Two recent deals have brought Wing Tai itself some attention, however. This month it paid S\$8.1m (US\$11.8m) for a 29.6 per cent stake in Campari International, a British wholesaler and distributor of leisure and sportswear.

That followed the £27.5m takeover at the end of last year of Polly Peck Far East, a Hong Kong-listed garment producer, from the UK's Polly Peck International. The unit, bought in conjunction with Sun Hung Kai Properties of Hong Kong, has been renamed United Success International (USI).

Mr Cheng Wai Keung, managing director, along with several brothers came from Hong Kong in 1963 to set up a garment factory in Singapore. WTH is now the largest garment manufacturer in the island republic, a dominant role also enjoyed in Malaysia by Dragon & Phoenix, its listed associate there.

The Wing Tai operation in Hong Kong - run by Dr Edgar Cheng, a son-in-law of Sir Y.K. Pao, the shipping magnate - has since 1988 been separate, although the two groups cooperate.

In USI and Campari, WTH bought into companies with established networks in the EC ahead of the 1992 single market, and with their own strategic alliances elsewhere.

Mr Cheng says: "In Campari's case, they have far East sourcing which is a successful strategy. The fact that WTH is a major manufacturer in the East will help them with up-to-date information. As a wholesaler/distributor, Campari's market information is critical to USI in its exports to the UK and (continental) Europe."

He added that WTH was interested in acquiring a company in the EC like Campari but dealing in casualwear, and in a US company with a distribution network.

The heavy reliance on shipments to the US, which comprise 90 per cent of WTH's Singapore garment exports, had led the group into different activities and other regions in an effort to diversify its earnings sources.

Dr Edgar Cheng, chairman, says: "We are facing increased competition in the EC markets. Italian manufacturers have restructured themselves and are presently the dominant suppliers in the upper medium-priced as well as the haute couture market."

"In the US, acquisitions and leveraged buy-outs have resulted in a much leaner apparel industry, whereby managements are streamlining their operations by being more selective in their sourcing of products, mainly from well-established manufacturers."

Locally, WTH's problems include export quotas and higher levies on imported workers. To counter these it is seeking to increase productivity while adding value to export products through more advanced technology, using computer-aided design and manufacturing equipment. It is also setting up subsidiaries to provide supporting materials and services.

Income from property investment and development with some properties picked up during the mid-1980s recession, accounts for 75 per cent of the group's latest annual pre-tax profits of S\$40.2m before accounting for associates.

Although Mr Cheng will not comment, analysts believe that WTH may restructure to allow separate listings for its two core activities. Should that materialise, Morgan Grenfell Asia Securities reckons that, with WTH's market capitalisation of some S\$400m, the garment division would be worth upwards of S\$180m against S\$220m for property.

## FAI sells its holding in Ariadne

By Kevin Brown

FAI INSURANCES yesterday sold its 19.7 per cent stake in Ariadne Australia, the former vehicle for Mr Bruce Judge's entrepreneurial activities, in a cash and property deal valued at A\$17.5m (US\$13.6m).

The sale ends a two-year search for a buyer by FAI, headed by Mr Rodney Adler, and follows the breakdown in February of a complex disposal arrangement involving Essington International and Amperand International.

The buyers were two associated property companies - Strirling Properties and Group Property Services - which were seeking to reduce their

exposure to the weakened property market.

As part of the deal, control of a development of 41 luxury homes in the prestige Sydney suburb of Neutral Bay has been passed to FAI, which plans to rent the properties until the market improves, and then sell them.

Mr Adler said the sale was equivalent to 11.9 cents per Ariadne share, compared to a market price of 7 cents, representing a premium of A\$7.1m on the book value of the stake.

Strirling said the deal had substantially reduced its exposure to the property sector, and its debt in relation to the Neu-

tral Bay project. The companies also said they had acquired the largest single shareholding in Ariadne at a price equal to half the last audited net asset backing per share.

The sale of the FAI stake to Essington was thwarted by Sir Ron Brierley's Brierley Investments, which holds 14 per cent of Ariadne and controls the board. Essington, which holds 17.5 per cent of Ariadne, would have gained control if the sale had gone through.

Brierley Investments is seeking to liquidate the assets of Ariadne, principally property holdings in Queensland.

## Steep falls for Taiwan's state groups

By Peter Wickenden in Taipei

ALL OF Taiwan's 10 main state-run industries saw sharp drops in pre-tax profits last year, affected by public-sector wage increases, steep rises in certain commodity taxes and in the cost of raw materials.

The Commission of National Corporations said increases in the price of imported crude oil and lower domestic prices for oil and gas cut the profits of Chinese Petroleum Corp by 49 per cent to NT\$32.1bn (US\$1.18bn). China Petrochem-

ical Development Corp, partially owned by CPC, suffered a 77 per cent fall in profits to NT\$340m.

Profits at China Steel dropped by 18 per cent to NT\$15.2bn, and at Taiwan Power Company's were down 14 per cent to NT\$28.1bn. Sales of shares to the public by China Steel and Taipower were planned for this year but have been postponed.

China Shipbuilding Corp, which ranked third in the

world last year in terms of tonnage built, saw its losses increase 17 per cent to NT\$1.98bn.

Taiwan Fertiliser, Taiwan Salt Works and Taiwan Sugar - all cash-cows for provincial governments - saw their profits fall by 72 per cent, 96 per cent and 41 per cent respectively. A commission official said that government policy in principle is to privatise most of Taiwan's 27 state-run enterprises.

## Kubota rejects robbery charge

Kubota, Japan's leading maker of agricultural machinery, has responded angrily to claims by two Silicon Valley entrepreneurs that the Japanese company conspired to transfer US computer technology to its wholly-owned US subsidiary.

In a US lawsuit launched this month Mr Allen Michels and Mr Matthew Sanders, directors of the West Coast company, allege Kubota was robbing Stardent of valuable computer technology. The claims come at a sensitive time when calls have been mounting for greater protection of US technology.

According to Mr Masahiro Yoshida, managing director of Kubota's computer business operations: "They are saying that a Japanese company is stealing US technology and we cannot accept this, both for our own reputation and for the sake of the relationship between Japan and the US."

If there were any grounds for believing that Kubota was transferring Stardent technology to its subsidiary, the allegation would have come from Stardent itself, rather than the two individuals, he said.

Mr Michels and Mr Sanders were co-founders of Ardent, a Silicon Valley supercomputer graphics company in which Kubota built up a 44 per cent stake over the years.

The two are claiming that Kubota used its influence over Ardent to bring about its merger with Stellar, a competitor on the US East Coast, to form Stardent, and that it was now transferring technology it obtained through the merger to Kubota Pacific Computer, a subsidiary which it established recently in California. Kubota has a 22 per cent stake in Stardent.

Kubota draws a rather different picture of the birth of Stardent and its subsequent history. While the two Americans allege that Kubota forced the merger, Kubota claims it left the decision up to the boards of

the two companies. Both Mr Michels and Mr Sanders favoured the merger from the start, Kubota claims.

Kubota had no intention of transferring technology to its US subsidiary, Mr Yoshida said. Kubota had planned to establish Kubota Pacific Computer in California as an assembly plant. It agreed to incorporate Stardent's R&D on the West Coast as part of its subsidiary only when requested to do so by Stardent itself.

While both sides were initially enthusiastic about the merger, a rift developed over who should head the new company. In the end, the boards of the two companies elected Mr John William Poduska, the founder of Stellar, as president.

**Michio Nakamoto in Tokyo looks at the background to a sensitive American lawsuit**

Although Mr Michels and Mr Sanders have remained on the Stardent board, their involvement gradually declined, Kubota officials say. While in the beginning Stardent's operations were split between the West and the East, the impracticality of the set-up led Mr Poduska gradually to consolidate business on the East Coast.

This met a stumbling block, however, when it came to bringing former Ardent R&D staff to the East. The company's present line of products as well as its next line were both developed by Ardent personnel, most of whom were unwilling to move. Without them, however, Stardent would not be able to offer customer support for these products. Faced with this dilemma, it asked Kubota to incorporate its western division's R&D operations into its subsidiary.

Kubota claims that it was

approached by Mr Michels and Mr Sanders with offers that they quit the company without bringing any charges in return for \$3.5m each in consulting fees.

According to Stardent, a subcommittee of outside directors set up by the Stardent board has found the claims by Mr Michels and Mr Sanders to be "without merit". The Stardent board also announced it would terminate the employment of the two who had remained as employees and officers of the company.

Mr Yoshida expressed regret at the difficulty. "The company may not have been as successful as we originally planned, but we thought we had been working hard and co-operatively," he said. If Kubota's aim from the start had been to obtain US computer technology, it would have been able to acquire easily a US computer company comparable to Stardent at a lower cost than what it spent on the former Ardent.

Kubota, which has just announced an expansion in an area closer to its traditional activities by taking a 54 per cent stake in Cummins Engine, has also been actively diversifying into more high-technology businesses.

Although it has acquired minority stakes in eight US technology companies including MIPS Computer Systems, a highly successful microprocessor company, Kubota has little experience outside making agricultural equipment and sewerage pipes. Its foray into the entrepreneurial Silicon Valley led one Tokyo analyst to comment: "Kubota has charged ahead into an industry it knows very little about. It is bound to fall into one or two pits along the way."

Mr Yoshida said that since the lawsuit was being brought by two individuals, rather than any US company with which it had business relations, Kubota saw no need to reassess its plans for its computer business.

## La Generalitat de Catalunya

July 1990

has approved the merger between

## La Caja de Barcelona

and

## La Caja de Pensiones

The undersigned acted as financial advisor to the Generalitat de Catalunya in connection with this transaction.

## Salomon Brothers International Limited



Teléfonos de México, S.A. de C.V.

\$150,000,000

12 1/4% Senior notes due 1992

J.P. Morgan Securities Inc. and  
Morgan Guaranty Trust Company  
acted as co-agents in privately placing these  
Rule 144A eligible securities for Teléfonos de México

JPMorgan

July 1990

This announcement appears as a matter of record only

### The Prudential Insurance Company of America

U.S. \$500,000,000  
Collateralized Mortgage Obligations  
Series 1986-1

For the period 25th July, 1990 to 28th August, 1990 the Bonds will carry an Interest Rate of 8.575% per annum with an Interest Amount of U.S. \$164.96 per U.S. \$50,000 (the original Principal Amount) Bond, payable on 28th August, 1990. The Principal Amount of the Bonds outstanding is expected to be 40,739,034,924 of the original Principal Amount of the Bonds, or U.S. \$20,369,52 per Bond until the Forty Fourth Payment Date.

Bankers Trust Company, London  
Agent Bank

### EBC Amro Traded Currency Fund Limited

NOTICE OF THE SIXTH ANNUAL GENERAL MEETING OF Shareholders to take place on the 3rd day of August, 1990 at 11 am.

NOTICE is hereby given pursuant to the Articles of Association of EBC Amro Traded Currency Fund Limited ("the Company") that the Sixth Annual General Meeting of the Company will take place on the 3rd day of August, 1990 at 11 am at EBC House, 1-3 Seale Street, St. Helier, Jersey, Channel Islands for the purposes of considering and if thought fit, passing the following Ordinary Resolutions:

- Resolutions**
1. That the Financial Statements for the period ended 31st March, 1990 together with the Report of the Directors and the Auditors thereon be received, approved and adopted.
  2. That Messrs. Coopers & Lybrand who have signified their willingness to continue in office be and are hereby appointed the Auditors of the Company for the ensuing year and that the fee payable to them in respect of the year to 31st March, 1991 be determined by the Directors.

By order of the Board  
EBC Trust Company (Jersey) Limited  
Secretary

Dated the 26th day of July, 1990.

- NOTES**
1. The holder of a Continental Depositary Receipt ("CDR") may exercise his voting rights by depositing the CDR at the office of Amsterdam Depositary Company N.V., 172 Spuistraat, 1012 VT Amsterdam, The Netherlands (the "Depositary") and by instructing the Depositary as to the exercise of the voting rights attached to the Shares evidenced by such CDR. In the absence of such instructions, the Depositary will exercise such voting rights or refrain from doing so, as it thinks fit in the interests of the holder.
  2. There are no service contracts with the Directors.

**BANK OF CHINA**  
U.S. Dollar Floating Rate Notes due July 1996  
- WIGN 478 543 -

In accordance with the Conditions of the Notes notice is hereby given that for the interest period July 24, 1990 to January 23, 1991 (184 days) the Notes will bear interest at the rate of 8 1/4% per annum. The coupon amount per US\$10,000 Note will be US\$ 421.88 and per US\$ 100,000 Note US\$ 4,218.88.

The Interest Payment Date will be January 24, 1991.

In July 1990

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1995

The interest rate for the first three month period commencing 25th July, 1990 has been fixed at 7.875% per annum.

The coupon amount will be Yen 201,250 on Notes of Yen 10,000,000.

Interest Payment Date: 25th October, 1990  
by MITSUBISHI M&C TRUST INTERNATIONAL LIMITED (Official Agent)

**NEWS INTERNATIONAL PLC**  
USDOL 100,000,000 9% GUARANTEED BONDS DUE 1996  
CONVERTIBLE INTO USDOL 100,000,000 FLOATING RATE NOTES DUE 1990

In accordance with the provisions of the notes, notice is hereby given that for the interest period July 26, 1990 to October 26, 1990 the notes will carry an interest rate of 8 1/4% per annum.

Interest payable on the relevant interest payment date October 26, 1990 will amount to USD 214.03, per USD 10,000 note.

Agent Bank  
Banque Paribas Luxembourg

**BRISTOL & WEST BUILDING SOCIETY**  
£100,000,000  
Floating Rate Notes 1992

Notice is hereby given that the Rate of Interest for the three month Interest Period commencing on July 24, 1990 has been fixed at 15.125% p.a. and that the interest payable on the relevant Interest Payment Date, October 24, 1990, in respect of Coupons No. 19 will be £90.62 per £5,000 Note.

By NatWest Capital Markets Limited  
Agent Bank



## INTERNATIONAL COMPANIES AND FINANCE

## Du Pont's earnings hit by chemical sector weakness

By Karen Zagor in New York

DU PONT, the largest US chemicals company, yesterday reported modestly lower second-quarter earnings, reflecting the weakness of the world chemicals sector.

For the three months ended June 30, Du Pont's net income slipped 3 per cent to \$694m from \$714m a year ago. Earnings per share improved to \$1.02 in 1990 from \$1 last year, thanks to fewer shares outstanding in the latest quarter. Sales rose 4 per cent from \$2.28bn to \$2.35bn.

Du Pont's net income for the first six months fell 10 per cent from \$1.45bn to \$1.31bn, while earnings per share were off 5p per cent from \$2.02 to \$1.92. Sales in the 1990 first half grew 6 per cent to \$11.05bn from \$10.36bn a year ago.

The Du Pont figures come in the wake of a 50 per cent

decline in earnings at Dow Chemical and a 38 per cent drop at Union Carbide which, unlike DuPont, have large exposures to the volatile commodity chemicals sector.

Mr Edgar Wollard, chairman, said: "Our performance overall was encouraging, considering the continued weakness in the US economy. We expect this weakness to persist in the near term, so we continue to emphasize cost improvement programmes as a means to improve profitability."

Shares in Du Pont gained 3/4 to 33 3/4 at mid-day yesterday on Wall Street.

Earnings in both the petroleum and coal divisions improved in the quarter. Petroleum profits rose 6 per cent to \$166m, excluding one-time items in the 1989 quarter, while profits from Du Pont's coal

business grew 10 per cent to \$53m. The petroleum business results were helped by higher refined product margins which were somewhat offset by lower crude oil prices. In DuPont's coal business, last year's results were hurt by a strike.

Profits in the polymers division fell 6 per cent to \$133m in the quarter, which the company attributed to restructuring costs. These were only partly offset by improved earnings in Europe and strength in the automotive refinishing market. Sales improved more than 8 per cent to \$1.53bn.

DuPont's industrial products business saw profits drop 15 per cent to \$138m in the quarter on sales which slid 1 per cent to \$622m, reflecting lower sales of chlorofluorocarbons (CFCs) and increased spending on developing alternatives.

## BT facing difficulties with sale of Mitel stake

By Bernard Simon in Toronto

BRITISH Telecom is making slow progress in efforts to sell its 51 per cent interest in Mitel, the troubled Canadian telephone equipment maker.

Announcing a first-quarter loss, Mitel said that while it was having talks with a number of prospective suitors, BT's disengagement was likely to take longer than anticipated when the British company announced in January it was reviewing its shareholding.

Mr John Jarvis, Mitel president, said BT had aimed to complete the sale within three months. He now hopes that Mitel's future will be clarified before the end of this year.

BT bought its stake in Mitel in 1986 for C\$24m (US\$24m). It is likely to take a substantial loss when it sells its interest. Mitel shares were trading on the Toronto Stock Exchange at C\$2.45 yesterday, less than one-third the C\$8-per-share paid by BT.

Mitel lost C\$8.1m, or five cents a common share, in the three months to June 23, compared to earnings of C\$4.2m, or 4 cents a share, a year earlier. First-quarter sales dropped 2 per cent to C\$100.2m.

The poor results were due largely to an 8 per cent - or C\$4m - fall in sales of office switchboards outside North America, the first such drop in several years. Mr Jarvis said he was hopeful that "this is a short-term problem and that we will see revenue growth in these markets as we move through the fiscal year."

Equipment sales in the US were virtually identical to the previous year after three years of steady declines.

The semiconductor business posted a stronger performance, with sales jumping by 31 per cent to \$13.4m.

The damage caused by uncertainty over Mitel's future is reflected in legal proceedings started by the company against AT&T over a letter sent by the US telephone giant to Mitel customers. Mr Jarvis said that the AT&T letter "casts aspersions on us and our products and relates to our ongoing viability."

## Korean car invasion breaks down

Bernard Simon looks at Hyundai's falling sales in North America

The spanking new Bromont assembly line east of Montreal is one of many North American car plants operating far below capacity.

What makes Bromont unusual is that it belongs not to any of Detroit's troubled "Big Three", but to one of the Asian manufacturers whose "transplant" operations are supposedly running away with the US and Canadian car market.

Bromont tells the story of success which has turned to disaster for South Korea's Hyundai Motor Corp. Conceived after Hyundai's subcompact Pony raced from a standing start to become Canada's best-selling foreign car in less than two years, the plant is now operating at less than 40 per cent of its annual 100,000-unit capacity.

The latest blow came earlier this week when Chrysler decided to back away from a deal to buy 30,000 Bromont-made Hyundai Sonatas for the US market next year. Chrysler, which was expected to market the medium-sized cars as Eagle Olympias, has ascribed its change of mind to the weak car market and its wish for a "more highly differentiated version of the successor to the present Hyundai Sonata."

The Sonata setback comes on top of a deep slump in Hyundai sales both in the US and Canada. The days in 1986 when Hyundai's two early models, the Pony and the larger Stellar, commanded almost 10 per cent of the total Canadian car market are a distant memory. Hyundai sold only 11,600 cars in Canada in the first six months of this year, giving it a market share of less than 2.5 per cent.

HYUNDAI SALES (Units)		
	US	Canada
1980 (Jan-June)	56,573	11,500
1981 (Jan-June)	103,261	24,500
1982 (Jan-June)	96,220	13,735
1983	264,282	31,013
1984	253,610	50,646
1985	166,662	70,024
1986	-	70,072
1987	-	25,123
1988	-	19

Source: Ward's Automotive Reports

In the US, Hyundai's sales plummeted by 20 per cent in the first half of 1990 from a year earlier, leaving it with a paltry 1.5 per cent market share. Its sales there are now running at little more than half their 1989 peak.

Besides the general weakening of the car market over the past year, buyers' excitement at the low price tag on Hyundai cars has given way to disappointment at their quality. The Stellar - still sold only in Canada - is under-powered, and complaints have poured in about the imported Excel subcompact, the mainstay of Hyundai's US presence. Hyundai trade-in and resale prices have plunged.

One inevitable result has been dissatisfaction among dealers, many of whom had to make substantial investments in land and facilities when the Korean company set up its North American distribution system in the mid-1980s.

Hyundai has been forced to soften its policy of barring dealers from carrying other makes. According to Mr Thomas Webb, senior analyst at the US National Automobile Dealers Association, many dealers with more than one outlet have moved their Hyundai showrooms to the less desirable locations. The num-

ber of dealers in Canada has fallen from 300 in 1986 to 155.

Despite the problems, the Koreans insist they have not given up on North America. "We're facing a little bit of difficulty, but we hope we will improve our sales performance," says Mr Willy Lee, assistant to the president of Hyundai Canada.

Mr Chris Cedergren, an analyst at California-based consultancy J.D. Power & Associates, predicts that Hyundai "will be able to resurrect its position in the longer term. They are a very committed manufacturer, and they're willing to back their commitment with lots of money."

In an effort to restore customer confidence, greater back-up support is given for existing models. Sonata buyers in Canada now get free check-ups for three years or 60,000km. Hyundai says it is also giving a liberal interpretation to warranties on its Stellar models. Advertising campaigns are being revamped to stress quality as well as price.

The dealer network is once again being expanded. Hyundai now has about 340 dealers in the US, compared to 280 at the beginning of 1989. It plans to more than double the number

to 750 by late 1992, especially by extending its reach into smaller communities.

Several new models are in the pipeline. The first shipload of the stylish Scoupe sports model is already on its way from Korea, and will be in North America dealer showrooms within the next few weeks. A larger four-door model, known for the time being as the J-Car, is due to be introduced in South Korea this autumn, and will be shipped to North America early next year.

No decision has yet been made, however, on the fate of the under-used Bromont assembly line. The C\$200m (US\$245m) plant, currently assembling only the mid-sized Sonata, a nearby stamping factory, supplying Sonata components, is due to start production in October or November.

One possibility is that to earmark another model for Bromont. One rumour is that the Quebec plant will be retooled to produce the currently imported Excel. On another front, Mr Cedergren says that Hyundai has had preliminary talks with Mitsubishi and Chrysler about assembling a Mitsubishi-designed van there, and marketing it through all three companies' distribution systems.

Bromont may also be used to supply some other markets. It exported 1,500 cars to Taiwan last year. On the other hand, the company already has spare capacity at some of its Korean plants.

Before the deal with Chrysler fell through, Hyundai had 1989 production target for Bromont of 51,000 vehicles, just over half its capacity. Mr Lee predicts gingerly that, whatever is decided on, "we may be close to that level."

## Avon strong in second quarter

By Karen Zagor

AVON PRODUCTS, the world's biggest manufacturer of cosmetics and toiletries which has deflected a series of takeover advances in the past 15 months, yesterday reported strong growth in second-quarter earnings, in line with analysts' expectations.

Net income for the three months ended June 30 grew 20 per cent to \$47.5m, or 65 cents a share on a fully-diluted basis, from \$39.5m or 54 cents a year ago. Sales in the quarter improved 2 per cent to \$733.3m from \$717.7m.

For the first half of 1990, Avon's net income jumped 37 per cent to \$92.7m, or 79 cents a share on a primary basis, from \$67.7m or 51 cents a year

earlier. Sales rose 1 per cent to \$1.5bn from \$1.48bn last year.

Avon, which established a special committee to "consider alternatives to maximise shareholder value" to avoid a proxy fight with Chartwell Associates, an investment partnership between the Getty and Fisher families, whittled its debt to \$645m at the end of the second quarter from \$1.09bn a year earlier and \$838m at the end of 1989.

"Our second-quarter strength reflects continuing profit improvement in US operations and a continued reduction in interest expense," said Mr James Preston, Avon's chairman and chief executive.

Pre-tax profits from the company's US operations grew 25 per cent in the 1990 quarter on sales which grew 3 per cent. Mr Preston said sales growth from Avon's US division, which was weak in the second half of last year, is expected to continue through the remainder of 1990.

Pre-tax profits from Avon International fell 5 per cent in the three months, although sales advanced 10 per cent.

Although Avon is no longer "in play" as a takeover candidate, Chartwell recently raised its Avon stake to just 0.2 per cent below the 20 per cent level which would trigger the company's shareholder rights "poison pill" plan.

## Honeywell to spin off defence divisions

HONEYWELL, the US controls and electronics group, is to spin off its defence and marine systems divisions through a tax-free distribution of stock to its shareholders, writes Roderick Oram.

The Minneapolis-based company said this spring that it was considering such a move after failing to attract a satis-

factory bid for the businesses because "the environment for defence properties had changed" - a reference to sharp Pentagon budget cuts.

Shareholders will receive one share in the new company, Alliant Technologies, for each Avon share they own. Honeywell expects to give final approval of the spin-off

late this quarter.

The businesses earned \$53.8m on sales of \$1.1bn last year. Its president and chief executive will be Mr Toby Watson, formerly head of Honeywell's US operations. Its products will include tactical munitions, torpedoes, electronics systems, sonar, security and other electronic devices.

The damage caused by uncertainty over Mitel's future is reflected in legal proceedings started by the company against AT&T over a letter sent by the US telephone giant to Mitel customers. Mr Jarvis said that the AT&T letter "casts aspersions on us and our products and relates to our ongoing viability."

## Chrysler announces Canada plant closure

CHRYSLER, the third largest US automobile manufacturer, yesterday announced that it would be closing one of its Canadian assembly plants. However, it expected all the workers there to get new job opportunities through the expansion of production at a nearby plant, writes Martin Dickson.

The rationalisation comes at a time when Chrysler's profits and market share have dropped sharply because of intense competition and price cutting throughout the North American motor industry.

The company is closing its Brampton, Ontario, plant, which makes the Jeep Wrangler and employs about 1,100 hourly-paid staff but is operating far below capacity.

Production of the Wrangler will be switched from June 1992 to Chrysler's plant at Toledo, Ohio, where it will consolidate all its North American assembly of the Jeep model range. Jeep has long been the dominant brand in the sport-utility sector of the market, which has grown greatly in

recent years, but its position is now under threat from both American and Japanese rivals.

The company said it did not intend to increase employment at Toledo, which currently has about 5,800 workers, but it reaffirmed that it was proceeding with plans for a new small utility vehicle, the J, and that if this was built in North America it would be produced in Toledo. Chrysler recently announced that it had abandoned plans to produce the J jointly with Renault of France because the venture

## USAir blames loss on fare discounting

By Roderick Oram in New York

USAIR, parent of the seventh largest US airline, yesterday attributed its fourth and largest quarterly loss in a row to over-capacity and widespread fare discounting in both east and west coast markets.

It slipped to a net loss of \$75.1m, or \$1.86 a share, in the second quarter ended June, from a net profit of \$100.7m, or \$2.29, a year earlier. Revenues slipped to \$1.71bn from \$1.78bn.

The first-half net loss was \$113.1m, or \$2.92 a share, against a net profit of \$116.3m, or \$2.65, a year earlier. Re-

venues fell from \$3.25bn to \$3.22bn.

"On the positive side, USAir's operational and service performance has improved dramatically and compares favourably with our competition," said Mr Edwin Colony, chairman.

After acquiring PSA and Piedmont in 1987, USAir has had a rocky time merging the three airlines' operations.

During the second quarter, USAir increased its capacity by 6.7 per cent to 14.84bn seat/miles but traffic increased by

only 1.4 per cent to 9.14bn revenue passenger/miles. As a result its load factor fell to 61.6 per cent from 64.8 per cent.

Because of the competitive pressure, notably from Eastern on routes between the north-east and Florida, its fare yield fell 3.2 per cent to 16.57 cents per seat/mile. Meanwhile its costs rose 1.7 per cent to 10.43 cents per available seat/mile and its break-even load factor increased to 60.8 per cent from 57.1 per cent. Operating income fell to \$59.4m in the quarter from \$200.6m.

## Bethlehem Steel down by 74%

By Martin Dickson in New York

BETHLEHEM Steel, the second-largest US steelmaker, yesterday reported a 74 per cent drop in second-quarter net income, due to the current cyclical downturn in the sector and temporary plant closures for renovation work.

Bethlehem is the first leading steelmaker to announce figures for the quarter when the industry was hit by general softness in the economy and a particular decline in motor manufacturing.

The company reported net income of \$22m, or 21 cents a share, compared to \$84.1m, or \$1.06 a share, in the same period of 1989. Sales dropped from \$1.45bn to \$1.27bn.

Last year's figures were depressed by \$55m of unusual restructuring charges, while this quarter's figures were hit by renovation and modernisation work on plants. This cut production and pushed up operating costs. Employment costs were higher because of a new labour agreement which came into effect on June 1.

The drop in income was also due to lower prices and lower steel shipments which dropped from 2.6m tons in the second quarter of last year to 2.2m tons.

However, the company sounded a relatively optimistic note when it noted that its order entry rate had been relatively strong in recent months as demand from the automobile market had been somewhat greater than expected and steel imports had declined. As a result, it did not expect the usual seasonal decline in steel shipments.

For the first half, net income was \$43m, down from \$146m, on sales of \$2.5bn, down from \$2.64bn.

## Insurance and telecom arms help ITT

By Roderick Oram

ITT, the largest US conglomerate, has reported a small increase in second-quarter profits with improved contributions from its insurance and communications businesses offsetting weaknesses in many of its industrial areas.

Net profits for the three months ended June 30 were \$258m, or \$1.81 a share fully diluted, against \$244m, or \$1.66, a year ago. An after-tax gain of \$33m from the sale of 7 per cent of its stake in Alcatel, the European telecommunications

equipment maker, made ITT's final net \$397m, or \$2.80. Revenues were \$5.23bn against \$5.22bn.

The two companies pooled their telecommunications businesses in Alcatel in late 1989. ITT said its results benefited from its share of the improved earnings of Alcatel, which "increased dramatically during the second quarter." After selling part of its stake to Compagnie d'Electricité de France, ITT holds 30 per cent in Alcatel.

"Despite the difficult economic environment in the United States, ITT's overall results for the second quarter were well ahead of earlier expectations," said Mr Rand Araskog, chairman.

Among its businesses, hotels, financial services, defence and components were lower; automotive and fluid technology were flat; while insurance, pulp and paper, and communications were higher.

## Cray Research sees continued flat sales

By Roderick Oram

CRAY RESEARCH, the leading US supercomputer maker, has reported strong second-quarter profits but continued to warn that sales would be flat for 1990 as a whole.

For the three months ended June 30, Cray had net income of \$42.6m or \$1.49 a share against \$4.4m or 15 cents a year earlier. Sales in the 1990 quarter advanced to \$227m from \$128.3m a year earlier.

For the first six months, the Minneapolis, Minnesota-based company reported net income of \$82m, or \$1.82 a share, against \$5.92m or 20 cents in the first half of 1989. Sales grew to \$369.5m in the latest period from \$244.4m a year ago.

Mr John Rollwagen, chairman and chief executive, said: "We continue to expect flat revenues for 1990 with opportu-

nities for earnings improvements over last year. Our operating expenses are also in line with expectations."

Contract value of orders increased to about \$180m in the 1990 quarter from \$150m a year earlier, while the company's backlog slipped to about \$295m from \$300m at the end of the first quarter, and from \$340m at the end of the 1989 second quarter.

## Newmont Mining profits surge to \$20.6m

By Kenneth Gooding

NEWMONT MINING OF THE US, which is 49 per cent owned by Newmont Australia, raised second-quarter net earnings from \$3.95m, or 6 cents a share last year, to \$20.6m or 31 cents. This took first-half earnings from \$1.28m or 2 cents a share to \$23.3m or 32 cents.

Charges of \$6.1m, or 9 cents a share, advanced \$5m or 7 cents are included in both the quarter and half-year totals. First-half earnings also include an

\$11.6m, or 17 cents a share, gain from the sale of shares in Newmont Australia.

Newmont recently sold to Hanson its holding in the Peabody coal business, but it says the quarterly earnings do not include profits from discontinued operations of \$1.1m or 16 cents 30 per cent in the same months last year.

In the half-year total, net earnings did not include profit

from discontinued operations of \$25.7m, or 38 cents a share, against \$15m or 28 cents in the 1989 quarter. North America's biggest gold mining company which is 90 per cent owned by Newmont Mining, announced big output increases and cost cuts in advance of presentations this week to investment analysts.

Newmont Gold, which as a matter of policy does not hedge metal sales, said it would com-

pensate for the recent gold price fall by lifting output in 1990 from the previously forecast 1.54m to 1.7m ounces. It said it had found more high-grade ore at its Genesis deposit on the rich Carlin Trend in Nevada.

Meanwhile, cash costs of production, previously estimated to be \$240 an ounce in 1989, will fall to \$200 in the second half to give an average of \$210 an ounce for the full year.

This announcement appears as a matter of record only

July 1990



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## INTERNATIONAL CAPITAL MARKETS

## Madrid suspends matador issues to curb peseta

By Tracy Corrigan

THE SPANISH Treasury has suspended new issues of peseta-denominated bonds by foreign borrowers until September, in a bid to check the strength of the peseta without cutting interest rates, according to market participants.

Spanish Treasury officials were unavailable for comment.

For most of July, the peseta has been trading at the top of its range in the European monetary system. The strength of the currency is fuelled by foreign investment in peseta assets such as "matador" bonds, peseta-denominated bonds issued by foreign borrowers in the Spanish market.

Avoiding a revaluation of the currency and rate cuts, Spain's strategy is to "continue to intervene to restrain the peseta hoping that (it) will weaken when the tourist season closes in September," and to tighten inward exchange controls, according to Mr. William Ledward, an economist at the Nomura Research Institute. One problem with this policy is that Spain already has "excessively" high foreign exchange reserves of \$45.8bn at the end of June.

In the bond market, the decision to suspend issuance until September has further boosted demand for existing paper,

dealers say. The market's small size has already proved insufficient to satisfy demand. A lot of paper is tightly held by retail investors, further reducing the pool of bonds available, and Italian investors have recently become active buyers of the market, which holds tax benefits for them.

Last week's issue for the Kingdom of Denmark, the first for a sovereign borrower, is already trading substantially higher. The 10bn pesetas issue of 13% per cent five-year bonds is quoted at 102 bid, above its 101% issue price, and up a point from the start of this week.

## Ford Australia deal goes well

By Tracy Corrigan

FORD Credit Australia's \$750m issue of 14% per cent Eurobonds was considered fairly priced, and met steady demand from European retail investors.

However, some traders were reluctant to take more paper on to their books, having already adopted long positions

summer fall, demand is underpinned by the volume of bond redemptions in July and August.

The level of reinvestment in the sector has risen from about 25 per cent earlier this year, but is still under 50 per cent, according to market makers. This improvement has been prompted in part by the currency's better-than-expected performance this year.

Some Swiss banks have followed this example.

Meanwhile, Furukawa launched a \$1.5bn issue of bonds with warrants via Credit Suisse, which traded at 101% bid, above its par issue price.

Elsewhere in the Swiss market, Postbank's 10% issue of 7% per cent subordinated bonds, the deal represents J. Henry Schroder Bank's first mandate this year. The issue was quoted on full fees at less than 2% bid by dealers, but at less than 2% bid by the lead manager.

In the equity-linked sector of the Swiss market, borrowers and lead managers were unable to agree on coupon levels for two deals due to be fixed yesterday.

Chugoku Marine Paints' \$750m issue and Canon Sales' \$750m deal both have indicated coupons of 3% per cent, and are trading well above issue price. The failure to set terms yesterday suggested that issuers may be hoping to cut interest rates, as the deals have performed well.

In the dollar equity-linked sector, all the deals launched since the market reopened

early this month have had fixed coupons, following a consensus among lead managers to keep to preserve an orderly market.

Another proposal is to force firms which have large positions to unwind to take greater steps to ensure that others in the market can actually deal with them. Normal market procedures would be overridden at such times to increase the speed at which businesses in distress can be sold.

Market supervision staff from the ISE and a house's own compliance officer would be on the dealing floor to monitor trading at such times.

The effects of stock index arbitrage are also being reviewed, although the exchange said it still believed such activity was beneficial in preventing anomalies between derivatives and underlying cash markets. Other proposals are to alter the way the FTSE is calculated for settlement purposes, changing the dates when futures contracts expire, and issuing "health warnings" to the public on expiry days.

Submissions must reach the committee by 6 August, with initial rule changes planned before the next futures expiry at the end of September.

## London SE proposes significant rule changes

By Richard Waters

LONDON'S International Stock Exchange yesterday proposed significant changes to the way stock market business is handled on the days when futures and options contracts based on stock indices expire.

The changes, presently in the form of a discussion paper, are intended to prevent a repetition of the volatility on the London stock market on June 29.

Two houses, Goldman Sachs and Barclays de Zoete Wedd, were responsible for sharp swings in share prices which brought accusations of market manipulation from others in the market, although both have denied this.

The most controversial of the proposals would place far greater constraints on securities houses, to prevent them from manipulating the benchmark FTSE 100 index during the ten-minute period when it is being calculated for futures and options settlement.

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## US thrift in \$3bn junk bond sale

By Janet Bush in New York and Bernard Simon in Toronto

COLUMBIA Savings & Loan, the California thrift which is insolvent because of \$1bn in losses and market declines in the value of its junk bonds in recent months, yesterday agreed to sell its junk portfolio for \$3bn to Gordon America L.P.

Columbia's portfolio is believed to be worth a little under \$3bn at current market prices and is therefore far the largest holding by any single savings and loan.

The sale, which is subject to corporate and regulatory approvals, proves that there are buyers available for high-yield bonds.

This is not only crucial for corporate and regulatory approvals, but also for the high-yield market. It would also be a boost for the government to sell their high-yield holdings by 1994 but also for Resolution Trust set up by the government to bail out insolvent thrifts and which is now estimated to hold \$4bn in junk bonds.

If Columbia had attempted to sell its portfolio in the open market, it would doubtless

have got a much lower price. The sheer size of the portfolio would in itself have depressed junk prices.

Gordon America L.P., a partnership associated with Gordon Investment Corp (GIC), an aggressive merchant bank based in Toronto and New York, will pay \$300m in cash and take out a loan from Columbia in the form of a \$2.7bn note bearing interest at a rate of 10.5 per cent a year.

In addition, it will pay a fee of up to \$50m depending on the terms of the loan.

The terms of the loan include a clause providing for a default by Gordon. Gordon's principal shareholders would not be liable, Columbia would take the junk bonds back and Gordon would simply lose its \$300m cash payment.

Gordon offered the best terms of eight bidders, many of them were seasoned buyers of junk bonds. Interestingly, Gordon's shareholders are relative newcomers to the high-yield market.

Gordon will expect to hold

on to the portfolio as a long-term investment and make money from the interest and principle payable on the securities. If it were to try to sell the bonds in the market, it would face the same price problems as Columbia would have done.

The deal marks one of the rare occasions that Toronto's most aggressive and creative securities firm, Gordon Capital, has allowed the spotlight to fall on its merchant banking arm.

GIC was created by Gordon Capital in 1987 as a means for Gordon to make sizeable investments without eroding its own limited capital base.

Instead, it has tapped a blue-chip client outside partnership, which includes the Kuwait Investment Office, General Electric Capital, Hutchison Whampoa of Hong Kong, Japan's Yasuda Trust and Banking, Canadian Imperial Bank of Commerce and Solinger, the media group controlled by Canadian financier Mr. Conrad Black.

According to one participant in the group, the driving force in putting GIC together besides Gordon Capital, was CIBC, Canada's second largest, has a close and long-standing relationship with Mr. Li Ka-shing, the Hong Kong magnate who controls Hutchison Whampoa. Mr. Li is the largest individual shareholder in CIBC.

GIC has so far had mixed results on its ventures. It made a handsome windfall early in its life by buying and quickly reselling a stake in Great Lakes Forest Products, now part of Canadian Pacific Forest Products.

But an interest in a mid-sized Toronto securities firm, heavily focused on the retail market, has so far turned out to be less rewarding.

Gordon Capital, with assets of about \$1.7bn, has on several occasions had its knuckles rapped by securities regulators. It is currently appealing a ten-day trading ban imposed by Ontario Securities Commission earlier this year.

## Morgan Grenfell in US venture

By David Lascelles, Banking Editor

MORGAN Grenfell, the merchant bank owned by Deutsche Bank, is teaming up with a New York firm, Gleacher & Co., to form a joint company specialising in international mergers and acquisitions, and corporate advisory services.

Gleacher was founded in January by Mr. Eric Gleacher, formerly head of worldwide mergers and acquisitions at Morgan Stanley, the US investment bank. The joint venture will be called Morgan Grenfell and will be based in New York. It is subject to regulatory approval.

Morgan Grenfell, one of the leading names on the London merchant banking market, is now responsible for the development of Deutsche Bank's mergers and acquisitions business. Both Gleacher and Morgan Grenfell intend to conduct all their US M&A and corporate advisory business as well as cross-border transactions between the US and the rest of the world through it.

Mr. John Craven, the chairman of Morgan Grenfell, said the arrangement would enable his bank to handle top class US

deals which it had previously not been able to do because of inadequate representation on the US market. He said the best way to approach the US was by linking with a local partnership rather than buying a firm outright.

Mr. Gleacher said he was glad to team up with some of Europe's most knowledgeable and experienced financial professionals.

Six Japanese banks will lend Australia's state-owned Qantas Airways \$62m to help finance purchases of aeroplanes using a leveraged lease, maturing in 2002, Reuters reports. Dai-ichi Kangyo Bank will act as lead manager.

professionals while retaining his firm's entrepreneurial size and focus on M&A work. He said the partnership would be of particular value to US companies seeking European investment, and European companies making large acquisitions in the US.

Both Gleacher and Morgan will contribute to the running costs of the firm, and will share in its profits according to a formula based on who originated particular deals and who executed them. Representatives of Morgan and Deutsche Bank will join the board of GMG, and Mr. Gleacher will join Morgan's board. The two firms will also swap staff.

The deal is understood to have been initiated by Morgan Grenfell at the time when Mr. Gleacher left Morgan Stanley last winter to set up his own business. Gleacher & Co has about 20 employees, some of them also former Morgan Stanley professionals. One of the largest deals it advised on was the acquisition by ConAgra of the Bestfoods Company from buy-out specialists KKR.

The link-up is the latest of a series of trans-Atlantic alliances involving corporate finance boutiques. In April, Hambro Magan of London joined forces with the Blackstone Group of New York.

## International Greek fund launched

By Antonia Sharpe

BARING SECURITIES is set to launch today its Greek Progress Fund, the first closed-end company to be marketed to both international and Greek investors.

It aims to achieve its performance by taking equity stakes in companies prior to their listing on the Athens Stock Exchange.

The total size of the fund will be up to Dr12,400m (\$75m) and the subscription period runs until August 17.

A significant sum has already been pledged from UK, US and French institutions and \$15m will be placed with Greek investors.

Under Greek law, investment companies can invest up to 40 per cent of their paid-up capital in unlisted securities.

The fund will be taking an active role in this so-called "mezzanine" financing, especially now that many Greek banks have reached their ceiling for contingent liabilities.

## INTERNATIONAL BONDS

because they are expecting Australian base rates to be lowered soon. A cut of about 1% point has already been discounted by the market, traders said.

The Ford deal, swapped into floating-rate Australian dollars, was quoted within two point fees at less than 1% bid.

Its performance is likely to be further enhanced by any cut in rates.

Although, retail interest is generally dwindling as the market sinks into its usual

summer fall, demand is underpinned by the volume of bond redemptions in July and August.

The level of reinvestment in the sector has risen from about 25 per cent earlier this year, but is still under 50 per cent, according to market makers. This improvement has been prompted in part by the currency's better-than-expected performance this year.

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## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
AUSTRALIAN DOLLARS						
Ford Credit Australia (a)	75	14 1/2	101 1/4	1995	2 1/4	Hambro Bank
CIBC Australia (a)	50	6	61 1/2	2000	2 1/4	Nikko Secs. (Europe)
SWISS FRANCES						
Furukawa Co. (a)***	150	7 1/4	100	1995	1 1/2	Credit Suisse
Postbank (a) (b)	75	7 1/4	101 1/4	2000	2 1/4	J.H. Schroder Bank

\*\*\*Private placement. (a) With equity warrants. (b) Final terms. (c) Non-callable. (d) Unlisted. (e) Non-callable. (f) Callable from August 1993. (g) One call only after 10 years at par.

## LONDON MARKET STATISTICS

## FT-ACTUARIES SHARE INDICES

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EQUITY GROUPS & SUB-SECTIONS											
Wednesday July 25 1990											
Index	Day's Change	Est. Yield (%)	Gross Div. Yield (%)	Est. P/E Ratio	1990 to date	Index	Index	Index	Index	Index	Index
1. CAPITAL GOODS (194)	877.04	-0.3	13.19	5.29	9.26	23.04	879.73	878.24	890.26	903.17	
2. Building Materials (26)	121.26	-0.1	13.63	5.77	9.06	30.01	122.08	121.38	122.68	121.50	
3. Contracting, Construction (36)	1438.27	-0.4	16.33	5.72	7.87	35.78	1432.02	1430.22	1444.49	1415.16	
4. Electricals (10)	2438.55	-0.3	11.77	5.46	10.46	61.43	2432.26	2435.71	2469.28	229.26	
5. Electronics (26)	1796.95	-0.8	10.54	4.47	12.42	51.42	1812.29	1826.00	1853.83	228.95	
6. Engineering-Aerospace (8)	461.88	-0.4	14.06	5.09	8.48	10.79	462.13	468.79	475.16	0.00	
7. Engineering-General (46)	492.82	-0.4	12.08	5.19	10.04	11.34	490.87	490.34	489.86	0.00	
8. Metals and Metal Forming (6)	491.18	-0.6	23.51	6.84	5.18	16.68	494.56	490.80	496.50	525.13	
9. Motors (13)	363.25	-0.6	15.98	6.62	7.28	9.81	361.28	369.85	365.53	344.43	
10. Other Industrial Materials (23)	1574.12	-1.1	11.07	10.43	39.22	1590.46	1561.41	1612.02	1678.46		
11. CONSUMER GROUP (179)	1313.19	-0.3	9.24	3.85	13.36	24.06	1309.60	1320.01	1329.25	1299.50	
12. Brewers and Distillers (22)	1629.34	-0.4	9.35	3.58	12.85	30.46	1635.11	1638.47	1650.59	1624.39	
13. Food Manufacturing (20)	1102.42	-0.4	10.31	4.30	12.01	23.19	1098.00	1098.63	1111.79	1107.14	
14. Food Retailing (16)	2514.11	-0.9	8.69	3.15	14.73	40.59	2591.06	2578.98	2608.92	2480.79	
15. Health and Household (15)	2570.13	-0.3	6.73	2.70	17.66	25.21	2562.57	2574.66	2625.70	2313.59	
16. Leisure (33)	1451.79	-0.6	9.99	4.26	12.20	34.00	1443.63	1442.95	1461.42	1716.15	
17. Packaging (9)	1161.81	-0.1	11.23	4.72	11.58	26.91	1158.64	1157.63	1167.57	1011.67	
18. Publishing & Printing (16)	3410.54	-1.1	10.55	5.41	11.84	105.00	3467.54	3537.79	3693.14	3696.38	
19. Stores (34)	825.41	-0.7	10.72	4.56	12.48	16.49	819.45	816.35	827.73	864.37	
20. Textiles (11)	495.78	-0.8	12.42	7.23	10.16	18.26	491.69	489.21	493.46	556.14	
21. OTHER GROUPS (107)	1170.28	-0.2	11.13	5.07	10.85	25.61	1168.58	1174.52	1198.08	1179.25	
22. Agencies (17)	1261.47	-0.7	10.31	4.30	12.01	23.19	1258.64	1264.23	1272.02	1264.39	
23. Chemicals (23)	1269.97	-0.7	11.10	5.23	10.54	31.76	1278.77	1283.94	1296.45	1311.36	
24. Conglomerates (15)	1045.59	-0.6	10.36	6.07	11.60	31.95	1035.04	1038.05	1046.78	1077.79	
25. Transport (13)	2259.17	-0.5	10.43	4.39	12.18	49.33	2246.91	2252.49	2258.95	2467.23	
26. Telecommunications (2)	1162.81	-0.1	11.23	4.72	11.58	26.91	1158.64	1157.63	1167.57	1011.67	
27. Water (10)	1777.19	-1.1	16.23	6.85	6.49	16.68	1765.12	1765.64	1781.97	0.00	
28. Miscellaneous (27)	1774.73	-0.2	12.42	5.06	9.17	41.95	1778.01	1778.05	1819.63	2039.59	
29. INDUSTRIAL GROUP (480)	1171.32	-0.1	10.77	4.57	11.34	24.78	1170.20	1172.55	1190.64	1203.20	
30. Oil & Gas (20)	2421.96	-0.6	12.12	5.09	10.81	60.49	2407.54	2410.11	2436.06	2154.58	
31. 500 SHARE INDEX (500)	1275.36	-0.2	10.97	4.65	11.26	27.88	1272.52	1272.58	1291.41	1284.04	
32. FINANCIAL GROUP (108)	807.76	-0.1	5.67	-	-	21.40	806.56	807.13	812.70	770.09	
33. Banks (9)	867.11	-0.3	10.88	6.22	6.93	25.62	856.35	855.26	869.49	747.21	
34. Insurance (11) (7)	1261.47	-0.7	10.31	4.30	12.01	23.19	1258.64	1264.23	1272.02	1264.39	
35. Insurance (Brokers) (6)	676.59	-0.9	-	6.11	-	19.43	682.45	679.49	690.43	612.11	
36. Insurance (Corporate) (8)	954.06	-0.4	9.02	7.74	14.61	32.95	957.45	943.38	951.04	971.90	
37. Merchant Banks (7)	437.49	-0.7	-	4.63	-	10.76	437.68	440.17	443.85	363.10	
38. Property (47)	1130.86	-0.4	7.96	4.29	14.12	19.85	1126.92	1129.74	1139.72	1369.40	
39. Other Financial (28)	289.64	-0.4	10.33	6.73	12.30	8.95	289.68	289.48	292.30	175.71	
40. Investment Trusts (66)	1218.54	-0.1	-	5.17	-	18.16	1216.93	1212.22	1230.83	1205.73	
41. Overseas Traders (8)	1453.48	-0.8	9.69	6.29	12.33	59.65	1442.38	1448.28	1480.87	1409.05	
42. ALL-SHARE INDEX (679)	1162.86	-0.2	-	4.76	-	26.13	1160.91	1159.41	1176.37	1158.37	
43. Index	Index	Day's Change	Day's High	Day's Low	Index	Index	Index	Index	Index	Index	Index
44. FT-SE 100 SHARE INDEX	2364.7	-0.3	2382.5	2363.1	2359.7	2400.1	2387.3	2402.1	2425.4		

Source: Financial Times. Data as at 11.00 am. 1990. 1. 1990. 2. 1990. 3. 1990. 4. 1990. 5. 1990. 6. 1990. 7. 1990. 8. 1990. 9. 1990. 10. 1990. 11. 1990. 12. 1990. 13. 1990. 14. 1990. 15. 1990. 16. 1990. 17. 1990. 18. 1990. 19. 1990. 20. 1990. 21. 1990. 22. 1990. 23. 1990. 24. 1990. 25. 1990. 26. 1990. 27. 1990. 28. 1990. 29. 1990. 30. 1990. 31. 1990. 32. 1990. 33. 1990. 34. 1990. 35. 1990. 36. 1990. 37. 1990. 38. 1990. 39. 1990. 40. 1990. 41. 1990. 42. 1990. 43. 1990. 44. 1990. 45. 1990. 46. 1990. 47. 1990. 48. 1990. 49. 1990. 50. 1990. 51. 1990. 52. 1990. 53. 1990. 54. 1990. 55. 1990. 56. 1990. 57. 1990. 58. 1990. 59. 1990. 60. 1990. 61. 1990. 62. 1990. 63. 1990. 64. 1990. 65. 1990. 66. 1990. 67. 1990. 68. 1990. 69. 1990. 70. 1990. 71. 1990. 72. 1990. 73. 1990. 74. 1990. 75. 1990. 76. 1990. 77. 1990. 78. 1990. 79. 1990. 80. 1990. 81. 1990. 82. 1990. 83. 1990.



## UK COMPANY NEWS

## Hepworth drops 6% to £50m in housing decline

By Jane Fuller

HEPWORTH, the building materials and home products group, limited the damage of the housing downturn with a pre-tax profit fall of 6 per cent to £50.1m in the six months to June 30.

Turnover rose by 8 per cent to £335.1m, although this was wholly accounted for by two months' sales from Saunier Duval, the French gas boiler maker bought for £155m. Saunier's profit contribution was £2.2m and the interest charges associated with the purchase amounted to £1.4m.

Mr Sinclair Thomson, chief executive, said pretty awful conditions had been experienced by the housing-related subsidiaries. Housing starts had been 29 per cent down on the first half of last year and house moves had plummeted by 45 per cent.

Home products, which includes domestic boilers (not Saunier), bathrooms and doors, saw its operating profit fall by 20 per cent to £28m. About 30 per cent of the division's work was related to new building and the rest to repairs and improvements: both had fallen rather than the latter showing a compensatory increase.

At the heavier end of the business, there had been a slow deterioration. The building products division, which includes drainage pipes, maintained operating profit at £20.7m.

Rufractories, typically heat



Sinclair Thomson: pretty awful conditions experienced

deflectors for the steel industry, saw 9 per cent sales growth to £57.3m, but a profit decline to £12.3m (£12.7m). In the minerals and chemicals division, which supplies industrial sands to the glass and foundry industries, profit slipped by 4 per cent to £9.1m.

Mr Thomson said the group had two main cushions against difficulties in UK: overseas earnings and cost cutting.

In the second half, exports and overseas subsidiaries would contribute more than 40 per cent of sales and about 35 per cent of profit. This compared with 28 per cent and 22 per cent respectively in 1989.

Cuts had included reducing the number of employees from an average of 10,000 last year to 9,900 last month. Sites were being closed at Saunier's UK subsidiary and through integrating Glow-worm and Partridge. Capital spending was, however, likely to rise to £48m this year, against £30m last.

After the Saunier acquisition, gearing shot up from 4 to 67 per cent. By June 30, it had come down to 53 per cent.

Earnings per share declined to 18.83p (17.97p). The interim dividend is being increased to 5.5p (5.15p).

**COMMENT**  
Come the autumn, Hepworth's steadily issued interim might seem like a beacon of resilience. The problem is that no housing upturn is in sight to offset the commercial/industrial deterioration. In Hepworth's favour is its strong management, as shown by its shrewd spending (on Saunier and capital projects) and cost cutting, including imminent disposals in the industrial products division. A sign of the tight financial control is that interest payments excluding the Saunier debt were a mere £300,000. A full-year pre-tax profit of between £95m and £100m gives a prospective p/e between 9 and 10 on the closing price of 303p. You'd be congratulating yourself if you had bought at 240p in April. It is still worth holding as a quality stock in a beleaguered sector.

## BDDP may gain 49.9% of Broad St with no bid

By Clay Harris, Consumer Industries Editor

BOULET DRU DUBOIS Pedit, the French advertising agency, may see its shareholding in Broad Street Group rise to 49.9 per cent by next summer without having to make a full takeover bid for the quoted public relations company.

Broad Street yesterday disclosed the immediate increase in ownership of BDDP, which holds 23.9 per cent at present, and gave details of a rights issue which will allow it to proceed with the restructuring of its PR agencies.

The takeover Panel has waived the requirement for a full bid, conditional on a poll of the 40 to 45 per cent of current Broad Street shareholders deemed to be "independent". Directors Brian Basham and Mr Michael Preston are thought to be acting in concert with BDDP.

The French company stands to acquire more shares in two ways. It has agreed to buy half of any shares to be issued in deferred consideration for Broad Street's purchase of the Lynne Franks PR agency. BDDP will subscribe for half of the 4.09m such shares to be issued this year and has agreed to do the same in 1991 if Franks again meets earnings targets.

It is also standing behind most of yesterday's rights issue. Shareholders will be offered one share at 18p for every four already owned. The issue aims to raise £12.5m for Broad Street and £280,000 for executives of the City PR agency Financial Dynamics, as part of the group's early settlement of deferred performance-linked payments.

The cash call is not conventionally underwritten but BDDP has agreed to subscribe for any of the 6.6m shares in the main part of the issue which other shareholders do not take up. The Financial Dynamics executives will similarly retain any of their 1.66m shares sanctioned by other shareholders.

Although the latest plan leaves unchanged at £4.93m Broad Street's total deferred payments to Financial Dynamics, the £280,000 have been altered in several ways. BDDP is bringing forward the finishing line from July 1991, declaring that Financial Dynamics would meet the target in the absence of a takeover.

Financial Dynamics' vendors are getting some money early, including £2.5m in loan notes, but they will have to wait longer for the rest, and it will come as shares. The number of shares to be issued is capped.

## Narrow boundaries confine investigation

Paul Abrahams examines the MMC green light for British Airways

THE Monopolies and Mergers Commission inquiry into the creation of Sabena World Airlines, the joint-venture between British Airways, Sabena and KLM Royal Dutch Airlines, was launched in March after objections to the deal from a number of competitors.

The competitors included the UK airlines, British Midland Airways, Air Europe, Air UK, and Dan Air as well as TEA, the largest privately-owned charter company in Belgium.

However, the scope of the investigation into SWA was always confined within narrow boundaries. The MMC concluded that the main effects of the deal lay outside the UK and beyond the MMC's jurisdiction.

The MMC therefore only examined the effects of SWA's creation on competition between the UK and Belgium and particularly on the London Heathrow-Brussels route. BA and Sabena, presently the sole operators between these two destinations.

Although the report con-

cluded that competition between the two airlines on the Heathrow-Brussels routes was less than vigorous, it argued that the ability of the airlines to raise fares in an unfair manner was already controlled by the Civil Aviation Authority. Last year, the CAA refused airlines permission to raise prices on 50 fares to 26 countries.

The MMC also pointed out that if fares between Heathrow and Brussels were raised too high, British Midland Airways, which is the UK's second largest scheduled carrier, and has a licence to operate the route, would enter the market.

The MMC therefore decided that the creation of SWA was unlikely to lead to any significant changes in competition between BA and Sabena on the Heathrow-Brussels route.

The creation of SWA was also unlikely to reduce competition on other European routes, according to the report. It pointed out that there was no congestion at

either Manchester or Birmingham airport, from which both BA and Sabena now operate services. The lack of congestion meant there was no barrier to entry for other airlines on these routes.

The MMC suggested that it would be the role of the CAA to handle the eventuality of BA creating unfair competition by offering SWA slots at Gatwick.

The advantages of setting up a hub and spoke regional airport system based at Brussels Zaventem airport would be considerable, according to the MMC report.

SWA plans to link the majority of European provincial cities with a population of more than 500,000 inhabitants by 1992. The company hopes to operate three flights a day from the Zaventem hub to destinations less than two hours from Brussels, and twice daily operations to more distant points. This would mean constant slots at the airport, between some 2,000 city pairs, presently with non-existent or

inadequate services. According to BA, the additional use of regional airports would reduce passenger traffic growth at Heathrow by about 5 per cent by 1994.

The report also concluded that the proposed long-haul operations between the three airlines should increase choice of services and provide extra services to inter-continental destinations for UK residents, particularly for passengers wanting to travel from regional airports such as Manchester, Glasgow and Edinburgh.

SWA plans setting up flights from Brussels to Los Angeles and Toronto via Manchester, for example.

It was noted by the MMC that the European Commission was examining the creation of SWA, in which BA and KLM have taken a 30 per cent stake with the remaining 60 per cent held by Sabena. The report said that any changes imposed by the European Commission could not be foreseen at this stage, but that it would not be useful to speculate on them.

## Aegis rises 58% to £34.6m in six months

By David Churchill

AEGIS, the media buying, marketing and communications group, yesterday celebrated its first set of interim results since changing its name from the WCRS Group earlier this year by announcing a 58 per cent growth in pre-tax profits to £34.6m for the six months ended 30 June 1990.

Following the change of accounting year, the comparison is with the unreported first six months of 1989 when pre-tax profit was £21.9m on turnover of £247.3m.

Turnover in the first half of 1990 was £764.67m. Earnings per share are up 31 per cent at 17.51p (fully diluted) while the interim dividend is 2.75p. The last interim dividend of 1.65p was declared in March last year for an eight-month period ending December 1989.

The name change from WCRS to Aegis in March this year reflects the restructuring of the company from a full-service advertising agency based in the UK to a predominantly media-buying company spread across continental Europe. Carrat, Aegis's main operating subsidiary, is a leading player in Europe in media planning and buying. This involves researching and buy-



Peter Scott: Carrat agreement had begun to be implemented

ing advertising media for advertisers and their agencies at the most effective rates. Carrat is benefiting from the growth of broadcast media throughout Europe, such as three new television stations in Spain, cable television expansion in West Germany, and the new European newspaper.

Mr Peter Scott, Aegis chairman and chief executive, said yesterday: "Our strategy for developing Carrat is based on the belief that with the increased supply and complexity of media, particularly

broadcast media, advertisers will need the services of media specialists to ensure cost effective use of their advertising budgets."

Carrat is developing increasing links with Aegis subsidiary FNI, a sports sponsorship and events management group involved in developing soccer in the US and baseball to an international audience.

Mr Scott added that the agreement reached late last year for Carrat to act as the media planner and buyer for the Eurocom agencies in Europe had begun to be implemented with the exception of France, where Government approval is awaited. A decision is expected in September.

Aegis is still pressing ahead with plans for a listing on the Paris stock market and hopes to have a clear indication of the listing date by the autumn.

As part of its policy of reducing debt levels, the company has sold an office building in Paris for £11m.

Mr Robin Wight and Mr Andrew Rutherford, two of the founding directors of WCRS, have resigned from the board along with two others: Mr George Magan and Mr Simon Olswang.

## COMMENT

The transformation of the old WCRS advertising agency into a pan-European media planning and buying group has won the approval of analysts who a year ago were uncertain about the direction the company was headed. Media buying, however, may still be novel enough to capture the interest of investors searching for a glimmer of light from a dark tunnel which is looking distinctly bearish in the face of the downturn in the UK's consumer spending. Aegis's great strength, of course, is the fact that some 90 per cent of its activity is in continental Europe where advertising is still relatively immature and economic growth rates generally higher than in the UK. Its problem now is that competition, especially in the important French market, from other media buyers may put a brake on some of its profitable growth. The City remains bullish about the group's immediate prospects and is looking for about £70m from the full-year, giving a prospective p/e at yesterday's closing price of 274p (up 2p on the day) of just under 9.

## Decline in all main divisions caused 47% drop at Savills

By David Barchard

PRE-TAX profits at Savills, the estate agency and chartered surveyor, plunged 47 per cent, from £6.52m to £3.48m, in the year ended April 30 1990.

The group is one of the most diversified estate agencies and all now has fared better than many of its competitors.

Earnings per share were halved to 6p. The final dividend is unchanged at 2.625p for a maintained total of 3.75p.

All the main divisions showed reduced performances, with the residential side mov-

ing into loss for the first time ever, reported Mr George Inge, chairman. It lost £494,000 on turnover of £7.8m, compared with a profit of £324,000 in 1989.

The commercial division saw a 24 per cent fall in profits to £2.96m (£3.67m), with most of the decline coming in the second half.

Income from agricultural planning 38 per cent to £784,000 (£1.27m) largely because of a slowing down in the development land market, but turn-

over was up 12 per cent.

## COMMENT

In the feast and famine world of estate agencies, Savills's 53 per cent increase in pre-tax profits in 1989 has been converted into a 47 per cent fall this year. The losses from its up-market residential division are modest by comparison with those of its competitors, and it even managed to stay in profit on the London operations. The deterioration of the performance of its commercial and agricultural divisions is not surprising, but it is worrying that so much of it seems to have been packed into the second half. The remainder of 1990 looks fairly bleak until interest rates fall.

With a small network of 28 branches and some diversification outside the UK, Savills looks as well set to ride out the storm as its competitors. But it admits the going will be tough.

## NFC makes acquisition in US

NFC, the freight group, is buying Minute Man Delivery Systems, a Boston-based distribution company, for \$30m (£16.58m) and up to \$7.5m more depending on earnings.

Minute Man will become part of NFC's Exel Logistics subsidiary which is the largest

public warehousing operator in North America.

NFC said that Minute Man, which made pre-tax profits of \$2.8m on turnover of \$21.2m in 1989, would considerably increase Exel's share of the North American distribution market.

## Northamber falls 38% to £3.8m

NORTHAMBER, the supplier of computers, computer printers and peripheral products, has reported the first decline in its full-year profits since it was founded in 1980.

Taxable profits fell 38 per cent to £3.81m (£6.16m) in the 12 months to April 30, in the first half profits declined 21 per cent to £2.15m (£2.72m). However, turnover in the year advanced from £101.95m to £110.6m.

Mr David Phillips, chairman, said that, despite a rise in unit volumes, prices had remained under considerable pressure. He added that, apart from the large corporate budgets, market conditions had become progressively more difficult and that the second half, and in particular, the spring - which traditionally produced the industry's major contribution to profitability - had been hit by last October's base rate increase.

After tax of £1.33m (£2.17m), earnings tumbled to 13.9p (22.9p).

However the proposed annual dividend is lifted 25 per cent to 2.5p (2p), reflecting the company's confidence in the balance sheet and the board's confidence in the future.

## Bimec makes triple purchase for £5.2m

Bimec Industries, the USM-quoted pollution control and treatment group, has announced the acquisition of three complementary businesses for an aggregate consideration of £5.2m to be satisfied by a mixture of cash, loan notes and new ordinary shares in Bimec.

The business and assets of Cornecroft will be acquired for an initial £2.15m in cash and £1m in new ordinary shares and will be integrated with Bimec's aerospace technology division; while Eta Process Plant and Talbotest will be absorbed into the pollution

control and environmental building services respectively.

Kleinwort Benson has agreed on behalf of the vendors of Eta to purchase or procure purchases for 2.4m new ordinary Bimec shares at 60p, and on behalf of Bimec a further 3.1m ordinary shares also at 60p.

Bimec, which saw taxable profits rise to £2.77m (£704,000) in the year to March 31, is planning to join the main market in the near future.

## Slight increase in Hotspur Invs' nav

The net asset value of Hotspur Investments, known until May 22 as The British Kidney Patient Association Investment Trust, stood at 310p at June 30, a fractional increase over the 307.5p reported at the corresponding date last time.

The company, which in April accepted the offer by the trustees of the 7th Duke of Northumberland's Will Trust, had net revenue of £55,202 (£42,313) or earnings of 8.93p (6.55p). There is no interim dividend (4p), though a special of 10p was paid in April.

## Interest charges hit Dares Estates

More than doubled interest charges took a large slice out of profits of Dares Estates and as a result, pre-tax figures of this property investment and development group fell over 34 per cent from £5.58m to £3.66m in the six months to June 30 1990.

With after-tax earnings per share down from 1.24p to 1.02p, the interim dividend has been halved to 0.25p (0.5p).

Interest payments jumped from £2.1m to £4.31m. The directors said yesterday they could see little prospect of an early improvement in the property market until interest rates fell or stabilised.

In the meantime, they did not intend to embark upon any new developments and would concentrate on maintaining the group's financial stability. While the level of rental income was continuing to increase, they said overall profits for the year were dependent upon realisations, the timing of

which could not be reliably projected.

An extraordinary charge of £267,000 this time, related to discontinued residential developments.

## Greenwich Res loss clipped to £819,000

Although operating income at Greenwich Resources fell substantially, the gold and precious stones mining group was able to cut pre-tax loss from £911,000 to £819,000 in the six months ended March 31 1990.

Operating income fell to £29,000 (£424,000). The contribution from United Goldfields, the Australian subsidiary, was halved to £208,000 because of processing lower grade material and stripping operations to access new higher grade reserves at the Paddington mine.

Full benefit of the higher grade ore was not available for two months, but production is now back to normal. However, interest received surged to £361,000 (£73,000) while amortisation of mineral rights of £328,000 this time was offset by there being no reorganisation costs, against £560,000.

In Venezuela the pilot-processing plant's treatment rate had increased steadily, with gold production rising from 1kg to 3kg per month. Sales of the gold made an important contribution to exploration costs.

Loss per share for the half year was 2.5p (2.9p).

## Trading up to £0.4m at Brit Bloodstock

British Bloodstock Agency made a pre-tax profit of £352,000 in the year ended March 31 1990, which all came from trading.

It compared with £450,000 last time. That included exceptional items and only £20,000 as trading profit.

Mr Michael Wates, chair-

man, said considerable progress was made in reducing the cost base which must "stand us in good stead" for the future. Moreover, £22,000 of non-recurring expenditure was absorbed, which related to the

closure of the stud and the move from London to Lambourn.

The group increased commission earned on bloodstock transactions by 18 per cent, in spite of their being no significant growth in worldwide bloodstock values.

BBA Insurance Services exceeded expectations in its first full year's trading.

Gross revenue, representing the amount invoiced to clients for bloodstock sales and other agency services, rose 32 per cent to £62.72m (£47.6m), while turnover, being commissions and fees on services provided, increased 21 per cent to £8.12m (£5.07m).

Earnings per share were 8.1p (10.1p), and the final dividend is 6.3p for an unchanged total of 8.8p.

## Hunter Saphir pulls out of St Albans

Hunter Saphir is selling its contract distribution business of Hunter Distribution at St Albans, Herts, for £245m cash to Northern Foods, and will use the proceeds to reduce borrowings.

Following the recent sale of the Northfleet contract distribution business, the latest disposal represents the final step in the withdrawal from the increasingly specialist business of third party contract distribu-

tion.

The Hunter Saphir group strategy is to focus on three areas of activity - fresh produce, herbs and spices, and specialty food manufacturing. The sale is subject to shareholders' approval at a forthcoming EGM.

On current trading, the directors said the group turnover and operating profit were ahead of plan.

## Broadcast Comms slips to £335,000

Broadcast Communications made a pre-tax profit of £335,000 for the nine months ended March 31 1990, compared with £454,000 in the previous full year.

The profit was after £31,000 compensation paid to former directors and associated legal costs. Last September, the Guardian and Manchester Evening News increased its stake to over 90 per cent of the capital.

Turnover for the period was £4.38m (£5.05m). The profit split showed corporation communications services £125,000 (£107,000) and TV programming £210,000 (£247,000). Earnings were 6.5p (8.8p).

The company has acquired Hawkshead, an independent TV production company, for an initial £450,000 - £450,000 in cash and £20,000 loan notes.



## EXCELLENT PROGRESS

Welcoming shareholders to their company's first Annual General Meeting, Chairman Dennis Grove said:

"We have made excellent progress in the private sector with strong results for the year.

In the first three months of this year, performance has been well up to expectations.

We are developing carefully and selectively our other business activities, concentrating on our strengths.

We are confident that we can meet the increasing standards that are rightly being demanded."



Dennis Grove Chairman

NORTH WEST WATER GROUP PLC.  
Dawson House, Great Sankey, Warrington WA5 3LW.

## AVESCO plc

(Incorporated and registered in England No. 1788363)

## NOTICE TO HOLDERS OF BEARER SHARE WARRANTS OF FINAL DIVIDEND

At the Annual General Meeting held on 23rd July 1990, AVESCO plc declared a final dividend of 1.0p (net) per share for the year ended 31st March 1990 which is payable on 8th October 1990.

Holders of Bearer Share Warrants who wish to take up the final dividend for the year ended 31st March 1990 must lodge dividend coupon number 11 together with particulars of their title and address either at the address of AVESCO plc set out below or at Kempen & Co NV, Herengrond 182, P.O. Box 11363, 1000 CA Amsterdam.

Registered Office: Venture House, Deans Road, Chesham, Bucks HP8 3TT

Dated 26th July 1990

By Order of the Board  
N.S. COHEN  
Secretary

## PUBLIC WORKS LOAN BOARD RATES

Term	Effective July 25		Non-quota loans 2nd April		Non-quota loans 1st April	
	by RPT	AT	by RPT	AT	by RPT	AT
1						
Over 1 up to 2	13½	13½	12½	14½	14½	13½
Over 2 up to 3	13	13	12½	14	14	13½
Over 3 up to 4	12½	12½	12½	13½	13½	12½
Over 4 up to 5	12½	12½	12½	13½	13½	12½
Over 5 up to 6	12½	12½	12½	12½	12½	12½
Over 6 up to 7	12½	12½	12	12½	12½	12½
Over 7 up to 8	12½	12½	12	12½	12½	12½
Over 8 up to 9	12½	12	12	12½	12½	12½
Over 9 up to 10	12½	12	11½	12½	12½	12½
Over 10 up to 15	12	11½	11½	12½	12½	11½
Over 15 up to 25	11½	11½	11	12	11½	11½
Over 25	11½	11	11	11½	11½	11½

\*Non-quota loans B are 1 per cent higher in each case than non-quota loans A. (Equal instalments of principal. If repayment by half-yearly instalments, then equal half-yearly payments to include principal and interest.) 5 With half-yearly payments of interest only.



## UK COMPANY NEWS

# Lasmo lifts net profit 17% on flat oil prices

By Clare Pearson

LASMO, the independent oil company, yesterday reported profits after tax up 17 per cent, from £27.6m to £32.4m, in the first half of 1990.

The announcement came as intensified tension between Opec producers Iraq and Kuwait provided a boost for the oil sector. Lasmo's shares at one stage topped 450p but closed 3p down at 449p.

Mr Chris Greentree, chief executive, said the first-half profits uplift was achieved on roughly flat oil prices, with the Brent oil marker price averaging about \$17.73 per barrel.

However, he was looking for a rising trend in the price during the second half. It could average about \$19.5 during 1991, he said.

The first half result was generated on turnover of £151m (£112m). Earnings were 8.2p (7.5p) and the interim dividend is being increased by 10 per cent to 2.2p (2p).

The company said it was confident of meeting its self-set target of doubling 1989 production levels, 71,800 barrels

equivalent per day, within the next five years. During the first half it achieved 81,700 boepd.

Capital expenditure was expected to double this year from 1989's £142m. During the first half, Lasmo spent £46.7m (£29.7m) on exploration and appraisal and £22.3m (£27.3m) on production and development.

Lasmo also made a big acquisition last year when it paid \$358m for Thomson North Sea. During the first half it spent only £10m on acquisitions, most of which was attributable to Home Oil Company, comprising assets in six countries.

Cashflow from operations after tax stood at £74m, against £41m. Reflecting expenditure mainly on the North Sea assets, net indebtedness had risen from £14m at the end of 1989 to £53m currently. But gearing stood at only 6 per cent of shareholders' funds.

Lasmo participated in 103 wells during the first half, of which 32 wells were operated



Chris Greentree: profits achieved on flat oil prices

by itself. Net interest receivable stood at £14.5m (£13.4m). This reflected a higher return on some sterling floating rate loan notes which Lasmo received in

return for the 25 per cent stake in Enterprise Oil, which it sold to Elf Aquitaine at the end of 1989. Almost all borrowings are dollar-denominated. See Lex

## Maxwell shadow still dogs De La Rue

By Andrew Bolger

DE LA RUE, the banknote printer, continues to be dogged by the shadow of its biggest shareholder, the publisher Mr Robert Maxwell, who owns or controls 27 per cent of the group.

De La Rue withdrew a special resolution at its annual meeting yesterday which would have authorised directors to issue new shares, after Mr Maxwell said in a letter that he would oppose the move.

Mr Peter Orchard, chairman of De La Rue, said Mr Maxwell's letter had informed him just before the meeting started that he would oppose the special resolution as a mark of displeasure at his lack of representation on the board of De La Rue.

De La Rue was last year the target of a hostile bid from Norton Opax, the specialist print and packaging group. The bid was withdrawn after Bowater Industries mounted and won a bid for Norton.

To general applause, Mr Orchard said De La Rue had no intention of granting Mr Maxwell a seat on the board. He said the company opposed any one group of shareholders being represented on the board, as this could lead to conflicts of interest.

Mr Orchard said this had been illustrated last year when Mr Maxwell had opposed the £235m sale of Crosfield, De La Rue's electronics printing group, to Du Pont and P&H. Mr Maxwell had favoured selling Crosfield to Schenck, an Israeli-based company, 27 per cent of which is owned by Mr Maxwell's Mirror Group Newspapers.

Mr Jeremy Marshall, De La Rue's chief executive, described the failure to have the resolution passed as a minor irritant and said Mr Maxwell's presence was not proving an obstacle to the smooth running of the business.

Last night Mr Maxwell said: "I challenge Mr Orchard to prove there is any conflict of interest which prevents this major shareholder from contributing to the board's deliberations on the conduct of business to the benefit of all shareholders."

Mr Maxwell said that since Mr Orchard had made part of the letter public he would release the full text, in which he said he was dissatisfied with both the management and financial performance of De La Rue.

The letter states: "The Schenck acquisition of Crosfield was rejected, yet that company continues to go from strength to strength (its shares have moved from \$11.50 to \$41.50). I pointed out to you that, had the management been in touch when you felt that the Kenyan Government contract was in danger, we may have been able to save it given our close connections in that country through the Kenya Times which we publish with the governing party as our partner."

Mr Maxwell had suggested that his son, Kevin, should join the board. Mr Marshall said the De La Rue was trading well after deciding to focus on its core bank-note activities, which involved disposing of high-technology subsidiaries and slashing staff numbers.

## FKB Group receivers expect to sell agencies as going concerns

By Philip Rawstorne

FKB Group, the holding company of a group of sales promotion and direct marketing agencies, yesterday went into receivership.

However, joint administrative receivers, Mr Tim Hayward and Mr Phil Wallace, of KPMG Peat Marwick McLintock, said they had "every confidence" that most of the agencies would be sold as going concerns.

Shares in the group, which had a turnover last year of £100m and employs about 1,000 people in more than 40 subsidiaries, were suspended in April at 118p compared with a peak of 380p in mid-1987. At

the time the shares were suspended the group had a market capitalisation of £32m. The company ran into difficulties over deferred payments for recent US acquisitions as the marketing services sector slumped. It now has debts of around £27m.

FKB's banks agreed to support it only for as long as there was a reasonable prospect of refinancing, and the company has been searching unsuccessfully during the past few weeks for an external investor prepared to provide new capital. It is believed to have been in discussions with Carlson, the

US marketing services group. Mr Hayward stressed last night that the receivership only directly affected FKB Group and two non-trading subsidiaries, FKB Holdings and Palstow Ltd.

He added: "Almost all the rest of the FKB subsidiaries, including FKB London, are very healthy, profitable businesses whose greatest assets are their talented workforces. Interest has already been shown in acquiring most companies and I have every confidence that these will be sold quickly as going concerns with few jobs being under threat."

## Bid aftermath and distribution problems take toll on Budgens

By John Thornhill

BUDGENS, the food retailing group, yesterday reported a "most disappointing" set of annual results and warned that it would achieve only minimal profit in the first half of the current year.

The market had previously been warned of Budgens' trading difficulties, but its shares still slid 5p yesterday to 55p. In the year to April 28, Budgens recorded pre-tax profits of £11.83m, compared with £16.42m in the previous 70 weeks. But the figure contained a series of exceptional items and provisions confusing the overall picture.

Profits from the disposal of properties and 51 stores resulted in a surplus of £13.34m, being taken above the line. This was partly offset however, by an exceptional reorganisation provision of £2.28m and exceptional distribution costs of £2.41m.

Operating profits were £12.42m (£18.53m) while turnover declined to £291.89m (£381.48m).

Two main problems struck Budgens during the year. First, the company suffered disruption in the aftermath of an aborted bid from William Low, a fellow retailing group.

This led to trading uncertainties and a high turnover of staff but Mr John Fletcher, chairman and chief executive, said management had now been bolstered. "We have a much stronger management team that is moving the business along."

Second, problems with Budgens' distribution network resulted both in excessive costs and reduced sales. High costs are continuing to affect the business and Mr Fletcher said it would take some time to recover lost sales. "We see a very difficult first half but a distinct improvement in the second," he said.

Despite the difficulties, Mr Fletcher claimed Budgens still had a viable future as an independent retailer. "We have a good property portfolio, we have increased net assets, we have some good stores, and so we have a sensible and attractive business."

A final dividend of 3p has been proposed which will bring total payments to 5p (6.87p). Earnings per share worked out at 10.75p (14.02p).

● COMMENT  
This set of figures from Budgens had analysts scratching

their heads and scrambling for their calculators. Some suggested that "clean" profits amounted to £2.7m but others differed on their treatment of accounting policies and argued that the company had in fact shown a deficit of about £15m.

Either way it was bad news and the accompanying trading statement darkened the gloom. Suggestions that the company would only start moving forward again in the second half alarmed some and estimates for annual pre-tax profits came in around the £3m-£5m range. With projected earnings per share of only 3p, Budgens' share price still looks out of line with this year's fundamentals unless the strong yield can be maintained - a matter of some doubt.

Sir Ron Brierley's 14.1 per cent holding provides shareholders with some solace, as does the knowledge that the much-strengthened management team seems to be moving the business in the right direction. But faithful shareholders will have to remain patient until any uplift feeds through in 1992.

## Warning from Misys as new companies provide growth

By Maggie Urry

MISYS, the computer systems and services group, warned yesterday of tough trading conditions as its customers were being affected by high interest rates and lack of demand in the economy.

Companies are cutting back on investment in information technology, said Mr Kevin Lomax, chairman.

He said it was too early to say when demand might pick up and that the immediate outlook was for further deterioration. He expected the interim results to reflect lower levels of activity.

The group's shares, which have already fallen sharply in recent months, dipped 5p to 175p.

They have been traded on the LSE since March 1987, and are moving to a full listing in September. The warning came with results for the year to end May, which showed a trebling

of turnover to £76.7m (£25.4m), a doubling of pre-tax profits to £11.1m (£5.6m) and a 3 per cent rise in earnings per share to 23.5p (£2.9p). Previous years figures have been restated reflecting a change in accounting policy.

Last summer the group made four acquisitions at a total cost of £50.2m, issuing 12m shares at prices above 400p and spending £16m in cash.

Mr Lomax said these deals were responsible for virtually all the growth in the group's profits.

Four of the group's 14 operations suffered particularly, accounting, Mr Lomax said, for the shortfall in earnings growth against expectations a year ago of increases of perhaps 35 or 40 per cent.

Misys Datallier, selling software packages to the insurance industry, saw a fall in new business sales and profits were slightly down, Mr

Lomax said. TIS Applications, part of the TIS business bought in June last year, "fell well short of profit targets" and was being restructured. BOS, which sells software to businesses, had a "relatively disappointing year". Mr Lomax said, because of a tight market for accounting software.

Mentor, also acquired in June last year, which sells to the construction industry, saw profits "significantly short of original expectations," as it took longer than planned to rebuild the sales and marketing team.

Mr Lomax said the group had cash at the year end of £3.65m and cashflow was strong. He said the long-term outlook was for growth in the information technology market.

A final dividend of 3.12p is proposed to give a total of 5.28p (4.8p). See Lex

### WASTE MANAGEMENT

The Financial Times proposes to publish this survey on:

26th September 1990

For a full editorial synopsis and advertisement details, please contact

Alison Barnard  
on 071 873 4148

or write to her at:

Number One  
Southwark Bridge  
London  
SE1 9HLFINANCIAL TIMES  
Subject: Waste Management

## Sotheby's sales exceed £3bn in 1989-90 season

By Andrew Bolger

SOTHEBY'S HOLDINGS, the international auction house, said yesterday that auction sales for the 1989-1990 season totalled £3.2bn, an increase of 39 per cent over the previous year.

The figures relate to the traditional art auction market reporting period from September 1989 to August 1990. Reported in pounds sterling, sales increased by 45 per cent to £1.98bn.

Mr Michael Ainslie, president and chief executive, said: "The season saw record sales in collecting categories as diverse as books and manuscripts, photographs, tribal art, pre-Columbian art, antiquities, Latin American paintings and American folk art."

In the impressionist and modernist field we saw contin-

ued growth, capped by the \$286m (£170m) evening sale in New York on May 17 - a record total for any art auction and more than the total sales for this department in America during calendar 1987."

Mr Ainslie said Sotheby's auctioned 367 works worldwide for over \$1m, significantly more than 258 works which sold for over \$1m in 1988-89. Fifty-six works sold for over \$5m each, nineteen works brought over \$10m and five over \$20m.

He added: "In reviewing the sales results this spring, we have seen that in virtually all areas, works that were fresh to the market and were properly estimated sold well, while those that did not meet these standards faced greater resistance than in recent seasons."

### BOND CORPORATION HOLDINGS LIMITED

26th July, 1990

Dear Bondholders,

This letter relates to the resolutions to be proposed at the adjourned Meetings of the holders of the Bonds convened for 9th August, 1990 to approve the sale of shares of Bond Brewing Holdings Limited to Bell Resources Limited and a 1 year interest moratorium. The Notices convening the adjourned Meetings appear elsewhere in this newspaper.

Following meetings with representatives from a number of substantial financial institutions holding Bonds, Mr. Alan Bond has provided a letter to one of the institutions which contained the following undertakings:

- The Board of Bond Corp will be restructured so that directors nominated by Dallhold Investments Pty Limited ("Dallhold") will be a minority in number.
- Mr. Bond will relinquish the position of Chairman.
- Dallhold will undertake to restrict voting rights attached to its shares to 25% of the total votes in respect of the capital of Bond Corp, pending reconstruction.
- The Board of Bond Corp will appoint a new Chief Executive.
- The changes to the Board and Management referred to above will be implemented within 30 days from the date of the approval of all the resolutions.

In view of the above undertakings, a number of institutions have stated to Bond Corp that they will reconsider how they intend voting at the adjourned Meetings. Therefore Bond Corp recommends that for Bondholders to be fully informed regarding the implications of voting or not voting for the resolutions, they should communicate with a financial institution or their usual adviser, or attend the Meetings in person.

Bond Corp would welcome the opportunity to discuss the above or any other matters with holders of the Bonds. Bondholders may contact David Newport or Michael Edwards in London on (071) 872 5864.

Yours faithfully,

Bond Corporation Holdings Limited



Incorporated in Western Australia

G.P.O. Box T1653, Perth  
Western Australia 6001  
Level 45, R&B Bank Tower  
108 St George's Terrace, Perth  
Western Australia 6000  
Telephone (09) 324 6000  
Telex AA92901 BONDCOR  
Fax (09) 324 6081

## RTZ breaks from origins

By Tom Burns in Madrid

RTZ is to cut loose from its origins, with an agreement in principle to sell its 49 per cent stake in a mining venture called Rio Tinto Minera (RTM) in the south western Spanish province of Huelva that provided the UK corporation with its first commercial success and its name.

RTZ's share will be acquired by its partner in the venture, the Spanish fertiliser and chemical company Ercros, which incorporates Explosivos Rio Tinto (ERT), a company that started life as an offshoot of the British multinational.

Ercros chairman Mr Javier Vega de Seane said yesterday that a "just price" would be paid for the acquisition and refused to confirm press reports that the deal had net-

ted RTZ some Pta 10bn (£5.5m). In London, RTZ said the price was confidential but not material in terms of its turnover or assets.

Mr Vega de Seane said RTM's chief asset was its copper smelter, sited in the town of Huelva, which is the second biggest in Europe after one managed by Metallgesellschaft AG. Under the acquisition agreement RTZ will continue to use RTM's smelter.

RTZ began to lose interest in RTM as its copper mines, sited in the hills behind Huelva, ceased to be viable due to rising labour costs and the low quality of the Rio Tinto mineral. The company incurred heavy losses midway through the 1980's and was involved in a prolonged strike in 1986.

## Assoc Fresh Foods for market

By Clay Harris, Consumer Industries Editor

Associated Fresh Foods, the milk and dairy products supplier which was the subject of a £65m management buy-out from Asda in 1987, plans to come to the stock market next year.

AFF yesterday reported a 9 per cent increase in pre-tax profits to £3.6m (£3.3m) for the year to April 28. Turnover advanced by 15 per cent to £164.4m (£143.4m).

The Leeds-based company includes Associated Dairies, a

supplier of fresh milk to 650,000 households in the north of England and to retail outlets throughout the country, and Cravenale Foods, a distributor of dairy and food products.

AFF's current plan is to seek a listing in 1991, although other means of realising part of shareholders' investments - such as a trade sale - have not been excluded. The company is advised by Lazard Brothers.

### RATNERS GROUP

Ratners Group plc

£44,000,000 4 per cent.

Convertible Bonds due 2002  
Adjustment of Conversion Price

NOTICE is hereby given to the holders of the £44,000,000 4 per cent. Convertible Bonds due 2002 (the "Bonds") of Ratners Group plc (the "Company"), that pursuant to the Trust Deed constituting the Bonds (the "Trust Deed") following the issue by the Company of £0,749,398 Units of Convertible Subordinated Non-Interest Bearing Unsecured Loan Stock 1990/1991 (the "Stock") of 220 pence nominal value (automatically convertible into new Ordinary Shares of 10 pence each ("Ordinary Shares")), the Conversion Price of the Bonds has been adjusted, with effect from 23rd July, 1990, so that the Conversion Price is 472p per Ordinary Share.

Prior to the adjustment, the Conversion Price was 479p per Ordinary Share.

Please note that the subscription price for each Unit of Stock is payable in two instalments: a first instalment of 55 pence payable on acceptance and a second instalment of 165 pence payable only if the proposed acquisition by the Company of Kay Jewellers, Inc. (by way of merger as described in the Circular to shareholders of the Company dated 2nd July 1990) becomes effective. The adjustment to the Conversion Price referred to above has been calculated on the basis of payment of the first instalment only. If the second instalment becomes payable there will be a further adjustment to the Conversion Price. The second instalment is payable under the terms of the deed poll constituting the Stock on at least 30 days' notice but in any event no later than 30th January, 1991. Therefore the latest date on which a further adjustment to the Conversion Price could become effective will be 30th January, 1991. If the second instalment does become payable prior to 31st January, 1991, the Conversion Price (in the absence of any other adjusting event) will be adjusted to 456p per Ordinary Share. Bondholders will be informed in accordance with the provisions of the Trust Deed of such further adjustment to the Conversion Price becoming effective.



**by Andrew Taylor, Construction Correspondent**

The following companies have notified dates of next meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Critical indication are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's breakdown.

**TODAY**

Inchicore Allied Tissue, Continental Assels Trust, Derby Trust, Great Property, H&S & Smith, I.C.I. Jacques (John D.), Norsk Hydro, Overseas Aluminium, Petroleum Development, Pines-Banks (Sidney C.), Douglas (Robert M.) Dynon (J. J.), Independent Int., Jacques Veil Knowledge, Ridgeman, Smith (David S),	Southeast Property, Trevelan. <b>PYTHORR DATES</b>	
Imabank-	Aug. 3	
Amalgamated	Aug. 10	
Ayrshire Metal Products	Aug. 21	
BISC	Aug. 6	
Edinburgh Oil & Gas	Aug. 7	
Gold Fields Property	Aug. 8	
Sandwich	Aug. 9	
Ultramar	Aug. 9	
Vogelzuchtmetal Metal	Aug. 20	
Windsor	Aug. 21	
Nippon Steels	Aug. 21	
Gold Fields South Africa	Aug. 27	
Hess (Germans)	Aug. 7	
New West	Aug. 7	

**SECRET**

dated 28th July, 1990

Bond Finance International

This Notice has been approved by an authorised person for the purposes of the Financial Services Act 1986.

**THIS NOTICE IS IMPORTANT IF BONDHOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE IN CONNECTION WITH THE OFFERING OF BONDS. BONDHOLDERS SHOULD CONSULT THEIR STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER WITHOUT DELAY.**

[illegible]

Smith, ICI Jacobs (John J), Norak Myro,	Finland	
Others Abroad, Spicers Inc, Tacoma Inc,	Alpha Estates	Aug. 20
Finco - Banks (John C), Douglas (Robert	Gold Fields South Africa	Aug. 21
W. Drysdale) & A. S. Independent, Inc, Jacques	Heath (Samuel)	Aug. 7
Van Mountbatten, Pridgen, Smith (David S),	New Title	Aug. 7

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## COMMODITIES AND AGRICULTURE

## Opec heads towards price increase

By Steven Butler in Geneva

OPEC WAS last night heading towards an agreement that would lift its reference price to \$20 a barrel or more.

The move to raise the price above the current \$18 a barrel follows a strident call by Iraq for the Organisation of Petroleum Exporting Countries to raise the reference level to \$25 a barrel and threats against fellow Opec members Kuwait and the United Arab Emirates, both of which have consistently ignored their production quotas.

Opec oil prices were just \$14 a barrel during June and are about \$17.50 today.

"It is my understanding that

everybody is agreed to \$20," said Mr. Gholamreza Aghazadeh, the Iranian Minister, at the meeting in Geneva. However, he said that some countries wanted to lift prices even higher.

Mr. Hisham Nazer, the Saudi Minister, said he would support an increase in the reference price, although he did not say where it should be set. The Saudis are understood to be attempting to fashion a compromise position to bridge the gap between the price hawks, Iraq and Libya, and the more moderate Opec members.

Iraq was understood to be uncompromising in its call for

\$25 oil. This figure is much higher than most other Opec members would accept and Mr. Raed Salem al-Amieri, the Kuwaiti Minister, called it "unreasonable."

Lifting of the reference price is unlikely to have any immediate impact on the market, where prices are determined on the basis of perceptions of supply and demand. However, a high reference price could condition future debate within Opec over whether or not to lift the Opec production ceiling.

A consensus has been reached to set the ceiling at 22.5m b/d coming out of the

meeting, but some members would like to see this lifted in the fourth quarter if market conditions warrant it.

Dr. Suhroto, the Opec secretary general, said that the call on current Opec oil production plus stocks would average 23m b/d in the second half of the year, rising from 21.7m b/d in the second quarter to 24.4m b/d in the fourth quarter. Opec would have to restrict production to just 22m b/d in order to eliminate a 194m barrel stock build which occurred in the first half of the year. Production at 22.5m b/d would eliminate half of the stock overhang, he said.

## EC seeks reduction in farm chemicals

By David Suchan in Brussels

THE EUROPEAN Commission yesterday proposed new measures to encourage farmers to use less fertiliser and pesticides in the interest of reducing agricultural pollution, in addition to a Ecu 400m (228m) package for general rural development.

Mr. Raymond McSharry, the EC agriculture commissioner, said existing schemes to reduce agricultural inputs had not worked very well, and therefore he proposed that:

- Up to Ecu 150 per hectare, depending on the reduction in output, should go to those farmers cutting down on inputs. In this way, Mr. McSharry is opening up the possibility of the Commission loaning to fund part of the costs that farmers are already incurring in meeting EC environmental rules.
- Up to Ecu 100 per hectare would be paid as a special top-up of the existing set-aside premium to encourage farmers to increase the environmental condition of set-aside land.
- Up to Ecu 150 per hectare could be paid for the upkeep of abandoned land, so as to prevent soil erosion or fires.

Under the so-called Leader programme approved yesterday, Ecu 400m would be available up to the end of 1993 to help some 100 rural development agencies. These agencies would get an overall grant which they would use to promote training, rural tourism, and the marketing of local farm products.

• The Commission proposed that the existing EC sugar quota scheme should be renewed for two years, but that Community payment of storage costs for one category of excess production should be removed.

At present, the sugar produced by EC farmers is divided into three categories: 'A' quota, which is roughly calculated on what individual member states consume; 'B' quota, which is destined either for elsewhere in the Community or for export; and 'C' quota, which is aimed for export but for which there is no export subsidy.

Mr. Raymond McSharry, the EC farm commissioner, is now proposing that as from July next year, the Community should no longer reimburse farmers for the storage of 'C' quota sugar. He said that with 1.3m tonnes of excess sugar being sent into the Community (for refining and re-exporting) from African, Caribbean and Pacific countries under the Lomé Convention, and excess sugar production by the EC of some 1.2m tonnes a year, the Community was already having to put some 2.5m tonnes of sugar on the world market.

## Soviet Union takes 'rightful place' in diamond cartel

By Kenneth Gooding, Mining Correspondent

AT 11.30 yesterday morning Mr. Gary Raffe, a director of De Beers, the world's biggest mining company, gave the go-ahead for a bankers draft for US\$1bn to be handed over to the Soviet Union's precious metals and diamonds organisation, Glavalmazoloto.

Minutes before, Mr. Valeriy Roudakov, head of Glavalmazoloto, and Mr. Nicholas Oppenheimer, chairman of De Beers' Central Selling Organisation (CSO), signed the historic agreement which welcomed back the Soviet Union to the world's most successful cartel - the one which controls the market in rough (uncut) diamonds.

The \$1bn is a commercial loan against future diamond deliveries. It will attract commercial rates of interest and the Soviet Union will ship its diamonds stockpile from Moscow to the CSO in London as collateral.

Even so, "De Beers is doing more to help the Soviet Union solve its shortage of hard currency than any country," Mr. Raffe admitted.

Mr. Raffe admitted that, as the \$1bn was intended to help speed up development of the already-efficient Soviet diamond industry, there was the potential for a rapid expansion of output. The diamond industry would cope, he suggested, as long as the diamonds are marketed through the CSO.

And, if the market for gem diamonds progresses as De Beers expects, the Soviet stockpile will not go back to Moscow but will be sold over the next five years.

rightful place at the CSO table," said De Beers' Mr. Raffe. "It will guarantee an assured, stable and predictable cash flow to the Soviet diamond industry and an inflow of foreign exchange for the Soviet Union."

The deal is also manifestly in the interest of De Beers and the CSO which markets more than 80 per cent of world's uncut diamonds. Since 1983, for political reasons, the Soviet Union has not dealt directly with the South African group but its stones have reached the CSO's London sorting tables via a complex and tortuous route.

It is not coincidence that Glavalmazoloto made its first approach to renew the formal agreement with the CSO in May. That was the month when De Beers split itself in two, putting its non-Soviet African assets into a Swiss company. The Soviets have been negotiating with the new Swiss concern, De Beers Central, since then.

Although the Soviet Union has always played the game to CSO rules - it did not disrupt the market during the severe recession in the early 1980s for example - there was always an outside chance that it might have been forced to dump diamonds as part of its desperate search for hard currency.

"The potential for disruption was revealed yesterday when De Beers said it was moving the Soviet's stockpile of accumulated uncut diamonds from Moscow to London as collateral for the \$1bn loan."

## Mexico applauds Iraq's belligerence

Richard Johns studies the problems of the state oil monopoly

MEXICO IS watching the outcome of this week's Opec conference in Geneva with at least as much anxiety as any other non-member oil producer.

It is greatly encouraged, though, by the belligerent stance taken by President Saddam Hussein of Iraq in confronting Kuwait and the United Arab Emirates, the two member states mainly responsible for undermining the market over the past four years.

"He has become something of a folk hero amongst us," said a senior executive of Petroleos Mexicanos (Pemex), the state oil monopoly.

Officially though, the bureaucratic monster, which is undergoing a radical restructuring, has no comment on the Geneva talks. Nor does the Ministry of External Relations.

During the first five months of this year Mexico's foreign exchange earnings from oil exports dropped by nearly 13.8 per cent to about \$2.5bn, compared with just over \$3bn in the corresponding period of 1989, while the average export price fell from \$15.32 a barrel to

\$14.30. That was well above the projected in the state's budgetary estimates, but in June the price dropped further.

According to preliminary figures from Pemex, Isthmus, the country's main light crude, which is exported to the US market, fetched \$13.61 a barrel while Maya, a heavy crude, went for \$9.50 and Omeica for \$12.12, giving a weighted average of \$12.12 a barrel. Monthly earnings dropped to \$408m from nearly \$460m for May despite higher exports of 1.32m b/d compared with 1.20 b/d in the previous month.

During the period in question the proportion of Maya crude in Pemex's exports increased from 54.4 per cent to 64.4 per cent, according to public data. Pemex tried to make good the country's gasoline deficit. And no less than 60 per cent of June exports were understood to have gone to the US, rather than the 50 per cent traditionally set as the desirable limit.

Having been totally wedded to contractual agreements Pemex has experimented with

sales of its Maya crude on a spot market basis to the west coast of the US.

Refining capacity has been boosted to cater for domestic demand for gasoline, as well as heavy fuel oil. The deficit last year put the merchandise trade account and current account into heavy deficit.

The Government and Pemex still nurse painful memories of the 1986 price fall. That was when the "greedy hedon" - as one Government official described the Arabian Gulf producers - led by Kuwait, with the support of the United Arab Emirates, coupled with the more ambivalent policy pursued by Saudi Arabia (aimed at asserting the dominance of producers with the greatest hydrocarbon reserves over the market and Opec), forced Mexico's per barrel revenue down to \$11.80, precipitating yet another financial and debt crisis.

Mexico's difficulties are compounded by the fact that, despite a flexible spot market-related pricing mechanism, it is unable to increase exports in the face of steeply rising

domestic demand and an export market which has been reluctant to increase output because of low investment over the past decade.

Pemex has been milked dry to satisfy the voracious demands of the Treasury. In addition it has suffered from lack of organisational competence and until the arrival of Joaquin Hernandez Galicia the petroleum workers' allegedly corrupt leader, a stultifying union stranglehold.

Mexico may boast that it has switched from two-thirds dependency on oil exports to one-third since 1982. But even so, foreign exchange earnings from crude sales remain vital to the country's balance of payments as well as state revenue.

Not being a member of Opec, Mexico has been forced to look on from the sidelines since the "hedon greed" of 1986 put an end to attempts by the cartel's poorer, more populated members, notably Indonesia and Venezuela, to encourage non-members to restrain world oil output and boost prices.

It will be watching the game in Geneva with more than usual interest.

## Australia to resume live sheep sales

By Kevin Brown

AUSTRALIA'S LIVE sheep trade with the Middle East is poised to resume after 12 months of uncertainty caused by the rejection of several shipments, mostly on health grounds.

The trade was resumed in December, but four more shipments were rejected in April and May. No shipments have since been sent to Saudi Arabia, but a shipment of 21,000 sheep to Bahrain was rejected earlier this month after complaints about the disease scabby mouth.

Mr. Austen said Australian producers "have not done much of a job of meeting the requirements of Saudi customers."

He admitted the "very nasty situation" which had arisen would take some time to put right.

Saudi Arabia had developed high agricultural standards to which Australia had not responded quickly enough.

"For the last 12 months it has been a battle to get the whole thing changed so we can be responsive to real Saudi demands of quality and health," he said.

However, the farmers said they were disappointed by the corporation's decision of the live sheep problem, and called for a review of its structure and performance.

Mr. Raymond McSharry, the EC farm commissioner, is now proposing that as from July next year, the Community should no longer reimburse farmers for the storage of 'C' quota sugar. He said that with 1.3m tonnes of excess sugar being sent into the Community (for refining and re-exporting) from African, Caribbean and Pacific countries under the Lomé Convention, and excess sugar production by the EC of some 1.2m tonnes a year, the Community was already having to put some 2.5m tonnes of sugar on the world market.

live sheep trade between Australia and the Middle East was suspended last August after several shipments were rejected by Saudi Arabia on health grounds.

The trade was resumed in December, but four more shipments were rejected in April and May. No shipments have since been sent to Saudi Arabia, but a shipment of 21,000 sheep to Bahrain was rejected earlier this month after complaints about the disease scabby mouth.

Mr. Austen said Australian producers "have not done much of a job of meeting the requirements of Saudi customers."

He admitted the "very nasty situation" which had arisen would take some time to put right.

Saudi Arabia had developed high agricultural standards to which Australia had not responded quickly enough.

"For the last 12 months it has been a battle to get the whole thing changed so we can be responsive to real Saudi demands of quality and health," he said.

However, the farmers said they were disappointed by the corporation's decision of the live sheep problem, and called for a review of its structure and performance.

## WORLD COMMODITIES PRICES

## MARKET REPORT

GOLD prices moved through the resistance point of \$372 a fine ounce yesterday on the London bullion market. The rally, spurred by Middle East unrest, firmer oil prices and predicted further easing of fiscal policy in the US, came after the morning fix of \$367.40; chart trends now indicate a technical target of \$375. "Gold currently looks overvalued if you compare one month interbank bullion rates of around 6.8 per cent with comparable interbank dollar rates of about 8 per cent," one dealer said. However, he added that the market needed to consolidate at these new levels before rising further. On the LME

copper prices moved ahead on short covering. Three-month closed above \$1,500 a tonne. Dealers said the covering may have partly reflected nervousness ahead of a possible strike by Minero Peru workers if a new labour contract could not be agreed by today. However, a rally in zinc prices based on Minero Peru fears ran out of steam. Traders said any recent rise based on potential supply disruptions appeared to have lost momentum fairly quickly against a background of weakening demand. Nickel prices advanced on short covering after Tuesday's sell-off.

Compiled from Reuters

## London Markets

**SPOT MARKETS**

Crude oil (per barrel FOB)

Dubai \$16.95-7.00/-0.15

Brent Blend \$16.30-4.00/-0.175

WTI (1st cut) \$16.40-4.00/-0.25

On futures

(NYMEX prompt delivery per tonne CIF)

Premium Gasoline \$281.25/-1

Gas Oil \$175.75/-1

Heavy Fuel Oil \$175.75/-1

Naphtha \$175.75/-1

Petroleum Argus Estimates

Other

Gold (per troy oz) \$372.50 +3.5

Silver (per troy oz) \$470

Platinum (per troy oz) \$812.50 +0.25

Palladium (per troy oz) \$117.25 -1.40

Aluminium (free market) \$1595

Copper (US Producer) \$150.00

Lead (US Producer) \$90.00

Nickel (free market) \$400/-

Tin (Kuala Lumpur market) \$15.50/-0.11

Tin (New York) \$25.00/-

Zinc (US Prime Western) \$75.00

Cattle (live weight) \$103.25/-1.80

Sheep (live weight) \$122.50/-1.75

Pipe (live weight) \$11.47/-2.25

London daily sugar (raw) \$236.02 +2.50

London daily sugar (white) \$238.02 +3.00

Tate and Lyle export price \$238.50 +2.50

Barley (English feed) \$107.75

Maize (US No. 3 yellow) \$150.00

Wheat (US Dark Northern) \$171.00

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## ELECTRICALS—Contd | ENGINEERING—Contd

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## LONDON SHARE SERVICE

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## MOTORS, AIRCRAFT TRADES

## Contd

1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	9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## AUTHORISED UNIT TRUSTS

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Excel	2,457,700	50	+ 2%	James Trevel	2,007	2,014	1,995
Pulling Morris	2,307,400	49%	+	Bates	749	725	577
Wal-Mart Stores	2,337,400	32%	+	Vicks	705	1,409	984
Family Max	2,096,900	39%	+ 1 1/2	Unclashed	513	382	514
Case Martinization	1,949,600	31%	+	New Highs	25	13	51
Sea Electric	1,075,700	73	+	New Lows	79	122	42
McDonalds	1,792,600	33%	+				

CANADA							
TORONTO							
	July 24	July 25	July 26	July 27	1990		
					HIGH	LOW	
Metals & Minerals Composite	3289.18	3284.98	3310.92	3307.86	3453.05 (A/D)	2850.80 (C/D)	
MONTREAL Portfolio	1850.91	1852.48	1868.96	1865.43	2046.90 (C/D)	1728.25 (C/D)	

Base values of all indices are 100 except NYSE All Common—50; Standard and Poor's—10; and Toronto Composite and Metals—1000. Toronto indices based 1975 and Montreal Portfolio 4/1/73. + Excluding bonds; * Industrial, other Utilities, Financial and Transportation. (C) Closed, (D) Unavailable.							
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SOUTHERN AFRICA							
U.S. Gold (C/D/T)	1642.04	1547.8	1582.9	1581.0	2230.8 (A/D)	1322.8 (B/D)	
JSE Industrial (C/D/T)	3013.06	2978.0	2985.0	2946.0	3231.8 (A/D)	2794.0 (C/D)	
SOUTHERN EUROPE							
Korea Comp Ex (A/D)	301.62	301.95	299.18	305.17	309.74 (A/D)	248.17 (C/D)	
EUROPE							
Swedish SE (C/D/T)	1307.7	1305.2	1316.6	1319.6	1329.9 (C/D)	1127.28 (C/D)	
Affiliated Sec. (C/D/T)	813.3	809.8	818.9	827.1	845.5 (C/D)	797.4 (C/D)	
SWITZERLAND							
Swiss Bank Ind. (C/D/T)	5321.64	5271.61	4991.42	5194.39	12495.34 (C/D)	4284.95 (C/D)	
TAIWAN							
Weighted Price (C/D/A)	1143.78	1130.86	1133.54	1133.46	1143.78 (C/D)	760.39 (C/D)	
THAILAND							
Bangkok SEC (C/D/A)	64	54.2	52.8	53.9	571.8 (A/D)	468.3 (C/D)	
WORLD							
U.S. Capital Ind. (C/D/T)							

© Saturday July 21: Taiwan Weighted Price: 5299.56, Korea Comp Ex: 648.69  
 \* Subject to official recalculation.  
 A/D: Base values of all indices are 100 except: Brussels SE: 1581.00, DAX—1,000, JSE Gold—255.7, JSE 25 Industrials—254.3 and Australia All Ordinary and Mining—200; (C) Closed, (D) Unavailable.

<b>TOKYO - Most Active Stocks</b> <b>Wednesday July 25 1990</b>						
Stocks	Closing Prices	Change on day	Stocks	Closing Prices	Change on day	
Mitsui Bussan	24.3m	+87	Nippon Steel	4.8m	+8	+6
Fuyo Trust	14.3m	+240	Fuji Heavy Ind.	4.8m	75	+1
Mitsubishi Paper	12.5m	+85	Hosoda Paper	4.3m	5,510	+80
Mitsui O.S.	8.5m	+72	AEI	4.1m	542	-12
Tokai Oil	6.3m	1,390	Mitsubishi Oil	4.0m	1,380	-20

**Some business travellers** will change neither hotel nor newspaper. That's why they are particularly happy to find complimentary copies of the Financial Times at the Hotel Burdigala in Bordeaux

**FINANCIAL TIMES**  
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# No FT?

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## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

**Continued on Page 39**



**NASDAQ NATIONAL MARKET**[illegible]

P/E Site					P/E Site					P/E Site					P/E Site					P/E Site									
Block	Div.	10%	High	Low	Close	Chng.	Block	Div.	10%	High	Low	Close	Chng.	Block	Div.	10%	High	Low	Close	Chng.	Block	Div.	10%	High	Low	Close	Chng.		
Data omitted because of technical difficulties																													
Janet	1	183	8%	8%	8%	1/2	Recap	12	12	14	14	14	1/2	Unifac	7	1	1	1	1	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	
John	11	20	2%	2%	2%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Kirby	10a	20	18	0%	0%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
L-L	1	1	1	1	1	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Low	5a	4%	4%	4%	4%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Laser	20	852	8%	8%	8%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Levy	20	370	18	3-18	3-18	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Lifely	20	77	2%	2%	2%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
LS	14	1	1	1	1	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
MGR	1	1	1	1	1	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
MagC	4	1770	8%	8%	8%	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Maroon	2	2-18	15	15-18	15-18	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Maroon	2	2-18	15	15-18	15-18	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Maroon	2	2-18	15	15-18	15-18	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Maroon	2	2-18	15	15-18	15-18	1/2	Recap	10	11	11	11	11	1/2	Unifac	23a	7	16	8%	2%	2%	1/2	Unifac	23a	7	16	8%	2%	2%	1/2
Maroon	2	2-18	15	15-18	15-18	1/2	Recap	10	11																				

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## WORLD STOCK MARKETS

## AMERICA

## Dow edges upwards after trading in a tight range

## Wall Street

ACTIVITY in the equity market remained nervous yesterday and the major indices traded in tight ranges with no consistent pattern to buying and selling, writes Janet Bush in New York.

At 1.30 pm, the Dow Jones Industrial Average was 4.21 higher at 2,928.73 on relatively active volume of 108m shares. The Dow had gained 17.58 on Tuesday in a late surge to 2,922.28.

Among other indices, the Standard & Poor's 500 rose 0.51 up at 336.60 at yesterday's mid-session and the Nasdaq Composite index of over-the-counter stocks regained some of the ground lost in the first two sessions of this week, rising 2.84 to 446.40.

There appeared to be little reaction to news of a much larger-than-expected 3.2 per cent drop in factory orders for durable goods in June. Orders were weak, even taking out the key defence and transportation orders component, and gave a mild boost to the all-time Treasury bond market which stood 1/2 point higher at the long end.

Oil stocks continued to feature. They were strong on Tuesday amid heightened ten-

sion in the Middle East and continuing disputes about crude oil production within Opec, and the three oil stocks in the Dow accounted for about 13 points of the 17.58 advance on Tuesday.

The sector went into reverse yesterday, with Mobil 3% lower at \$66% and Chevron down 1/2% at \$77%. However, this was well above earlier lows and accounted for some of the recovery in the Dow which had slumped about 11 points down in morning trading.

Strong technology stocks offset weak oil stocks. In spite of reporting a loss of \$256.7m or \$2.11 a share in the second quarter after a \$400m charge for restructuring, Digital Equipment rose 3/4% to \$76%.

Among other technology stocks, Compaq Computer jumped 1 1/2% to \$89%, Motorola gained 1 1/4% to \$78% and IBM rose 3/4% to \$115%.

Du Pont, the largest US chemicals company, gained \$1 to \$39% after reporting second-quarter net income of \$1.02 a share, up slightly from \$1 a share a year ago.

Gerber Scientific dropped 2 1/2% to \$10% after the company said that it expected earnings for the six months ended in October to be significantly lower than a year earlier.

Citizens & Southern gained \$1 to \$26% and Sovran Financial jumped \$1 to \$30% on the news that the Federal Reserve had approved a merger between the two companies.

General Instrument dropped 3/4% to \$44%. The company, which has agreed to a \$44.50-a-share buy-out from Forstmann, Little, said that one of the two third parties to request confidential financial information since the Forstmann offer did not intend to make a competing bid.

Honeywell gained 1 1/4% to \$104% after the company said that it expected to get final board approval late in the third quarter for the planned spin-off of its defence and marine systems business.

## Canada

TORONTO stocks held their position at midday after a firm opening on the strength of oil and gold shares. The composite index gained 9.8 to 3,657.4 on volume of 12.9m shares. Rises led by 219 to 119.

The firmer bullion price boosted gold shares. Corona rose 3/4% to C\$7%, Lac Minerals gained C\$4 to C\$11%, American Barrick firm C\$4 to C\$24% and Hemlo Gold added C\$4 to C\$13%.

## EUROPE

## Bourses slip from highs as oil stocks feature again

MOST BOURSES began well yesterday but later slipped from their day's highs, with oil stocks continuing to focus attention in several markets, writes Our Markets Staff.

FRANKFURT was boosted at the start by encouraging first-half figures from Commerzbank, but ended mixed after profit-taking set in. The DAX index came off an early high of 1,332.47 to close 0.51 lower at 1,329.25. The FAZ index, calculated at mid-session, lost 0.1 to 813.51. Volume slipped to DM5.7bn from DM6.3bn.

Commerzbank, which reported a 17.5 per cent increase in first-half partial operating profit and reiterated that a rise in the 1990 dividend was possible, closed DM2.30 better at DM42.90.

Elsewhere, Daimler jumped DM9 to DM65.50 on rumours, denied by the company, that it was planning to bring forward its Tokyo listing, scheduled for September. It was the most traded stock with 578,310 shares changing hands.

PARIS again focused on oil stocks, which rose strongly in early trading but finished off their day's highs on signs of an improvement in relations between Kuwait and Iraq. Elf Aquitaine gained FF2 to FF770, after reaching a high of FF724 with 269,230 shares traded, and Total rose FF75 to FF770, after touching FF775.

"Short-term sentiment is the rule of the day in Paris at the moment," said Mr Andrew Burke-Smith of Citicorp. He explained that optimism about interest rates was providing a floor for the market around the 9,000 level on the CAC 40, while the fragility of Wall Street and Tokyo was keeping a lid on gains.

The short-term view was apparent, he said, in a FF3.80 rise in Thomson-CSF to FF108.20 with 301,900 shares traded; the stock was caught on expectations of a military conflict in the Middle East.

Lafarge Coppée gained

FF11.40 to FF485.50, recovering from the weakness that followed poor results from its US subsidiary last week. Eurochem continued to advance, adding another FF1.75 to FF55.15 with 1.6m shares changing hands.

The CAC 40 edged up 2.97 to 1,329.58, in light turnover estimated at FF1.7bn.

MILAN was resigned to the likelihood that Fiat would continue to underperform the mar-

ket following the analysts' meeting on Tuesday. Fiat ordinary shares fell L15 to L8,740. The Comit index slipped L87 to 72,000.

Fiat said it expected flat 1990 net profits, after an 8 per cent fall pre-tax profit in the first five months. But analysts pointed out that the figures did not include June, when industry data showed that Fiat's car sales were down 10% in June, while the rest of the industry was up 10%.

Fiat's first-half results, therefore, expected in September,

would show a decline of at least 10 per cent in pre-tax profits. Some analysts were now cutting their dividend forecasts, having already slashed their earnings forecasts after the recent profit warning from the company.

AMSTERDAM was mixed in thin trading after a firm opening following Wall Street's partial recovery on Tuesday. The CSE Techindex fell 0.2 to 120.8. Royal Dutch added FF1.70 to FF149.30 amid continued bullishness over world oil prices, while KLM, which said its margins were under pressure, fell 30 cents to FF33.40.

ZURICH inched higher in moderate trading, with the Credit Suisse index gaining 0.5 to 662.9. Jacobs Suchard bearers rose in a thin market, adding SF70 to SF73.90.

Hilti, the Liechtenstein-based construction company which gave an unexpected profit warning on Monday, troubled some analysts as company officials who would have been able to elaborate on the forecast were away on holiday.

Hilti participation certificates, which lost SF2.20 to SF2.00 on Tuesday, sank to a low of SF760 yesterday before closing unchanged at SF760.

MADRID's gains were trimmed as New York fell in early trading, with the general index ending up 0.12 at 301.67 after a morning session closed at 302.62. Banco Central's first-half profits rose 71 per cent, compared with expectations of 15 per cent, produced little reaction in its share price, which fell Ptas20 to Ptas20.80.

OSLO continued to rise on the highest oil price, with the all-share index adding 2.33 to 641.92 in turnover of Nkr443m. Norsk Hydro, which announced results today, rose Nkr1 to Nkr20.4 after reaching Nkr20.8.

BRUSSELS advanced but finished off its highs as Wall Street weakened in early trade. Petrofina's oil company, gained BF125 to BF125,350, after a day's peak of BF125,500.

STOCKS

Oil stocks

Elf Aquitaine - share price (FF)

720

680

640

600

560

520

480

440

400

360

320

280

240

200

160

120

80

40

0

July 1990

Petrolina - share price (1000 BF)

12.4

12.2

12.0

11.8

11.6

11.4

11.2

11.0

July 1990

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	TUESDAY JULY 24 1990	MONDAY JULY 23 1990	DOLLAR INDEX
Figures in parentheses show number of lines of stock	US Dollar Index	US Dollar Index	US Dollar Index
Australia (30)	147.98	147.98	147.98
Austria (15)	278.13	278.13	278.13
Belgium (61)	157.41	157.41	157.41
Canada (119)	139.32	139.32	139.32
Denmark (33)	272.83	272.83	272.83
Finland (26)	135.06	135.06	135.06
France (124)	161.77	161.77	161.77
West Germany (92)	141.97	141.97	141.97
Hong Kong (49)	145.00	145.00	145.00
Ireland (17)	165.88	165.88	165.88
Italy (96)	108.32	108.32	108.32
Japan (454)	147.79	147.79	147.79
Malaysia (35)	249.83	249.83	249.83
Mexico (13)	347.77	347.77	347.77
Netherlands (47)	145.06	145.06	145.06
New Zealand (17)	86.45	86.45	86.45
Norway (23)	254.01	254.01	254.01
Singapore (25)	205.72	205.72	205.72
South Africa (50)	185.14	185.14	185.14
Spain (42)	151.58	151.58	151.58
Sweden (34)	228.22	228.22	228.22
Switzerland (68)	108.20	108.20	108.20
United Kingdom (303)	173.98	173.98	173.98
USA (539)	143.54	143.54	143.54
Europe (981)	155.00	155.00	155.00
Nordic (10)	217.59	217.59	217.59
Pacific Basin (659)	151.40	151.40	151.40
Europe-Pacific (1640)	143.19	143.19	143.19
North America (558)	143.19	143.19	143.19
Europe Ex. UK (678)	143.19	143.19	143.19
Pacific Ex. Japan (209)	144.14	144.14	144.14
World Ex. US (1852)	151.58	151.58	151.58
World Ex. UK (2068)	143.03	143.03	143.03
World Ex. So. Afr. (211)	147.36	147.36	147.36
World Ex. Japan (1917)	148.96	148.96	148.96
The World Index (2371)	147.59	147.59	147.59

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## Hong Kong remains in superpowers' shadow

The bull market is vulnerable to Chinese moves and the US economy, says John Elliott

MRS Margaret Thatcher, the British Prime Minister, has managed this week to dent the Hong Kong stock market's bull run. Her decision to give a new job in the Treasury to Mr Francis Maude, the Foreign Office minister with special responsibility for the Colony, a few hours before he was to arrive in Peking earlier this week for major talks, jangled nerves.

Prices dropped sharply on Tuesday in the wake of Wall Street's Monday falls.

Yesterday that was partially shrugged off and the market retrieved some ground, mainly because China's leaders were being nice to Mr Maude but also because Wall Street had begun to improve. The local Hang Seng index, which dropped 64.02 points on Tuesday, recovered 24.67 yesterday to close at 3,520.54.

The significance of the two days' events is that they graphically demonstrate how Hong Kong's stock market is highly vulnerable to two factors. One - and the most sensitive - is what is said and done in

China. The other is the US economy, because of its effect on Hong Kong's economy, coupled with the performance of Wall Street.

This vulnerability will remain, even though the local mood has improved significantly in the past couple of months.

Mr John Mulcahy, director of research at Peregrine Brokerage, says: "The main change in the market is that it is finding it much easier to find good news than bad news; before it was harder to find good news and much easier to find bad." This partially explains the run of the past few months which has taken the index up by more than 500 points since mid-March.

China's abrasiveness towards Hong Kong has softened, and there have also been signs that its hard-line leaders' political stance and economic austerity programme are easing. Hong Kong's own economic situation, government economists believe, is bottoming out - although trade figures published last night show

## Hong Kong

Hang Seng Index

3500

3400

3300

3200

3100

Jun 1990

Jul

a decline last month in domestic production exports.

These developments, coupled with frenetic activity by Taiwanese and other punters in second and third-rank stocks a few weeks ago, brought the market to life and improved liquidity. International institutions followed on, increasing their involvement in a market where they were underweight.

With a price/earnings ratio currently of about 10, and cor-

porate profit rises of 16 to 17 per cent expected early next year, Hong Kong is still seen as undervalued by many analysts. Most, however, acknowledge that it is becoming less easy to pick obvious bargains and many fund managers are wary about unforeseen problems.

The immediate focus now is whether the Hang Seng index will manage to break through 3,800 this year. Many analysts forecast that it will, although some expect to have to wait longer.

Mr James Osborn, an assistant director at Barings, which is at the bull end of the brokerage spectrum, says: "I think a new high of around 3,600 will be established soon, and that the index will then move on to 3,800 by the end of the year and maybe 4,200 when the corporate results come in from March to May."

That would take the index well above its most important target - the all-time high of 3,949.73, which was reached on October 1, 1987, before the world markets' crash brought stocks tumbling down.

Three weeks ago it broke another important barrier when it passed 3,309.64, its post-crash peak. It had reached this high on May 15 last year, just before China's student demonstrations shattered nerves and pushed it down to a low of 2,098.61 on June 5, one day after the Chinese army started its crackdown in Tiananmen Square.

For continued upward movement the market needs quiet in China and tolerable news about the US economy, plus proof that the sluggishness in the Hong Kong economy really is ending. A blessing from China for Hong Kong's HK\$127bn (US\$16.4bn) infrastructure plans, including a controversial new international airport, would be an important catalyst.

It is clear that, while the market has at last shrugged off the despair of the past year, it is still highly susceptible to outside pressures and is particularly vulnerable to anything that is said or done in China. That makes occasional volatility inevitable.

## ASIA PACIFIC

## Nikkei steadies as attention turns to the yen

## Tokyo

SHARE PRICES closed practically unchanged yesterday after a day of listless trading which saw currency concerns take over from interest rate jitters, writes Michio Nakamoto in Tokyo.

The Nikkei average rose more than 100 points in early trading, but this initial strength soon petered out and the index ended a net 1.19 down at 31,701.27. The intraday high was 31,845.90 and the low was 31,650.70. Volume remained low, at 350m shares, hardly changed from Tuesday.

The Toxix index closed 2.79 up at 2,307.31 and gains outnumbered losses by 541 to 388, while 194 issues were unchanged. The second section enjoyed a strong rebound of 51.53 to 4,380.76. In London, the ISE/Nikkei 50 index rose 6.97 to 1,727.42.

Observed Mr Christopher Leighton at Schroder Securities: "The main problem for the market is the currency." With tension rising in the Middle East, the dollar was likely to rise further. Meanwhile, the interest rate situation was not clear. Although fears of an immediate rise in the official discount rate had subsided, investors were still concerned about the prospect of higher rates in the future.

Sharp rises in certain issues at the opening suggested there was considerable early support from professionals, said Mr Leighton, although those gains were wiped out again almost immediately.

The larger number of rises to declines yesterday and the strength seen in certain issues offered some hope for the market. High-priced blue chip issues, for example, enjoyed a revival of interest. Sony climbed ¥210 to ¥4,780 and Fuji Photo Film ¥60 to ¥4,700.

Paper shares were helped by speculators entering the market. Paper Mills was pursued on strong sales of its disposable

cameras and was third in volume with 12.5m shares, advancing ¥65 to ¥985. Mitsubishi Paper's rise was also supported by the advance of Honshu Paper, which has risen strongly on talk that it was being bought by a speculative group. Honshu Paper added ¥50 to ¥3,510.

Mitsui Mining and Smelting put on ¥9 to ¥87 and topped the actives with 24.3m shares. The stock rose as interest turned to non-ferrous metals in response to a gold rally and on talk of speculative buying.

Oil, strong on Tuesday on expectations of higher oil prices, accounted to profit-taking. Nippon Oil, second in volume with 14.3m shares, lost ¥40 to ¥1,440.

Large-capital issues that are sensitive to interest rates continued to ease. NTT fell to another all-time low of ¥1.02m after it hit ¥1.04m on Monday.

In Osaka, interest in high-technology issues supported the market's first rise in five trading days. The OSE average

gained 81.11 to 35,622.19 on volume of 36m shares, up from Tuesday's 28m. Nintendo, the maker of video games, rose ¥1,000 to ¥28,400. Demand for the company's new game to be introduced in the autumn was expected to be strong.

## Roundup

TUESDAY'S BUDGET disappointed New Zealand, but most other leading Pacific Rim markets made modest rises after Wall Street's overnight gain.

NEW ZEALAND fell after the previous day's Government Budget reduced hopes of lower interest rates. The Barclays index lost 19.92 to 1,826.15. Turnover was moderate at NZ\$15m, compared with Tuesday's NZ\$17m.

Stocks that are listed in both New Zealand and Australia were hardest hit.

AUSTRALIA rose tentatively, with gold and resource shares leading gains. The All Ordinaries index firmed 4.5 to 1,581.5 in turnover of A\$161m, up from Tuesday's A\$153m.

Elders DXL declined 6 cents to A\$1.69 on volume of 4.5m shares after Carter Holt Harvey failed to win initial approval to take over Elders Resources NZFP. Burns Philp lost another 6 cents to A\$3.14 amid concern that it might be liable for its subsidiary, Burns Philp Trustee Co, which is involved with the failed Estate Mortgage trusts.

SINGAPORE attracted renewed buying interest and the Straits Times Industrial index rose 7.18 to 1,561.24. Volume was boosted to 82m shares by a block deal of 15m shares in JCMPH Warrants 1995, which added 2 cents at 36 cents; 50m shares were traded on Tuesday.

Malayan Credit gained 7 cents to S\$2.17 on 4.5m shares, reflecting takeover speculation, while Hotel Properties was suspended amid rumours that a leading shareholder would place part of its stake.

BANGKOK hit a record high on hopes of good first-half results from banks and financial companies. The SET index moved up 12.92 to 1,143.78.

TAIWAN built on Tuesday's 5.6 per cent advance as the weighted index added 50.03 to 5,321.64. Profit-taking and worries about a potential conflict between Iraq and Kuwait, from which Taiwan imports much of its oil, had sent the index down almost 170 points earlier in the day. Turnover was T\$73.4bn, up from T\$60bn.

SEOUL rose after three days of declines which had dragged the market to its lowest level since late-1988. The composite index recovered 5.60 to 655.27. Spurring the rally were hopes that the capital market would be opened to foreigners earlier than expected.

BOMBAY moved ahead 7 per cent to a record high on the first day of trading this week, with the BSE index adding 67.24 to 1,007.97. The start of the new Account and a relaxation of trading curbs lifted shares. Associated Cement rose Rs130 to Rs940.

## BUSINESS LAW

## The marketing of investments

By John Breslin

ONE OF the purposes of the Financial Services Act 1986 (FSA) was to amend and consolidate the law on the marketing of investments.

The FSA envisages two types of marketing activity: cold calling and advertising. The Act regulates the publication of "investment advertisements". These are broadly defined as any advertisement which is likely to induce or persuade a person to enter into an investment agreement, buying or selling an investment, or exercising rights under an investment to do so.

An advertisement urging persons to do nothing is not caught. Accordingly, a communication by, for example, a trade union urging shareholders not to sell shares to a predator would not be an investment advertisement.

Only an authorised person under the FSA may issue investment advertisements. In doing so he will be subject to the rules of the Self-Regulating Organisation (SRO) to which he belongs, which governs the manner in which he communicates with the public.

Many investment advertisements will therefore need to be comprehensively verified and will bear a statement that the issuer is authorised under FSA. Any unauthorised person who wishes to issue an investment advertisement will need to have it approved by an authorised person.

Depending on the type of document and on the rules of the SRO to which the authorised person belongs, the authorised person may not be able to approve the advertisement until its contents have been verified.

However, some advertisements may not need to be verified. For example, The Securities Association (TSA) rules allow a TSA member to approve without verification an investment advertisement proposed to be sent to "business customers" as defined (very broadly, authorised institutions or large companies) or to which the Takeover Code applies.

The definitions used in the FSA have resulted in the regulatory net being cast rather widely and particular problems have arisen as a result. Documents issued by an unauthorised person could well require approval by an authorised person even though the document appears to the informed lay-

man to be the last thing one would think of as an investment advertisement.

Take, for example, the typical corporate advertisement. Many companies, quite naturally, wish to draw attention to a particular expertise they may have, or to the fact that they have been enjoying a successful period of trading. The FSA effectively draws a distinction between a company advertising its products or expertise, and advertising itself as a successful venture and accordingly (reading between the lines) a good investment.

This is a fine, and often difficult, distinction to make. Some are more prepared than others to regard a piece of company promotion as a subtle invitation to purchase shares in it. However, the